

UN environment

ifa  
STRATEGIC FORUM

International Resource Panel

2019 VERSAILLES

*Resource Constraints and Management Considerations for Industries*

JANEZ POTOČNIK  
Co-chair UNEP International Resource Panel (IRP)  
Partner SYSTEMIQ

19<sup>th</sup> November 2019

SYSTEMIQ

1

## *Let's start the story in my home country Slovenia*

*Slavoj Žižek*



*"It is clear that we are approaching the ecological and digital apocalypse ... but we should not loose nerves."*

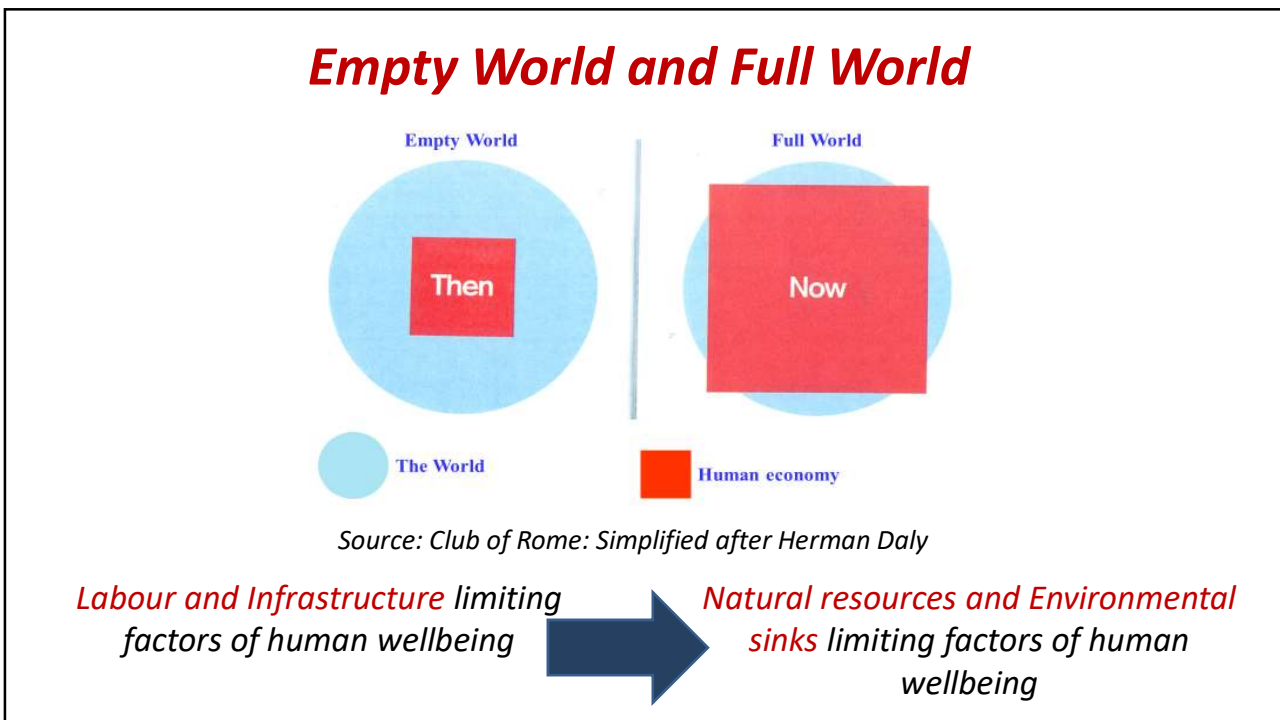
*"Everything under heaven is in **utter chaos**; the situation is excellent."*

