

## Drivers of Farmers' Purchasing Decision



- Relatively stable and attractive fertilizer/grain price ratio.
- With uncertain economic and agricultural outlook, farmers and distributors are risk averse.
- With declining crop prices, commercial farmers wait and see attitude.
- Fertilizer subsidy changes greatly influence decision by smallholder farmers.
- Low/declining inventories in the distribution pipeline → challenging to supply peaks in demand.

(\*) Fertilizer prices are fob: N. Africa DAP; Yuzhnyy prilled urea; Vancouver (std) Potash  
 (\*\*) Agricultural commodity prices are represented by a grain index calculated as follows:  

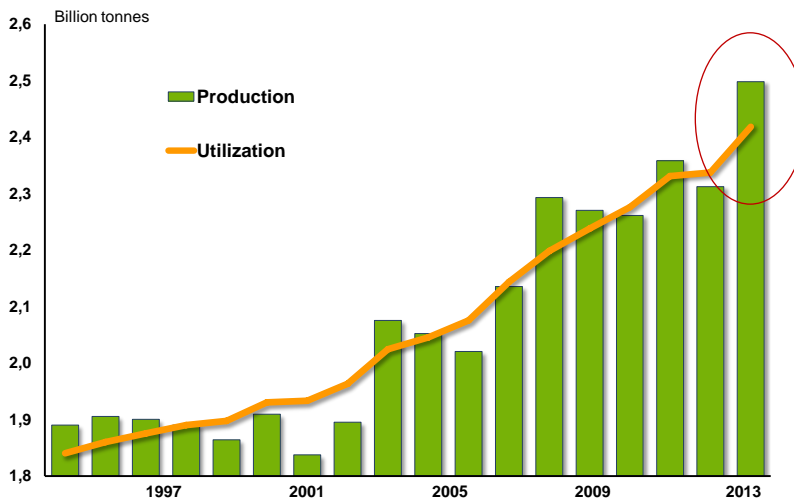
$$[(\text{wheat price} \times 7) + (\text{maize price} \times 6) + (\text{rice price} \times 4.5) + (\text{soybean price} \times 2.5)] / 22$$



