




Exploring for Sustainable Development
---China Phosphate & Sulphur Market

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Exploring for Sustainable Development 

- ◀ China Phosphate Market Overview
- ◀ Challenges and Opportunities
- ◀ Sulphur Market: Trade & Production
- ◀ Summary & Outlook

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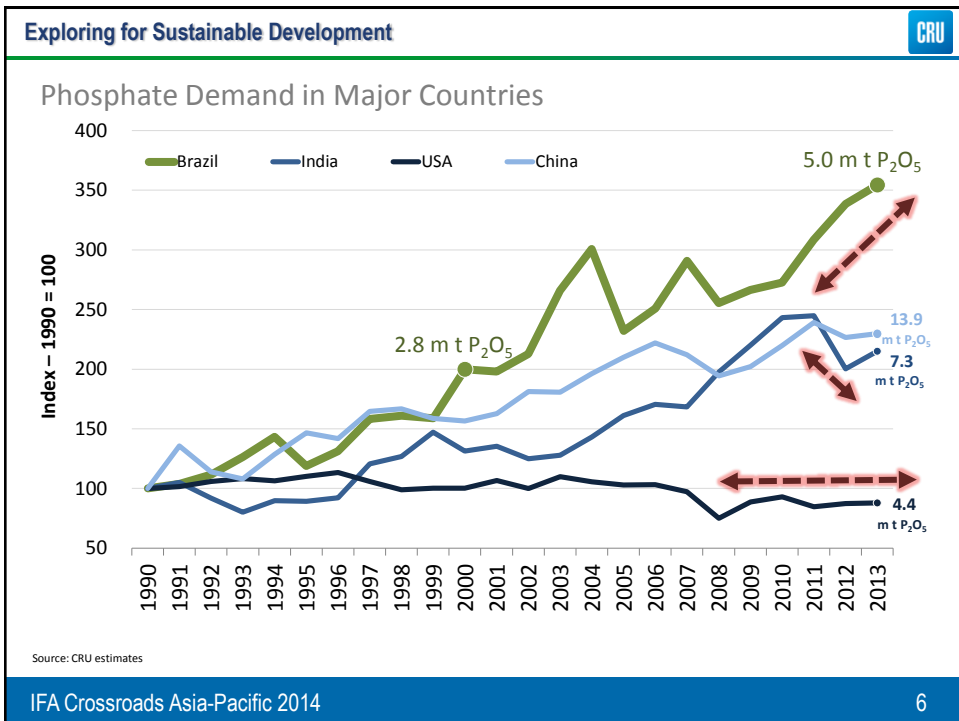
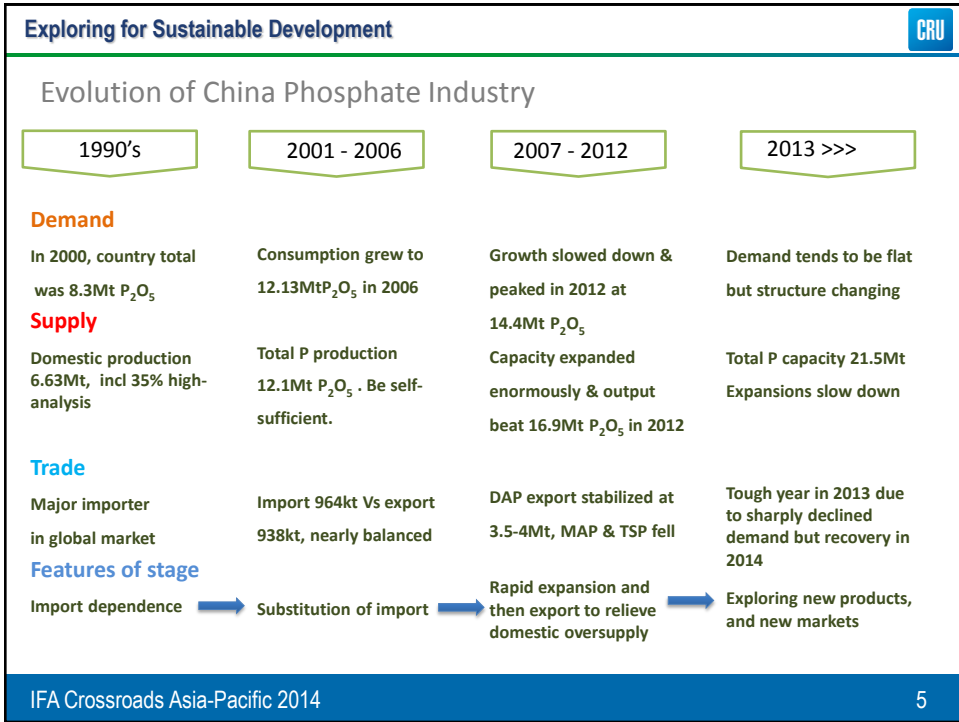
The Phosphate Products Chain in China Today

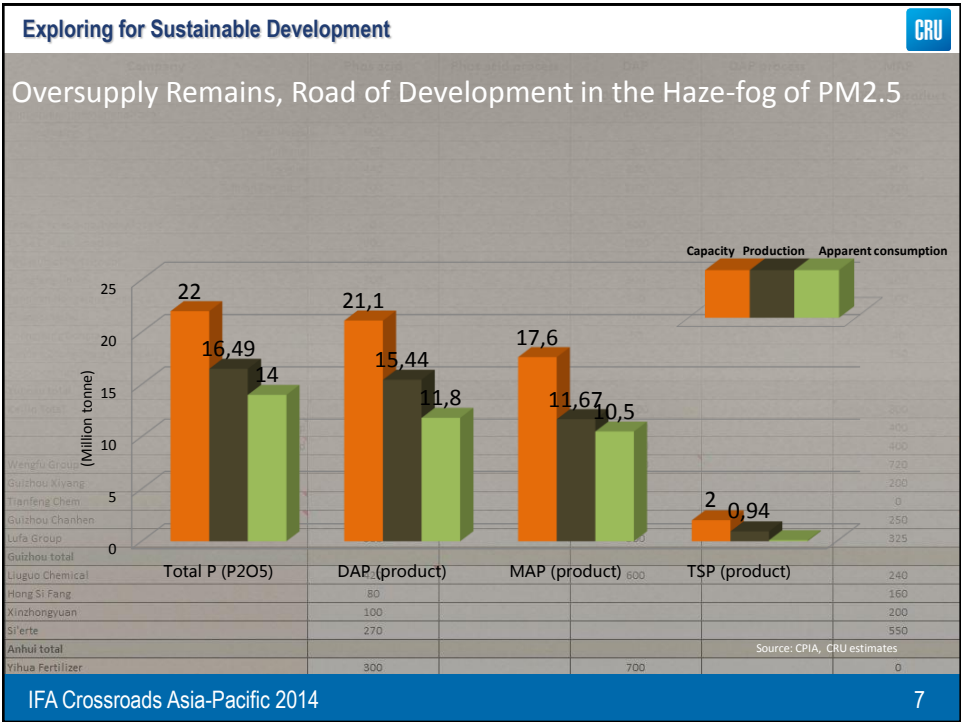
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    graph LR
      PR[Phosphate Rock  
Production = 80-85 million ton  
(by standard 30% P2O5 )] --> DAPR[Direct Application Phosphate Rock  
Product tonnes = almost 0Mt  
Trade balance: Exporter]
      PR --> SSP[FMP  
Production by P2O5 = 3-3.5Mt  
Trade balance: Exporter]
      PR --> FGWP[Fertilizer Grade Wet Process Phos Acid  
Production = 14-14.5Mt P2O5 ±]
      PR --> YP[Yellow Phosphorus  
Product tonnes = 0.7-1Mt  
Trade balance: Exporter]
      