2

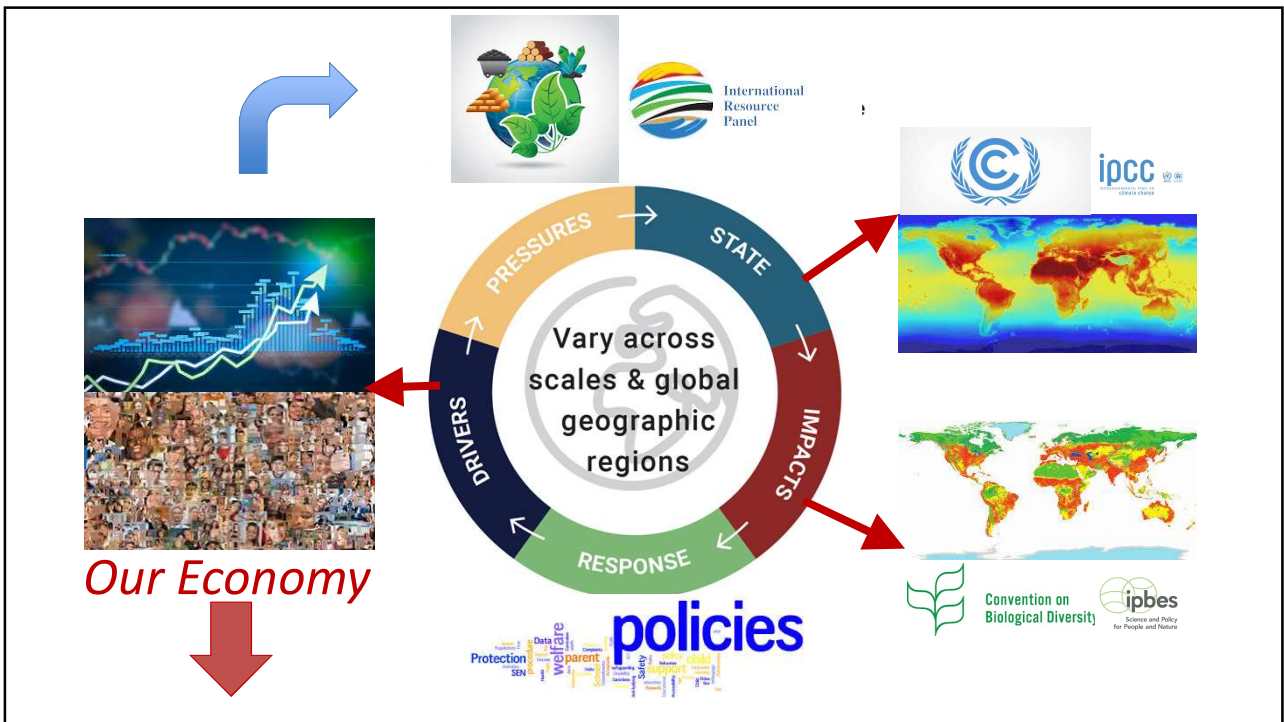


For the first time in a human history we face the emergence of a **single, tightly coupled human social-ecological system of planetary scope**.  
We are more **interconnected** and **interdependent** than ever.  
Our individual and collective **responsibility** has enormously increased.

