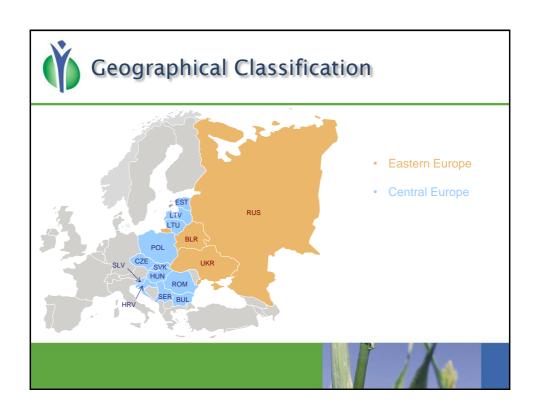




- 542 Members in 81 Countries
- 4 Committees
- · EECA Initiative
- · 2016 IFA Annual Conference in Moscow

For further information: www.fertilizer.org

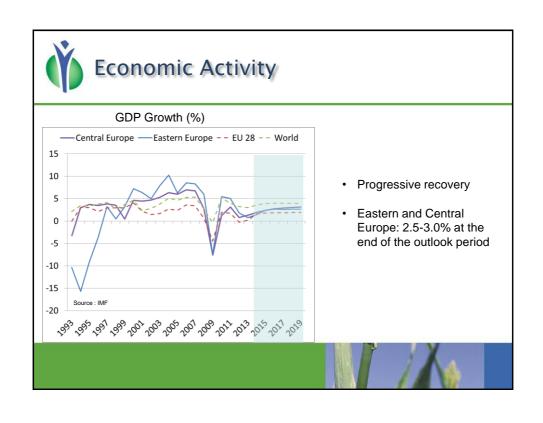


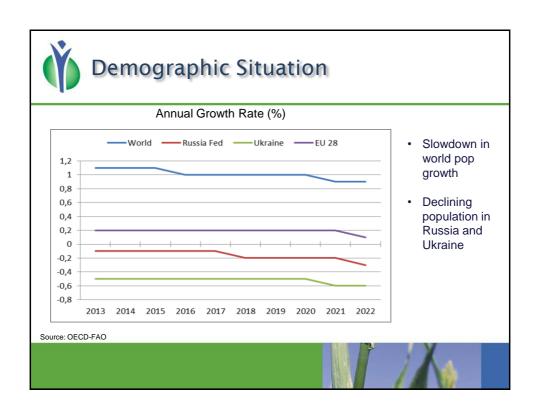


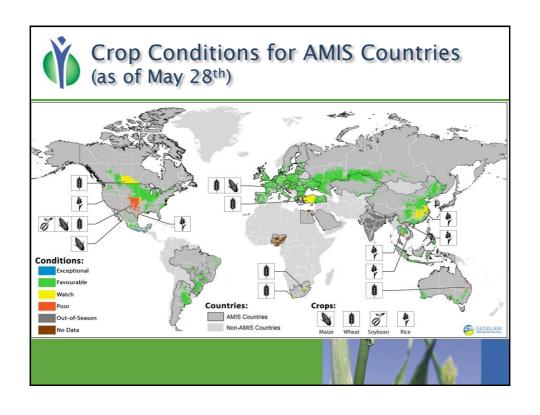


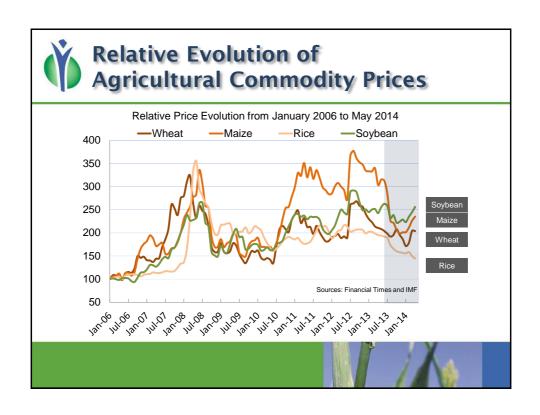
Key Messages

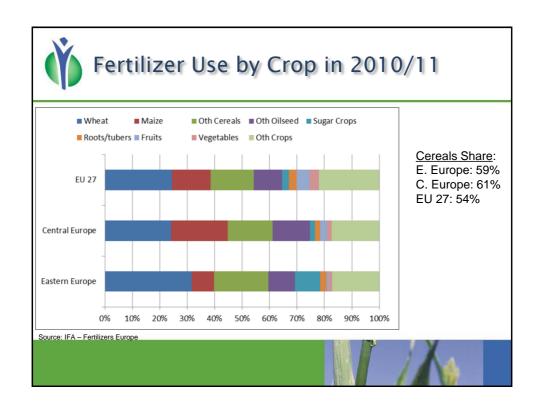
- Room for growth in arable land and yields in the region
- · Steady increase in regional fertilizer consumption
- But some uncertainties in short-medium term due to geopolitical tensions in Eastern Europe