      FGWP --> NPK[NPK Fertilizers  
Product tonnes = 50-60 Mt  
Trade balance: importer]
      FGWP --> MAP[MAP  
Product tonnes = 12-13.5Mt  
Trade balance: Exporter]
      FGWP --> DAP[DAP  
Product tonnes = 15-16Mt  
Trade balance: Exporter]
      FGWP --> AFP[Animal Feed Phosphates  
Product tonnes = 2.0-2.5Mt  
Trade balance: Exporter]
      FGWP --> TSP[TSP  
Product tonnes = 0.8-1Mt  
Trade balance: Exporter]
      FGWP --> PPA[PPA  
Product tonnes = 0.5-0.8Mt  
Trade balance: Exporter]
      FGWP --> TPA[Thermal Phos Acid  
Product tonnes = 1.5-2Mt ±  
Trade balance: Exporter]
      FGWP --> PD[Phosphorus derivatives  
Trade balance: Exporter]
      
      NPK --- BB[Bulk Blends  
Production: 8-12Mt]
      MAP --- BB
      DAP --- BB
      AFP --- WS[Water Soluble, Slow Release, Other Products  
Production: >2Mt]
      TSP --- WS
      PPA --- WS
      TPA --- IS[Industrial & Food Salts  
Trade balance: Exporter]
      PD --- IS
  
```

Source: CRU estimates