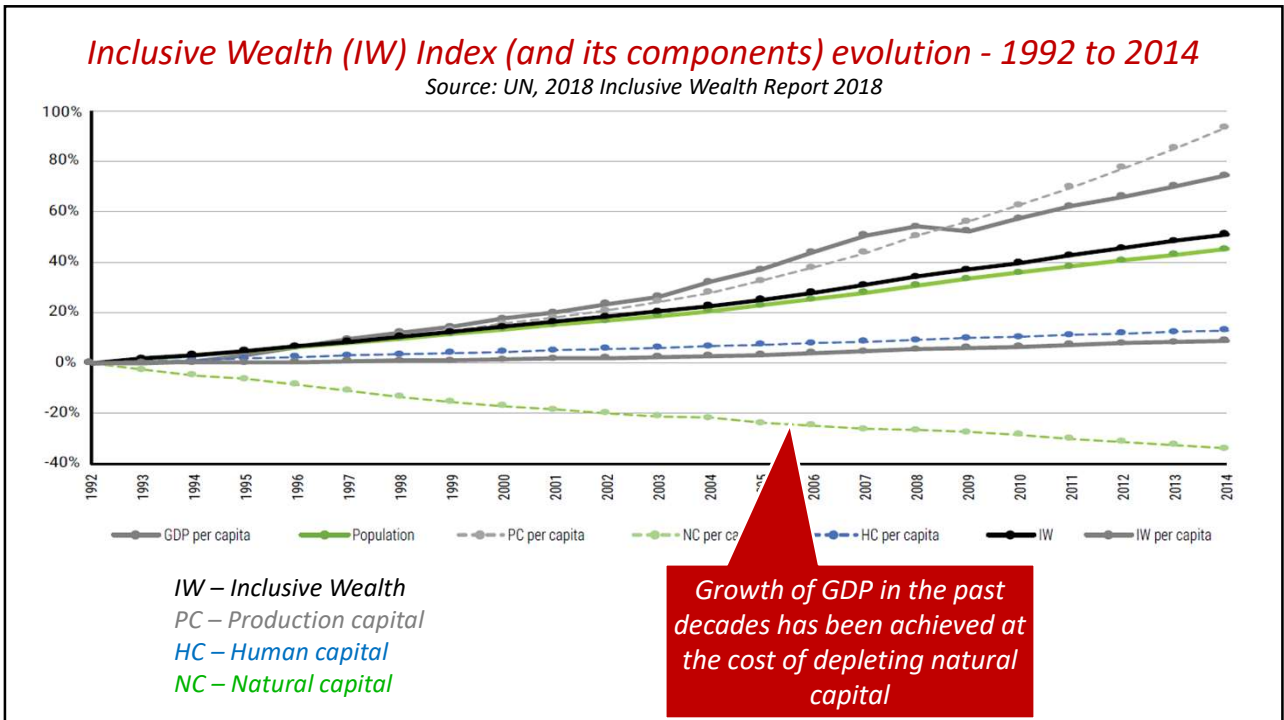
3



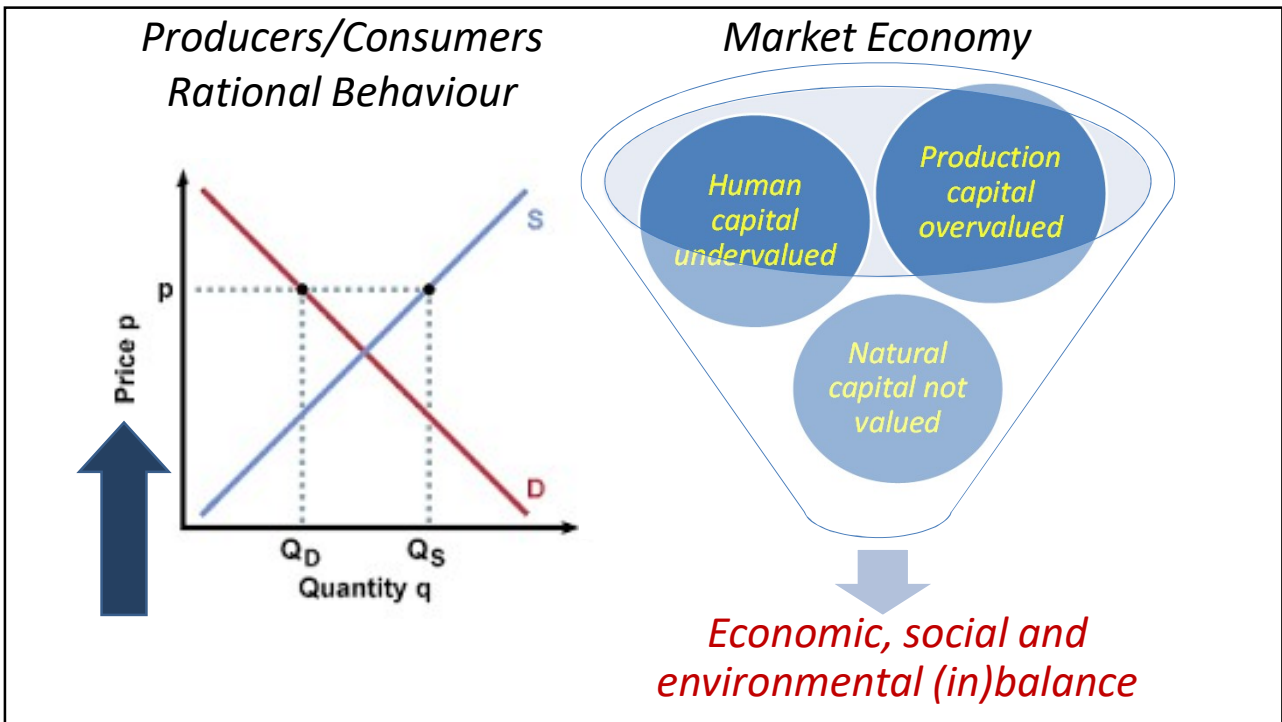
4



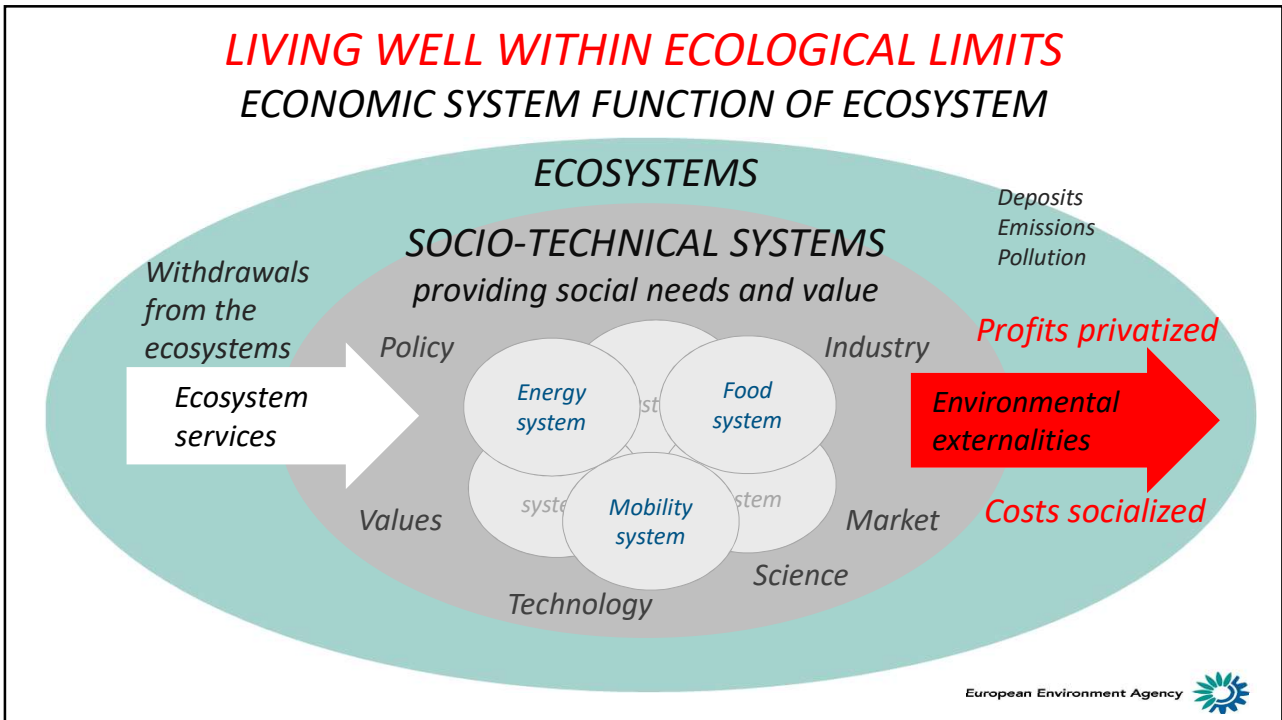
5



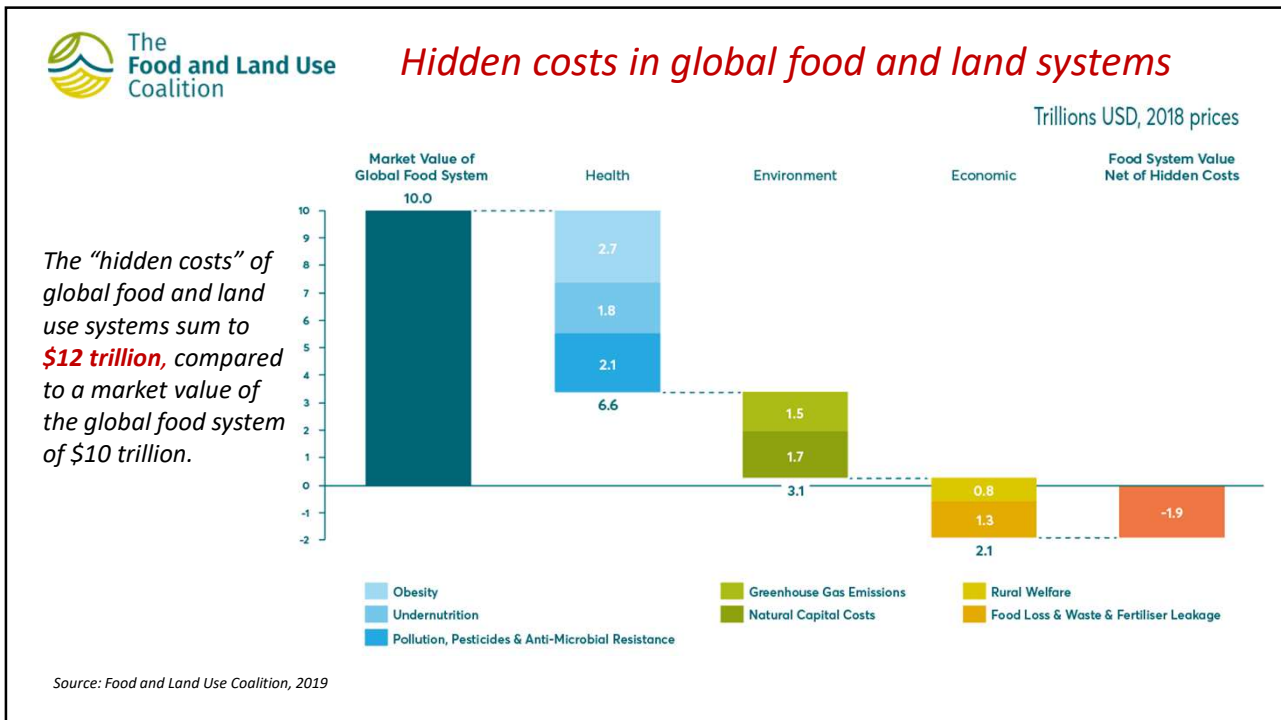
6



7



8



9

## Resources:

Provide the foundation for the goods, services and infrastructure that make up our current socio-economic systems

**Biomass** (wood, crops, including food, fuel, feedstock and plant-based materials)

**Fossil fuels** (coal, gas and oil)

**Metals** (such as iron, aluminum and cooper...)

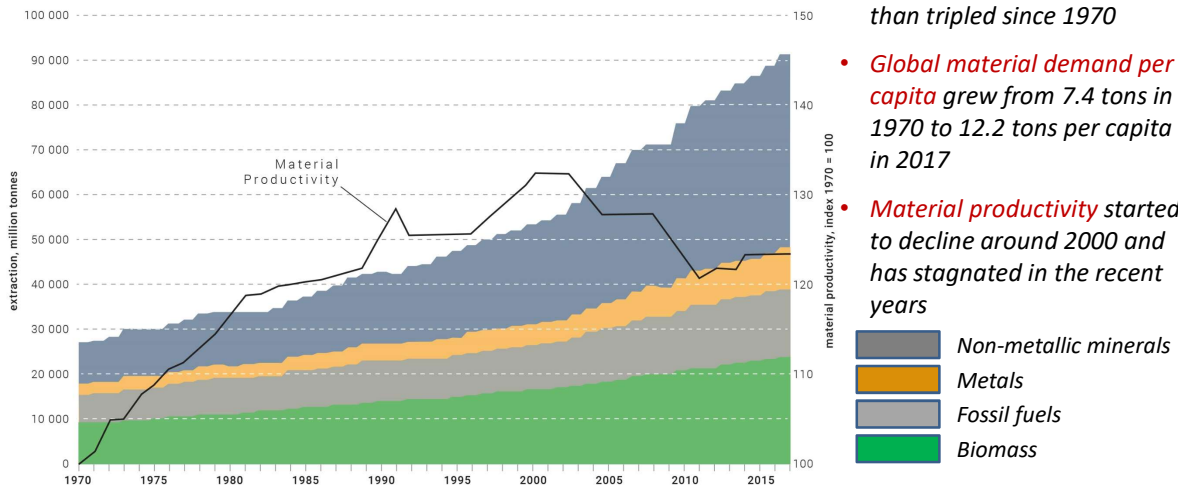
**Non-metallic minerals** (including sand, gravel and limestone)

10

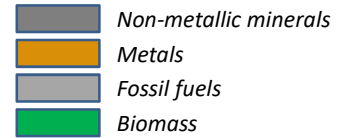
## Relentless demand: Global resource use, Material demand per capita and Material productivity



Global material extraction and material productivity, 1970 - 2017



- **Global resource use** has more than tripled since 1970
- **Global material demand per capita** grew from 7.4 tons in 1970 to 12.2 tons per capita in 2017
- **Material productivity** started to decline around 2000 and has stagnated in the recent years