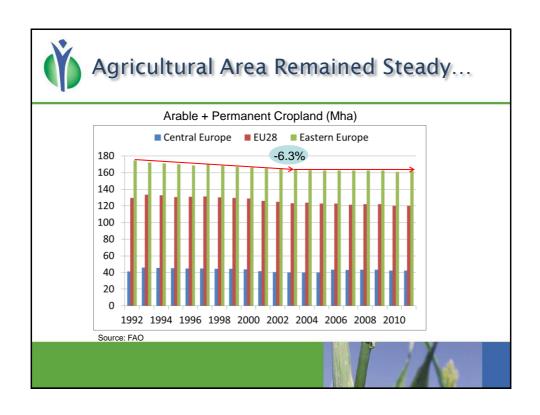


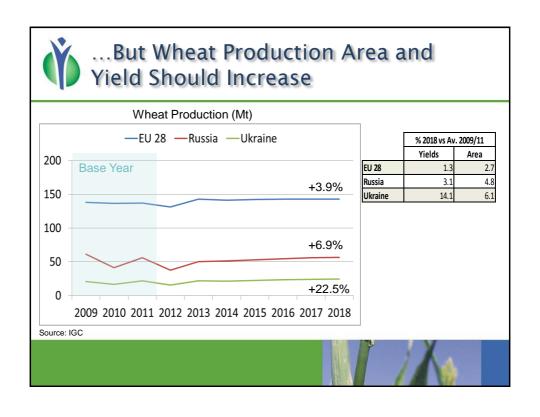


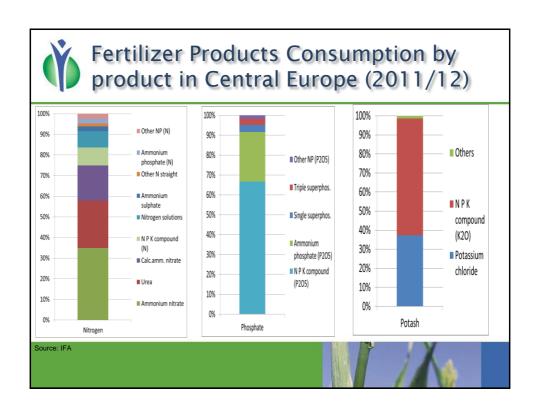


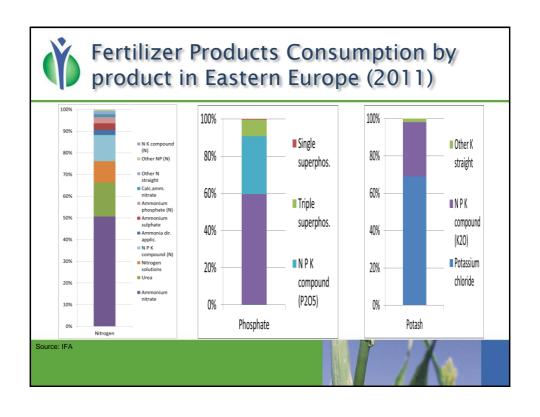


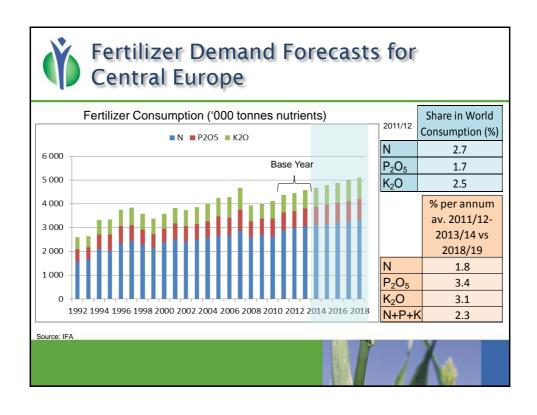


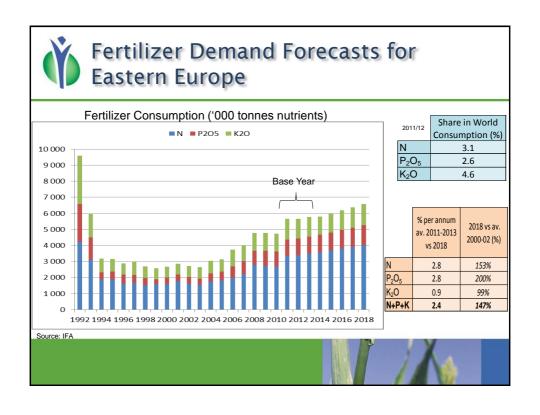


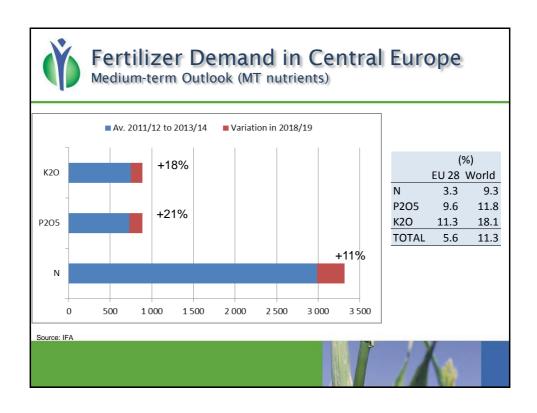


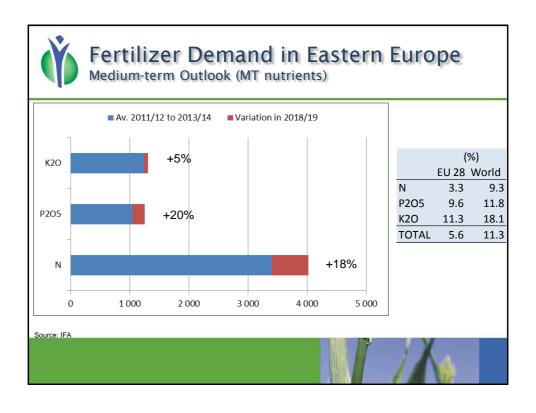




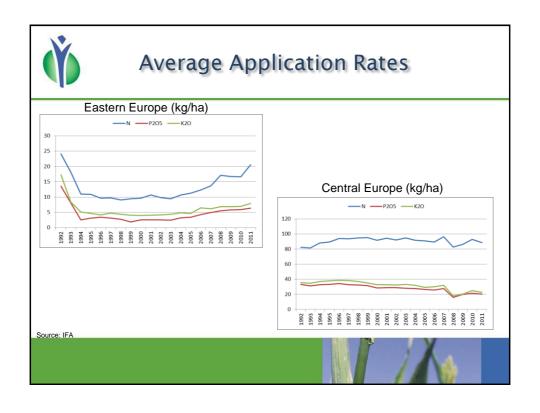














- Eastern Europe characterized by erratic weather conditions → volatile market
- Geopolitical tensions in the Black Sea area in the short term, which impact economic growth, farmers' ability to purchase inputs, and grain exports
- Eastern Europe will play an increasingly important role in the world cereal market, expanding its share of global exports → will require more fertilizers
- · Room for area and yield growth in Central Europe
- Potential to increase the percentage of the area that is fertilized and of average application rates in both Central and Eastern Europe