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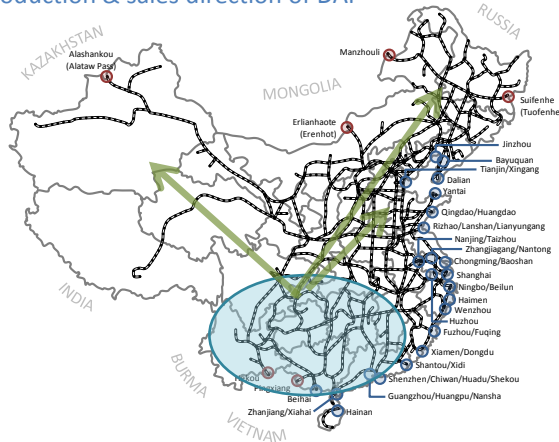
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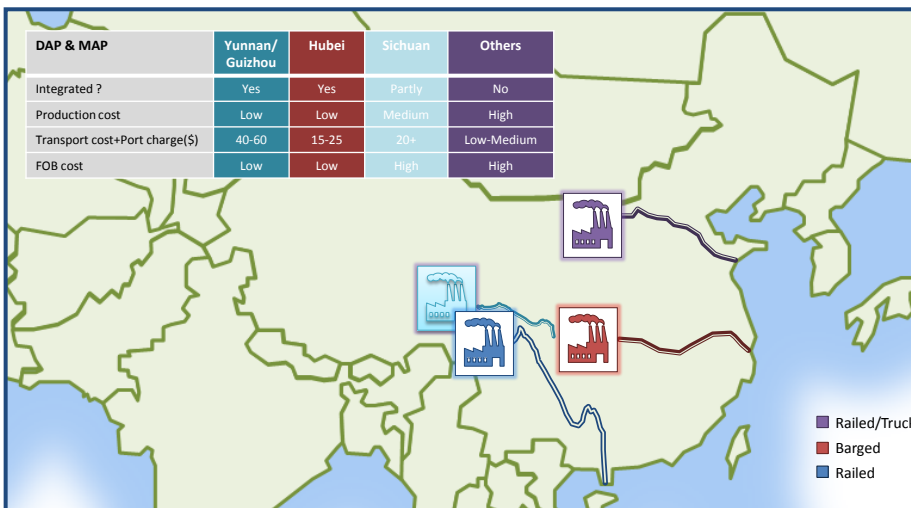
Challenge 1: Ever Rising Transport Cost

Production & sales direction of DAP



Transport Cost: The Key Factor in Export

DAP & MAP	Yunnan/ Guizhou	Hubei	Sichuan	Others
Integrated ?	Yes	Yes	Partly	No
Production cost	Low	Low	Medium	High
Transport cost+Port charge(\$)	40-60	15-25	20+	Low-Medium
FOB cost	Low	Low	High	High



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Challenge 2: Lower Margin Intensified Competition

Y axis: Possible entrance points of fertilizers

Fertilizer Distribution in China

X axis: hierarchy of distributors

Traditional distribution system

New type, producer-oriented & specialized distribution system

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Challenge 3: Competition & Uncertainties in India Market

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Challenges Are Also Opportunities



Challenges

- Soaring logistic cost.