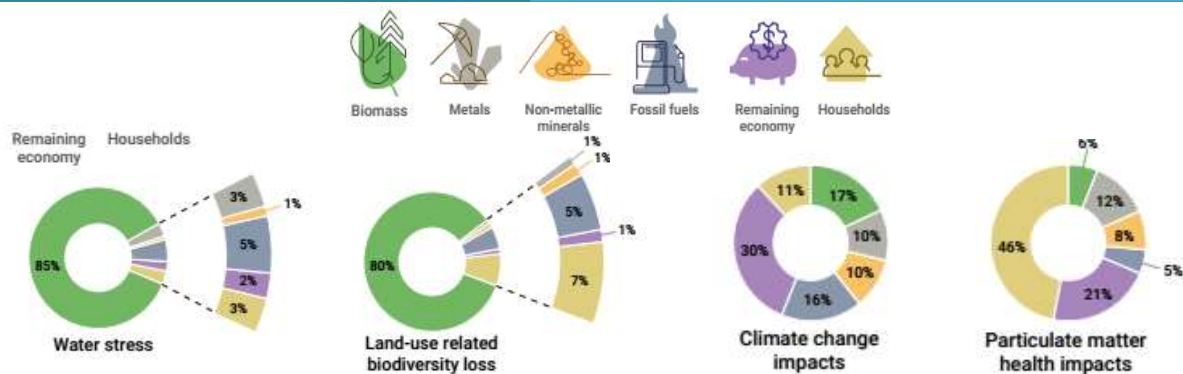
11

Environmental impacts in the value chain  
resource extraction and processing phase

90% of global biodiversity loss and water stress

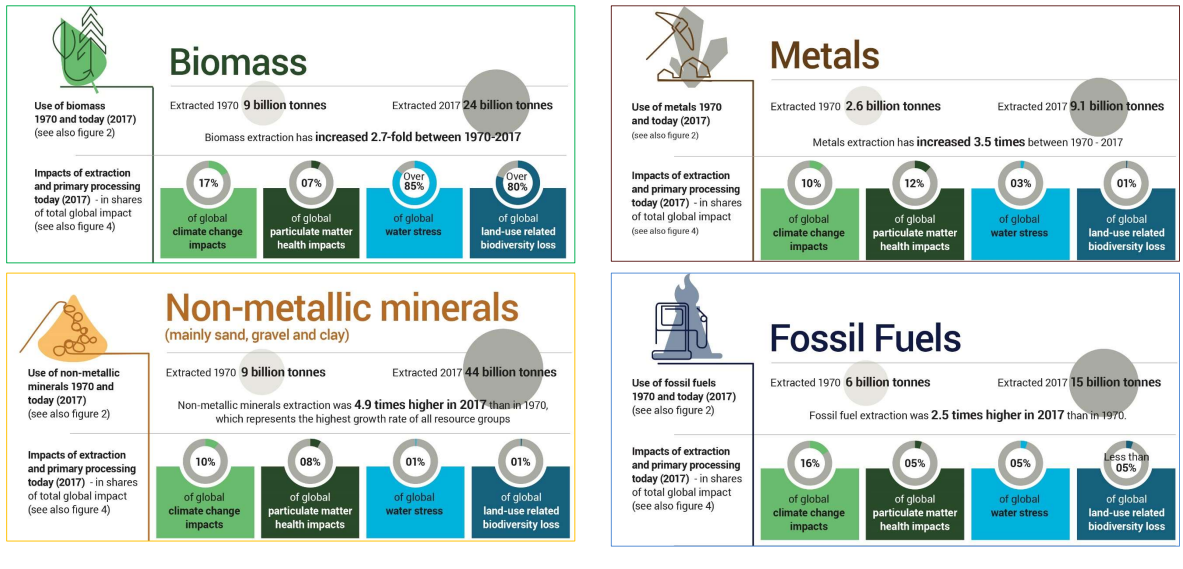
50% of global climate change impacts

1/3 of air pollution health impacts



12

**Resources use and impacts magnified: Biomass responsible for over 80% of water stress and land-use related biodiversity loss and 17% of climate impacts**

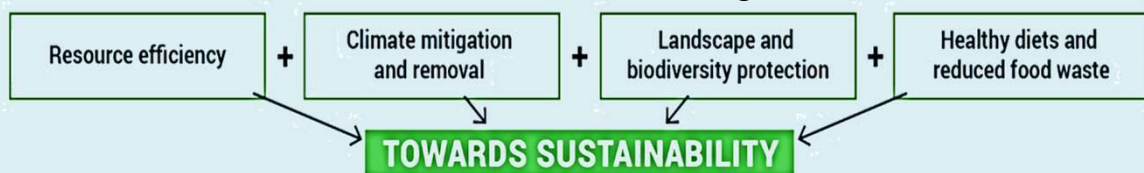


13

*Achieving decoupling is possible and can deliver **substantial social and environmental benefits**, including repair of past environmental damage, while also supporting **economic development and human well-being***