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

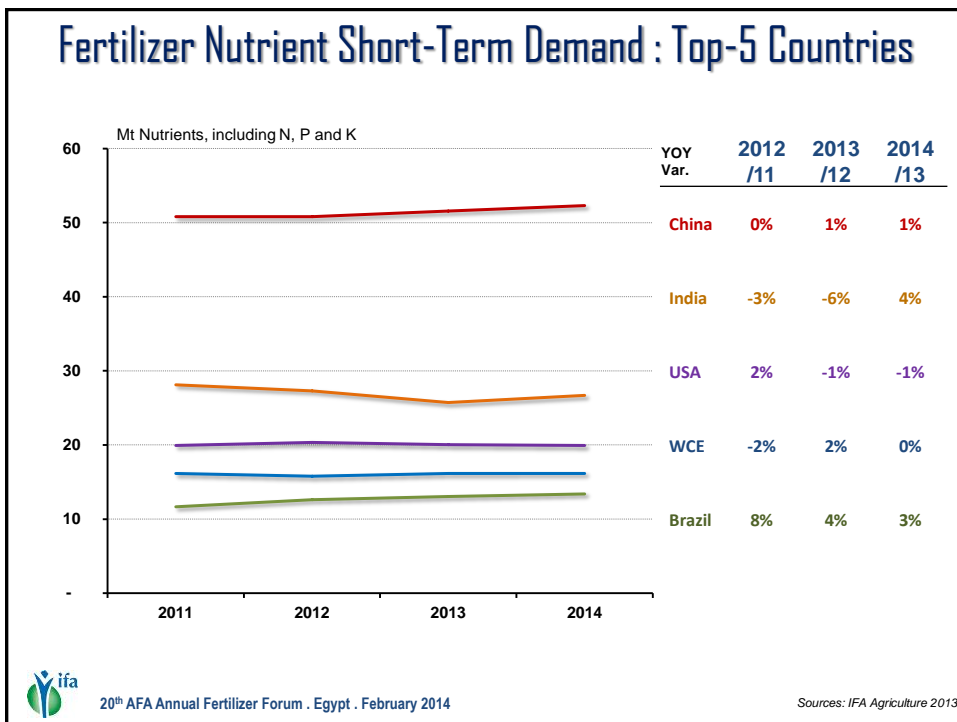
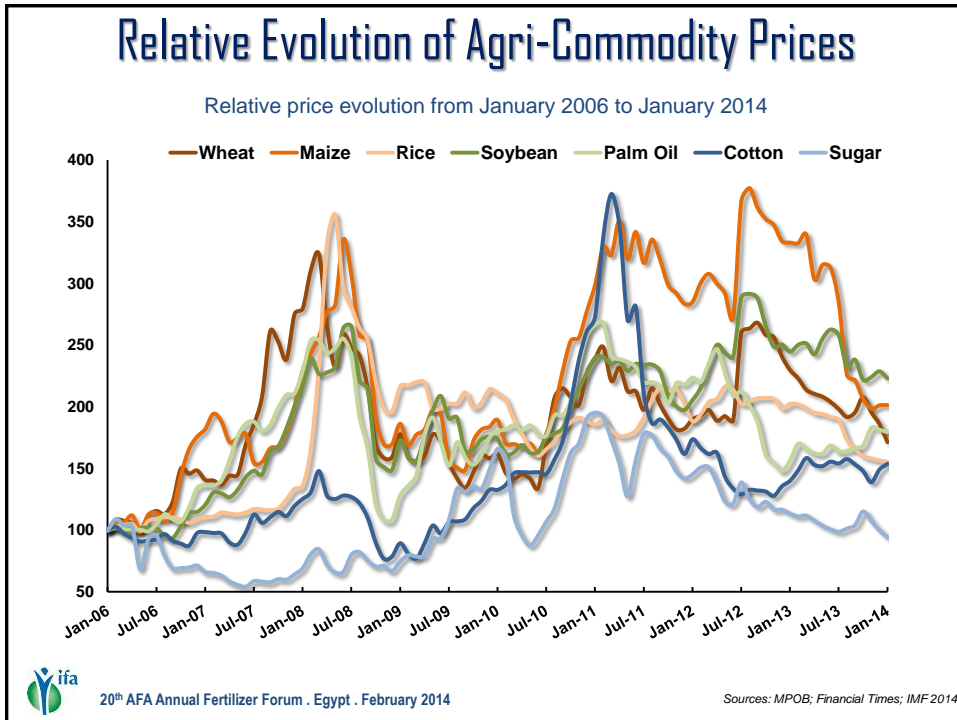
Sources: CRU; Financial Times, IMF, Oct 2013

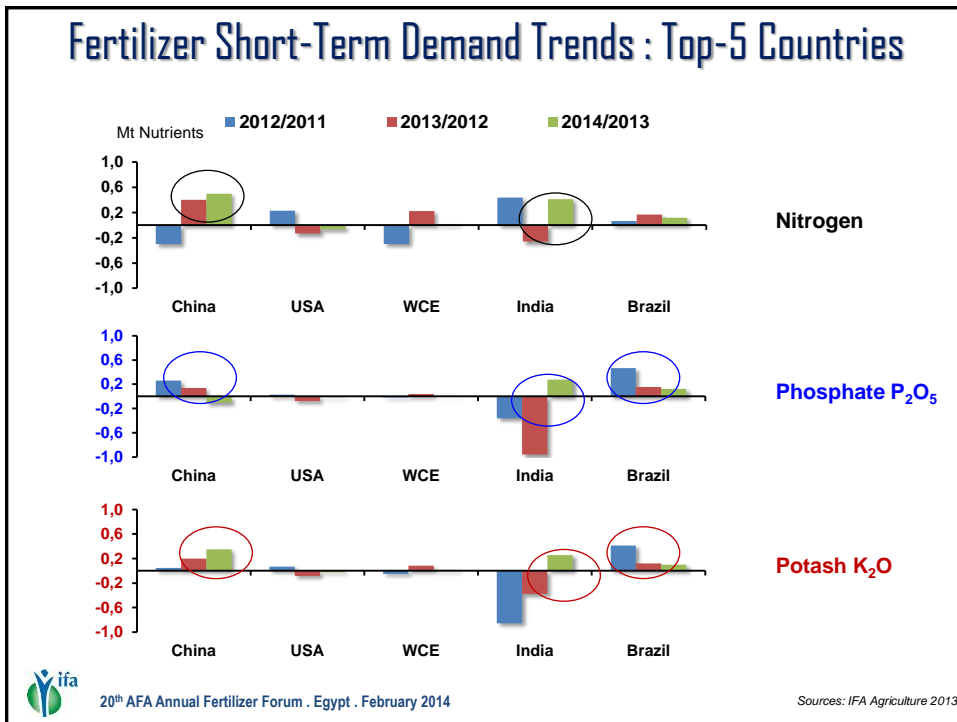
## World Cereal Production and Utilization