- Low margin, homogeneous in quality.
- Potential risk in Indian market.

But there are some issues haven't had good solutions, like pollution to water by N & P, compaction of soil by over application of fertilizer, etc....

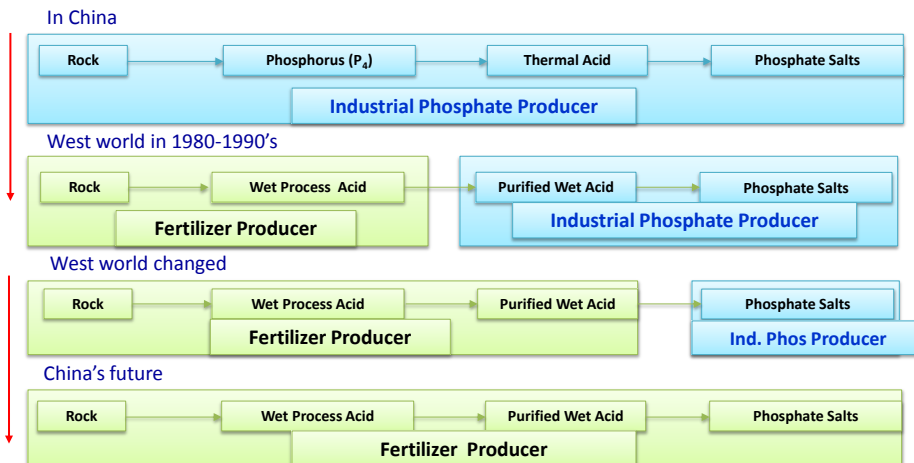


Opportunities

- Combination of multi transport method + build storage capacity at market.
- Innovative products, incl water soluble, slow release and micro nutrients, plus more service in distribution, brings more value to customer.
- Exploring market in Oceania, North & South America by int'l grade products.

More Opportunities: Purified Wet Process Phosphoric Acid (PPA)

CRU forecasts on the development route of PPA in China



Tax Policy for Fertilizer: Challenges and Opportunities to the Industry

Export Tariff Changes

Vs

Imposing VAT on Fertilizers

- High export tax during peak season might be removed. Tax rate would be flat for the whole year.
- Compared to current tax rate during peak season (15%+Rmb50), the new tax rate would be lower, allowing export at anytime.
- As experience in previous years, official policy to be published in the first half of December and be effective from 1 Jan 2015.
- Exporters expect some demand from South & North America, Oceania in early 2015,

- Would be 13% once implemented, applies on all fertilizers, regardless for domestic sales or export.
- Not clear whether would start from beginning of 2015 or at a later time.
- As CRU estimates, producers would have Rmb50-150/ton increase in cost. Measured by tax/price, phosphate pays less than N & K.
- A signal that subsidy to fertilizer is to be removed. Marketization benefits the industry in the long term.