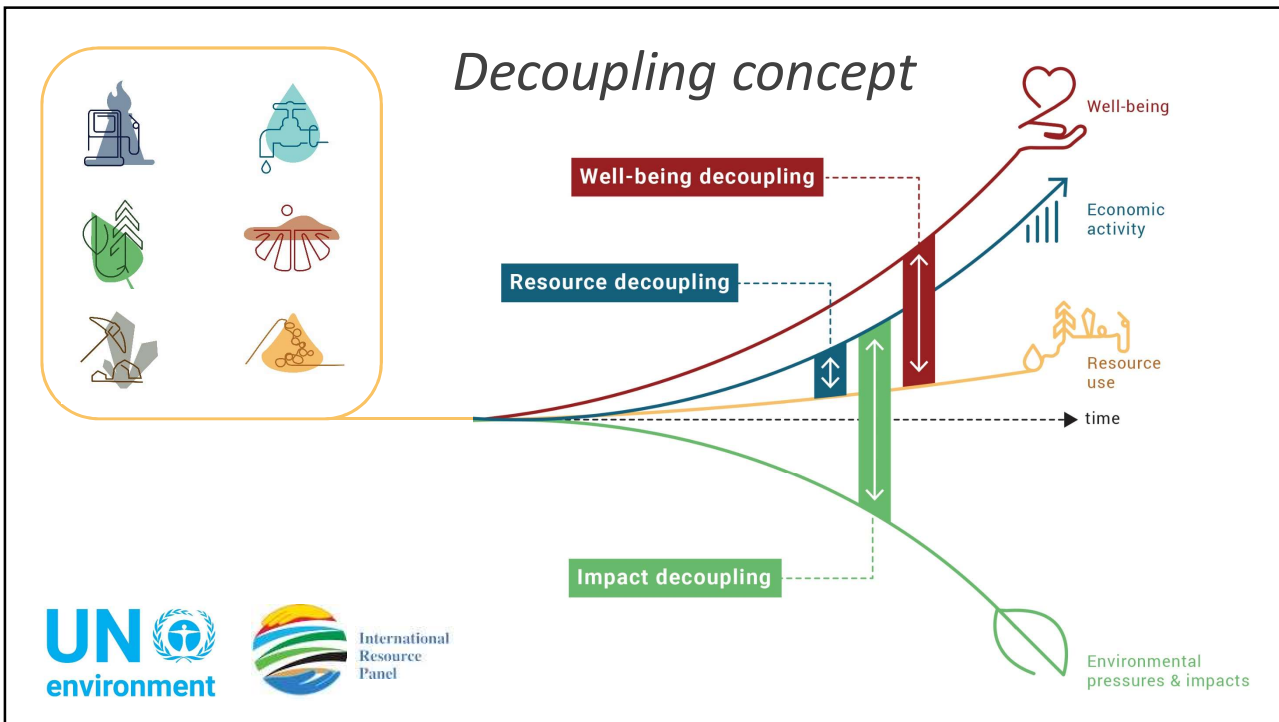


**IRP Scenario modelling**



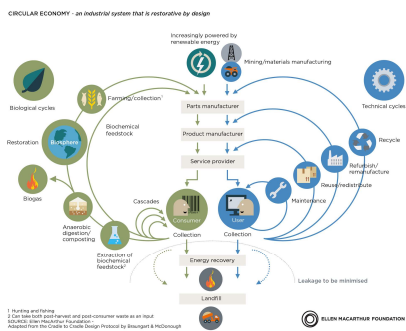
The *Towards Sustainability* scenario shows that changes in policies and behaviors can achieve decoupling of natural resource use and environmental impacts from economic growth and human wellbeing.

14



15

# CIRCULAR ECONOMY



*Should be seen as an instrument to deliver decoupling and as a part of the bigger picture of economic, societal and cultural transformation needed to deliver the SDGs*

16



## PILLARS FOR EFFICIENT CLIMATE CHANGE POLICY

### SUPPLY SIDE SOLUTIONS

Energy,  
Carbon management

### DEMAND SIDE SOLUTIONS

Circular Economy,  
Land, Water,  
Materials  
Management

### NATURE BASED SOLUTIONS

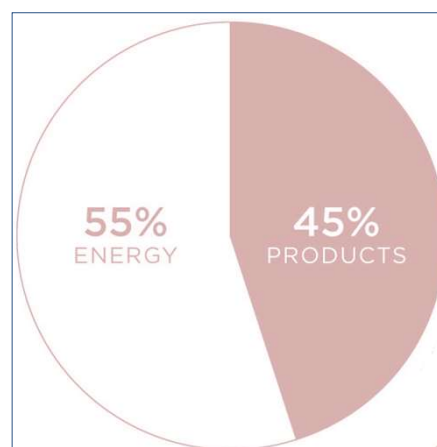
Eco-system services  
Environmental sinks

17

## An incomplete picture?

### In 2050 a circular scenario for:

- The built environment could reduce CO<sub>2</sub> emissions by **38%**
- Passenger cars could reduce CO<sub>2</sub> emissions by **70%**
- Food could reduce CO<sub>2</sub> emissions by **49%** in 2050