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: FAO, Nov 2013





## Key Messages on Fertilizer Demand

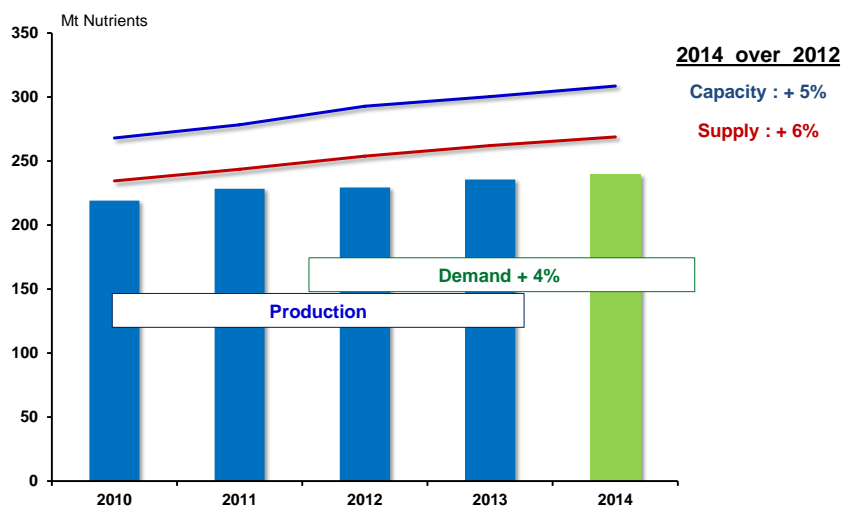
- World economic activity seen progressively recovering from 2014, including in India
- Favourable weather in the main producing areas in 2013 and high crop prices in the first half of the year boosted production  
→ Record harvest for all cereals and oilseeds in 2013
- Comfortable export availabilities for all crops but wheat  
→ Declining crop prices
- With contracting crop prices, farmers delay fertilizer purchasing decisions
- Uncertainty as to the evolution of the fertilizer subsidy scheme in India; progressive recovery of P and K demand assumed
- Demand picking up again from 2013/14  
**+2.0% in 2013/14 and +2.7% in 2014/15**



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Agriculture 2013

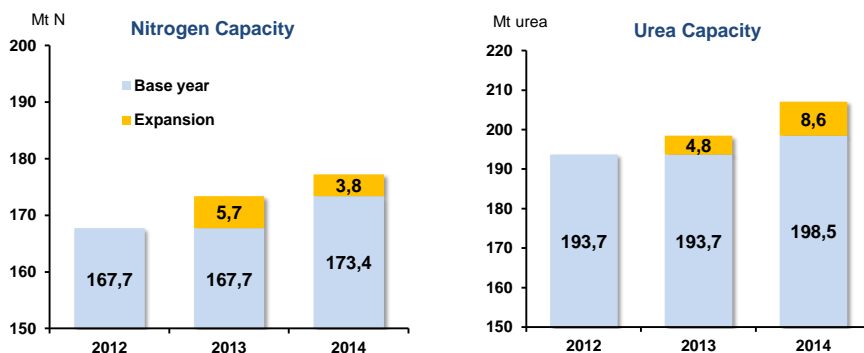
## Global Nutrient Capacity and Supply Trends 2010-2014