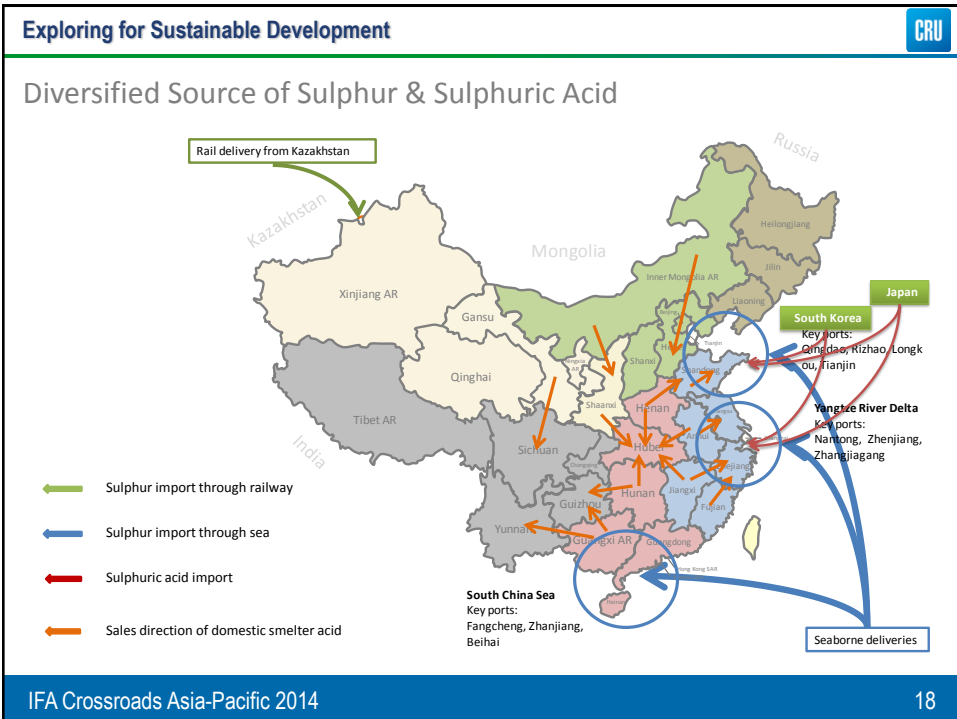
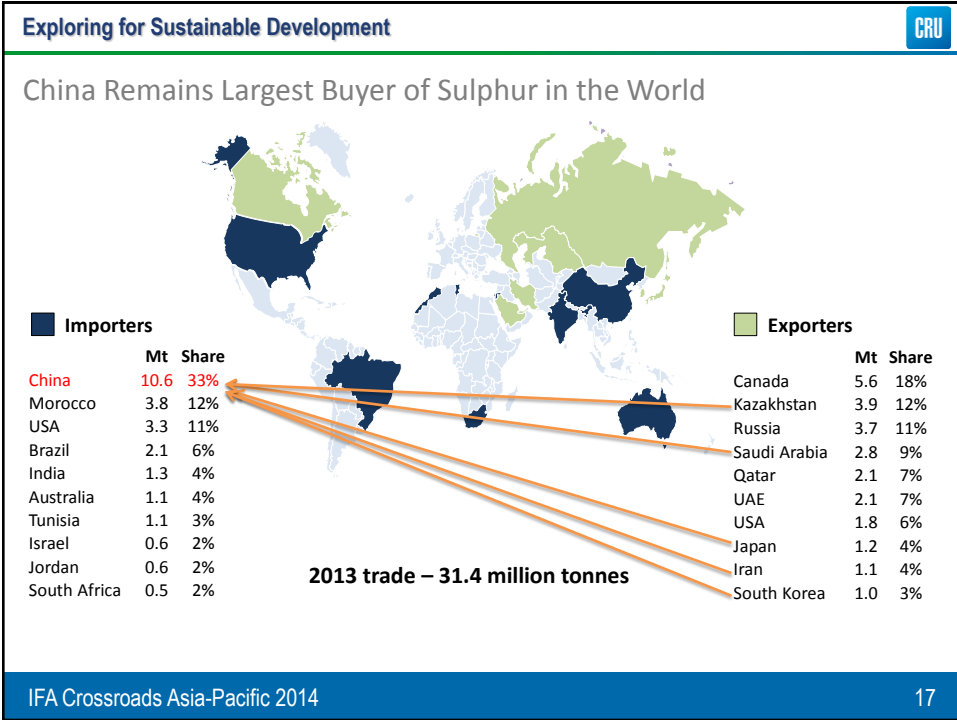
But no one knows the details yet and the overlap effect of both policies thus the industry is waiting...