TOTAL CURRENT EMISSIONS

### Energy

- Energy systems
- Energy for transportation
- Energy for buildings

### Products

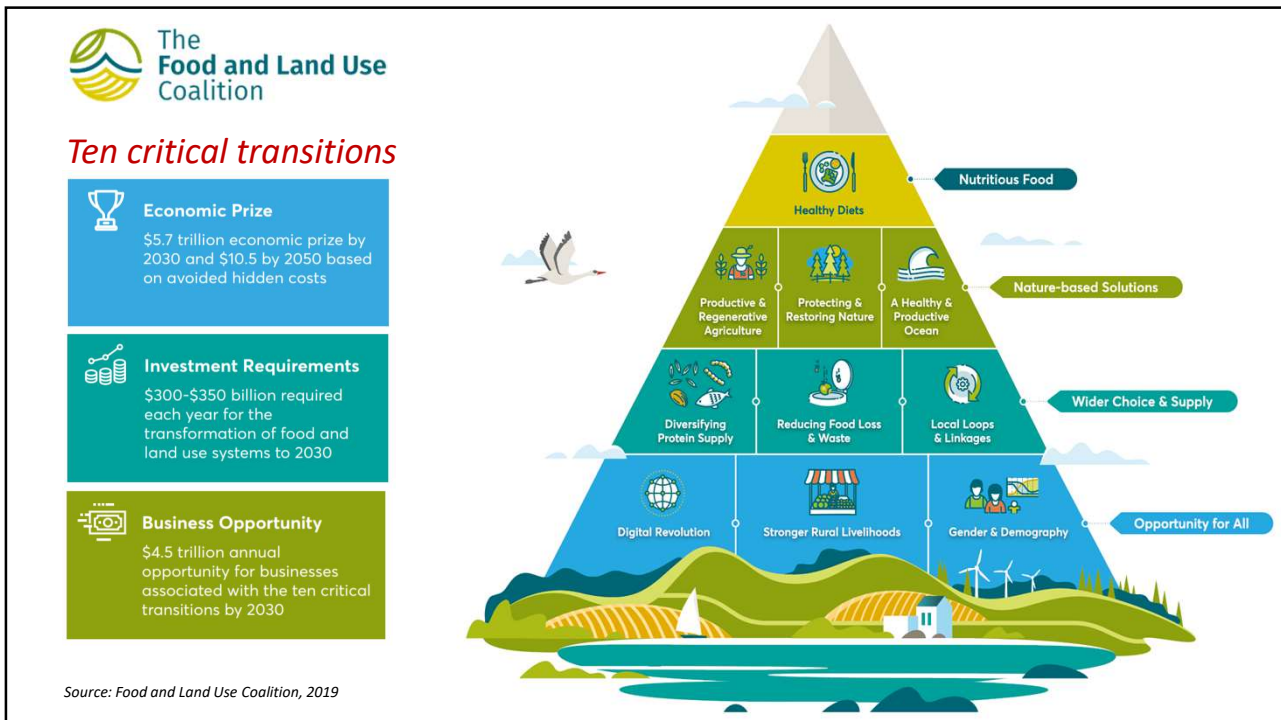
- Agriculture, Forestry, Other Land Use
- Industry (material product.)



ELLEN  
MACARTHUR  
FOUNDATION  
Rethink the future

MATERIAL  
ECONOMICS

18



19

## FUTURE CAP REFORM

### SOME INITIAL THOUGHTS (2016)

- *Sustainability of the food system* is not responsibility limited to the agriculture. It can only be reached if all actors in the *food chain* are playing active role. We need to integrate various policies and search for solutions beyond the agricultural remit.
- Agriculture community should *recognise the seriousness of the problems and actively engage in necessary transition*. Environmental community should recognise farmers as *partners for change*.
- Farmers were in the past *acting in good faith*. They need and deserve public support for *transition*. Recognition of the need for transition would *enable the necessity for financial support* in the future.
- CAP should be reoriented towards *public support for transition and provision of the public goods (sustainability and health should be better factored in)*
- *CAP adoption process* needs to be improved - partnership among agricultural and environmental community should be strengthened.

20



International  
Fertilizer Industry  
Association

## Fertilisers community should ...

- Refocus *from fertilisers industry thinking to optimisation of the agricultural and food system*. This could be well informed by the recent *FOLU Report* focusing on ten most important transitions related to food and land. *Circular economy* logic should play an important part.
- Focus on solutions which respond to the *speed and scale* criteria best
- Be loud and clear that it expects *support and clear guidance* for the transition needed in the *Green Deal* and the upcoming *Farm and Fork Strategy*.
- Demand the proper *public policy lead and also funding support*, in particular when it comes to current *CAP* proposal

21

## From Quantity Driven Profits to the Consumer's Needs

We do not need light bulbs	...	We need light
We do not need chairs	...	We need to sit
We do not need cars	...	We need mobility
We do not need refrigerators	...	We need chilled and healthy food
We do not need CDs	...	We want to listen to the music
We do not need pesticides	...	We want healthy plants



22

## *From Waste Policy to Product Policy*

### *From End of Pipe to Life Cycle Approach*

#### *Waste Framework Directive*

#### *Waste Hierarchy*



#### *Product Framework Legislation*

*From Waste Hierarchy to Product Hierarchy*  
*Product Value Retention System*  
*End of Product Status*  
*Producer Ownership Concept*  
*Design for Sustainability Requirements*  
*Public Procurement Requirements*  
*Product Passport*  
*Registration for Market Access*  
 ....

23

***TO CONCLUDE***  
***WHY AND HOW?***

24

Soren Kierkegaard



*There are two ways to be fooled ...*

*One is to believe what isn't true.*

*The other is to refuse to believe what is true.*

*Using "alternative facts" will unfortunately not solve our problems!*

25

### *Common Conclusions Drawn from IPCC, IPBES, GEO, IRP reports*

- 1. The challenge of negative environmental change has not only been increasing but accelerating in the last decades. The challenge is unprecedented in human history and bears extreme risks for human wellbeing around the world. Impacts on human safety are already perceivable and will accelerate to dangerous levels very soon. Causes and impacts of environmental change are highly unequal around the world.*
- 2. Climate change, biodiversity loss, and the unsustainable use of resources can still be mitigated to avoid reaching tipping points of global catastrophe; the investment need for action is clearly lower than the cost of inaction.*
- 3. Doing so requires transformative change. The solution is not found in remedying current economic systems of production and consumptions, we need to change the fundamentals.*
- 4. Transformative change needs to start immediately, and trends must be turned around before 2030 to avoid irreversible levels of impact.*
- 5. Innovation and investments needed for the sustainable transition have wide co-benefits that are very likely to lead to better economic progress underpinned by a global innovation wave and close cooperation.*