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013

## Ammonia and Urea Global Capacity 2012-2014



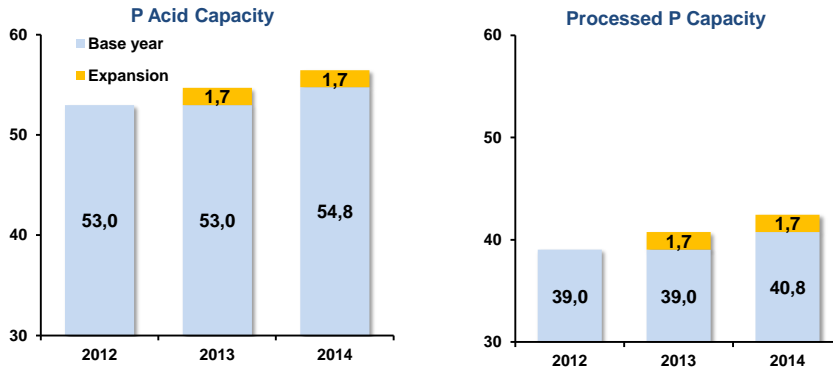
- Between 2012 and 2014, global ammonia and urea capacity will expand by 6% and 7% respectively.
- No new seaborne ammonia capacity in 2014, but a potential reduction from Saudi Arabia with the commissioning of a new stand-alone urea plant.
- In 2014, large urea capacity increment occurring in Algeria, China, and Saudi Arabia.



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013

## Phosphates Global Capacity 2012-2014

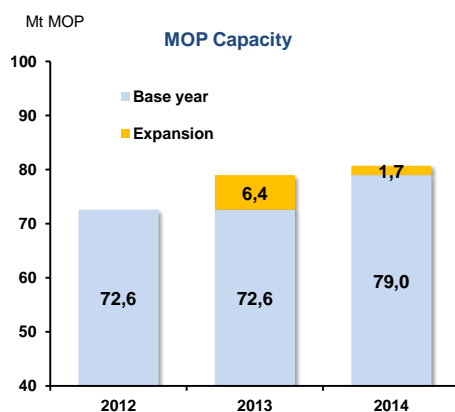
Mt P<sub>2</sub>O<sub>5</sub>

- World phosphoric acid capacity expands by 4% per annum between 2012 and 2014.
- New stand-alone capacity in Tunisia and Jordan, both dedicated to Indian partners.
- In 2013 and 2014, capacity of Processed Phosphates virtually only increases in China and Morocco.

20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013

## Potash Global Capacity 2012-2014

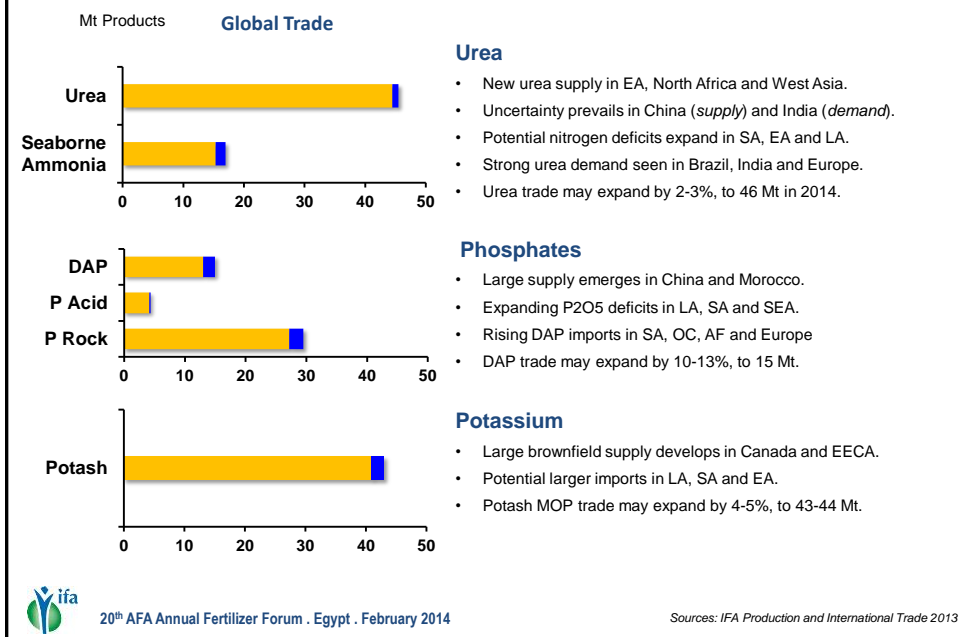


- Global potash capacity in 2013 rose 8% over 2012, to 49.6 Mt K<sub>2</sub>O, or 84.5 Mt products.
- In 2014, global potash capacity is projected to expand moderately (+2%), to 50.4 Mt K<sub>2</sub>O (equivalent to 86 Mt products).
- Main capacity additions in 2013/14 would occur in a few countries, mainly:
  - Canada
  - Russia and Belarus
  - China.