China Phosphate Market Overview

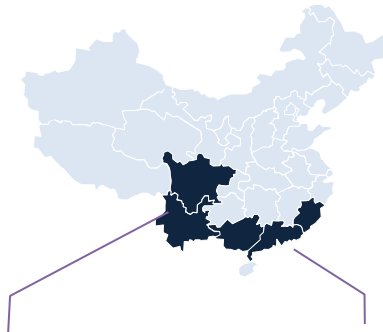
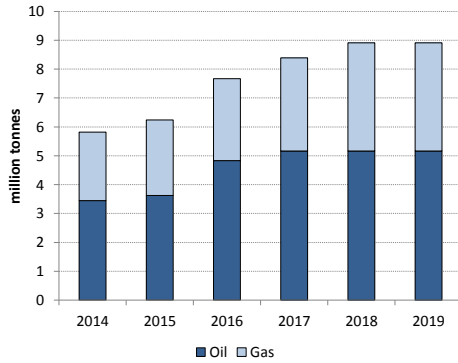
Challenges and Opportunities

Sulphur Market: Trade & Production

Summary & Outlook



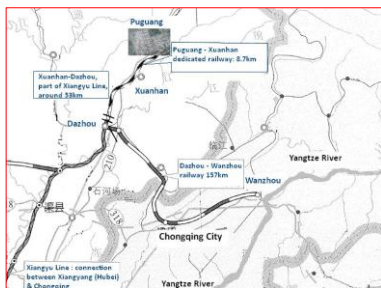
Domestic Capacity of Brimstone is Expanding



- | | |
|--|--|
| <p>Sichuan & Yunnan
 Chuandongbei gas (2015-2017): + 1.20 million tonnes
 Pengzhou Refinery (2015): + 0.10 million tonnes
 Yuanba gas (2014-2016): + 0.28 million tonnes
 Yunnan Refinery (2016): + 0.27 million tonnes</p> | <p>Fujian, Guangdong & Guangxi
 Huizhou Refinery (2016): + 0.30 million tonnes
 Jieyang Refinery (2016): + 0.48 million tonnes
 Qinzhou Refinery (2014): + 0.26 million tonnes
 Quanzhou Refinery (2014): + 0.38 million tonnes
 Zhanjiang Refinery (2016): + 0.40 million tonnes</p> |
|--|--|

Source: NBS, CRU estimates

Sinopec & CNPC: Two Oil Giants Contribute Most Production



SINOPEC

- 28 oil & natural gas refineries throughout the county. Sulphur business of most refineries incorporated into one unit.
- Puguang in Dazhou of Sichuan has capacity of 2.4mt and actual production 2.2mt.
- Total capacity of Sinopec >5million mt. Actual output in >4m mt. Both account for 80% of China
- Yuanba project, which is close to Puguang, would have its 280kt capacity on stream during 2014-2016



CNPC

- Current market share of 15% of domestic capacity.
- CNPC Southwest Gas Field has nearly 10 refineries with total capacity of 100kt + capacity in Sichuan. A new plant in Pengzhou may come on stream in 2015.
- Chuandongbei (CDB) natural gas project, a j/v with Chevron, scheduled on stream in October 2015. Total designed capacity of 3 phases is around 1.2m tonnes.



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Recent & Forthcoming Reports of CRU

Product	Phos Fertilizer Market Outlook	Phos Fertilizer Cost Service	Phos Rock Market Outlook	Phos Rock Cost Service	Industrial/food Market Outlook	Inorganic feed Market Outlook
Frequency	Quarterly	Annual	Quarterly	Biennial	Biennial	Biennial
Last publication	Jul 2014	Sept 2014	May 2014	Jan 2014	Sept 2011	Jan 2013
Forthcoming publications	Oct 2014 (end)	Sept 2015	Aug 2014 (end)	Dec 2015	Mar 2015 (end)	2015
	Jan 2015 (end)		Nov 2014 (mid)			
	Apr 2015 (end)		Feb 2015 (end)			
	Jul 2015 (end)		May 2015 (mid)			

Thank you!

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Phosphate, Sulphur & Sulphuric Acid

CRU Fertilizers

(formerly British Sulphur Consultants)

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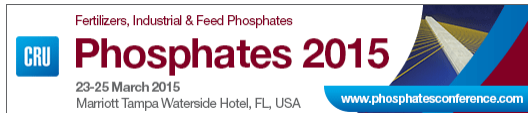
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CRU Nitrogen+ Syngas 2015
 23-26 February 2015, Hilton Istanbul Bomonti, Istanbul, Turkey
www.nitrogensyngas.com



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 Fertilizers, Industrial & Feed Phosphates
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