26

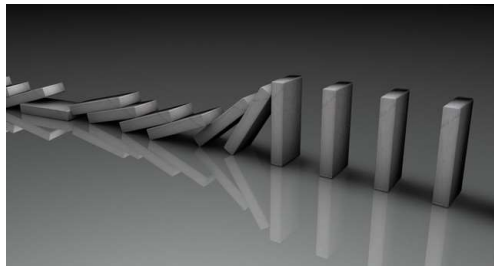
## Common Conclusions Drawn from IPCC, IPBES, GEO, IRP reports

6. To avoid dangers and reap the economic potential of the transition, **global governance and institutions need to improve**. Countries must cooperate more closely, and so need sectors. **“Environmental” action can no longer be a silo**, but must become a priority across health, economic, financial, industrial and technological decision makers.
7. Better governance has to solve, among others, **central tasks highlighted across all reports**:
  - Economic governance must modernize their calculation and use of ‘prices’ and ‘costs’. **Prices of products and services must move to incorporate environmental and health costs, and other so called “externalities” across value chains.**
  - **The world needs to agree a common understanding of practicable targets and indicators for sustainable production and consumption.** The 1.5oC target for limiting global warming is an important start and similarly clear targets must be set for all those areas that crucial for **humanity’s safe operating space**. Ideally, these targets would **cover all fundamental impacts, such as air pollution or water stress, as well as link to their causes, such as material use.**
  - International and national governance must **reform harmful policies and subsidies that are currently causing high adverse impacts.**



27

## Transition to a more sustainable economy and society



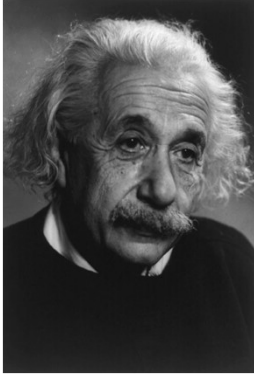
# IS UNAVOIDABLE!

Humans are supposed to be **intelligent**. It is high time to prove it.  
We have to fix a broken **compass!**

28

## WILL TRANSITION BE EASY?

ALBERT EINSTEIN



*When asked why it is that mankind has stretched so far as to discover the structure of the atom, but we have not been able to devise the political means to keep the atom from destroying us he replied:*

***“That is simple, my friend. It is because politics is more difficult than physics”***

29

## *Why the changes are so difficult in practice?*

- *While the challenges we face require a deep systemic change and long-term rethinking of the way how we govern our societies, political cycles, public and financial institutions, to a large extent also private companies, have inbuilt **short-term focus and logic**. This inconsistency limits our ability for efficient and strategic action.*
- *Production and consumption systems are based on the **logic of consumerism fuelled by quantity-driven profits and growth measured by GDP**. GDP could be best explained by saying, that one will not reach the goal by walking faster, if walking in the wrong direction! We have to fix a broken compass! There is a lack of strategic identification of risks and long-term, even mid-term, risk management and there is a clear lack of understanding what really matters for our wellbeing.*
- *A transition to a more sustainable economy and society will only be possible if it is **just, fair and inclusive**. We have to make our societies more equitable and do more in the fight against poverty. Social unrest is growing even in high-income countries and it is high time to hear the echo of the streets and the voice of a frustrated young generation.*

30



*“North Star” guiding our policies and behaviour*

## **GREEN DEAL: INTER-GENERATIONAL AGREEMENT**

*A Program for the Future Generations*

*“Sustainability First”*

31

## **Circular Economy is not a new concept**



*It is the oldest concept on the earth. All **nature is organized based on the principles of the circular economy.** Nothing is lost and everything has its purpose.*

*That is why it would make common sense to **embrace it** and finally start to **behave accordingly.***

*In essence there is only question we have to answer:*

***Do we agree that we humans are part of the nature too?***

32



*To answer this question we probably do not need the help of the most famous Belgium detective, but his advise is always useful*

*HERCULE POIROT*



*When asked why he is speaking about himself always in a third person he replied something like that:*

*If one is such a genius like myself, it is very important to establish a healthy distance to himself.*

33









# THANK YOU

*For more information*

Contact IRP Secretariat at [resourcepanel@un.org](mailto:resourcepanel@un.org)

Visit our website at <http://resourcepanel.org/>

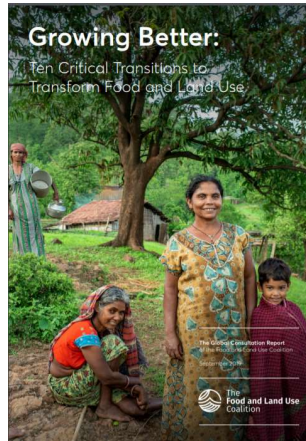
34



## Growing Better: Ten Critical Transitions to Transform Food and Land Use

### The FOLU Global Consultation Report

- The first **integrated, global assessment** of the social, economic and health benefits of transforming our food and land use systems, and the large, growing costs and risks of inaction.
- Make the case for **rapid, deep change**.
- Describes a **systemic reform agenda** and how this might be applied through ten critical transitions.
- Help to build **stakeholder confidence** that transformation is urgent, necessary, profitable and achievable.
- This is a **“consultation report”**: it aims to trigger action, but also to inspire dialogue and debate across the world, helping to support a shared journey of learning, creativity and societal change.



Full Report & Executive Summary



Summary Report