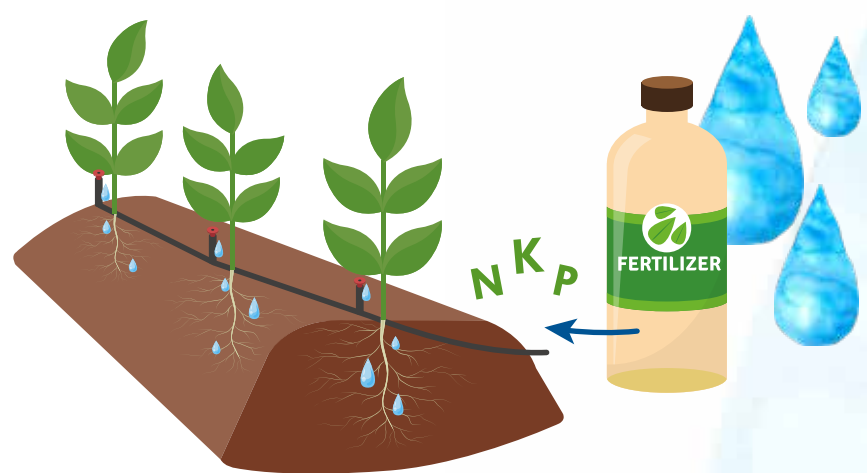


HOW FERTIGATION ENHANCES WATER PRODUCTIVITY NUTRIENT USE EFFICIENCY AND FARMER INCOMES

Now more than ever, **water scarcity is a challenge for farmers due to climate change and rising demand. Water quality is also a concern. At the same time, we must feed our growing global population while protecting the environment.**

Fertigation is a proven technique that can **help farmers to sustainably grow more food in a changing climate while radically reducing the use of precious resources such as water using less fertilizer and minimizing nutrient losses*** to the environment.



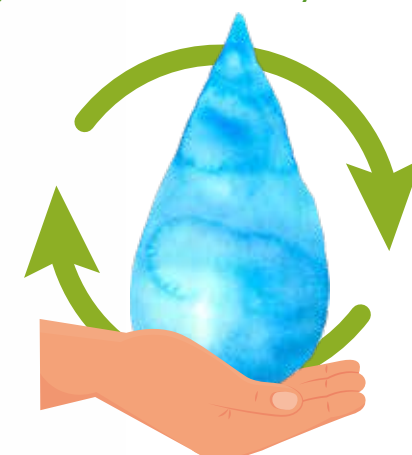
Fertigation is the process of applying fertilizers that can be dissolved in water through irrigation systems to **simultaneously supply plants with their daily water and nutrient needs.**



Farmers in water-stressed regions can use **fertigation to cultivate a larger portion of their land and produce more food with the same amount of water while using less fertilizer per unit output.** This enhances water productivity, nutrient use efficiency and farmers' incomes.



By combining precise amounts of nutrients with small amounts of water, **fertigation can produce up to 90% nutrient use efficiency (even 100% in high tech greenhouses) and reduce nutrients losses** compared to other fertilizer application methods.



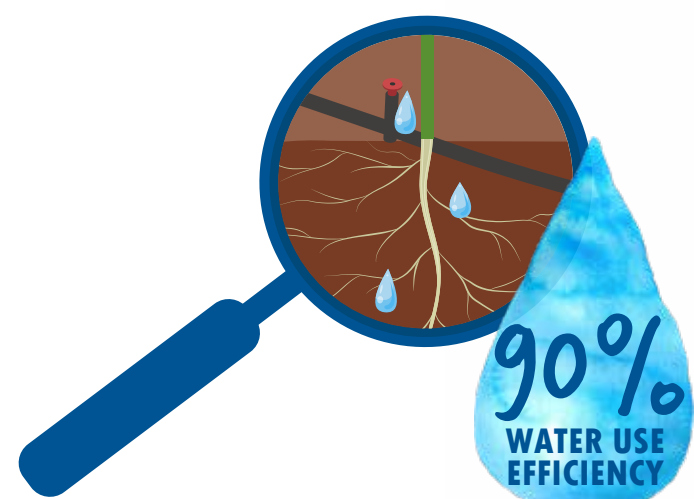
By using partially treated wastewater, **fertigation can turn wastewater into a valuable resource and is considered the most economically feasible and environmentally friendly method** of wastewater disposal.



Fertigation can ensure **high, stable crop yields and improve crop quality, allowing farmers to consistently grow produce** in a wide variety of soils, climates and locations.



Using **microirrigation-based fertigation, vast areas of arid and semi-arid land and other marginal soils can be used to grow produce, helping to increase food security and local farmers' incomes.**



By delivering relatively small amounts of water to where plants need it, **microirrigation-based fertigation can reduce the volume of water used compared to conventional agricultural systems and offers up to 90% water use efficiency.**



By automating water and fertilizer applications, **fertigation reduces the amount of labor required to grow crops, which combined with its increased fertilizer use efficiency, can reduce overall growing costs.**



25% of the world's population across 17 countries are already living in regions of extremely high water-stress where there is a shortage of water. **By 2050 that number is predicted to rise to 52% of the world's projected 9.7 billion population.**



With an estimated **14.4 million hectares under microirrigation systems in 2018 globally, which is less than 1% of the world's 1.57 billion hectares of cropland, there is huge potential for the wider adoption of fertigation.**

**If nutrients are not taken up by plants, they can be lost the environment in various ways ways such as through leaching, run-off or emissions.*