20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013

## 2014 Global Sales and Trade Prospects



## World Nutrient Supply 2014

- Global nutrient supply growing 2.2% over 2013
- Completion delays: 66% of planned expansions in 2012/14
- New Capacity N (AS, AF, WA), P (AS, AF); K (NA, EECA, AS)
- Demand picking up again: +2.0% in 2013/14; +2.7%, 2014/15
- Global sales will recover in 2014, growing 2-3% over 2013
- High producers' stock, low levels in distribution & buyers'

### Uncertainties:

- Export policy: China
- Shortfalls of natural gas supply
- India subsidy policy
- Export restrictions

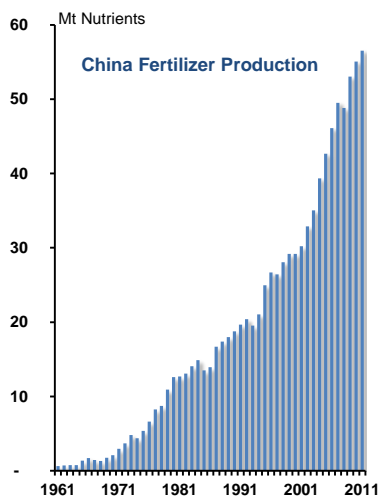


20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013



## China : Fertilizer related Policies



### Subsidies

- Subsidies to lower fertilizer price (subsidized input cost): Preferential rates on natural gas and electricity; Production exemptions of value added tax and exemption of storage loan interests; but no more subsidy on coal and fertilizer transportation.
- Subsidies to increase farmers' affordability and nutrient use efficiency: Subsidies on farm inputs for all grain crops; Subsidies on prices for machinery related to fertilizer application and computer service systems; Subsidies for foliar application of fertilizers.

### Policies

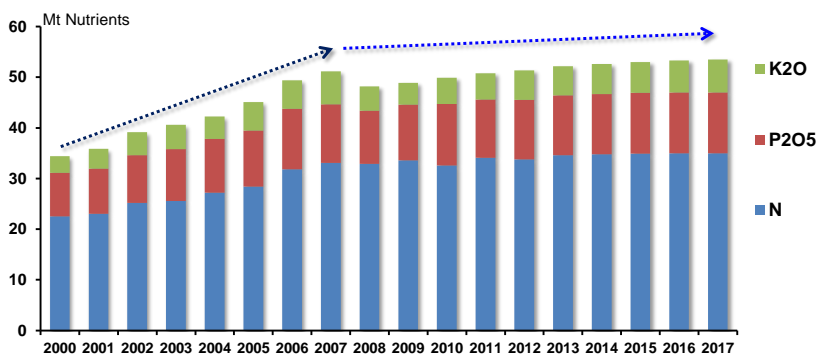
- Resource management: Natural gas now restricted for incremental nitrogen capacity and no switch from coal; Phosphate rock production targeted with rising output taxes and new restrictions on mining permitting since 2011.
- Trade management: Import consolidation of potash imports under CCCMC; Export taxes on urea and processed phosphates based on seasonal export tariffs since 2007.
- Environmental management: Since 2011, new facilities to produce DAP/MAP and N fertilizers are subjected to environmental standards, including on coal energy efficiency, water consumption, plants' emissions and waste disposal. Since 2010, new governmental targets on GHG emissions imposed on industrial sectors. Chinese government views N fertilizers as a main contributor to greenhouse gas emissions in China.



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: Fusuo Zhang & Weifeng Zhang (CAU); IFA Crossroads Conference, 2013

## China : Fertilizer Nutrient Demand 2000-2017



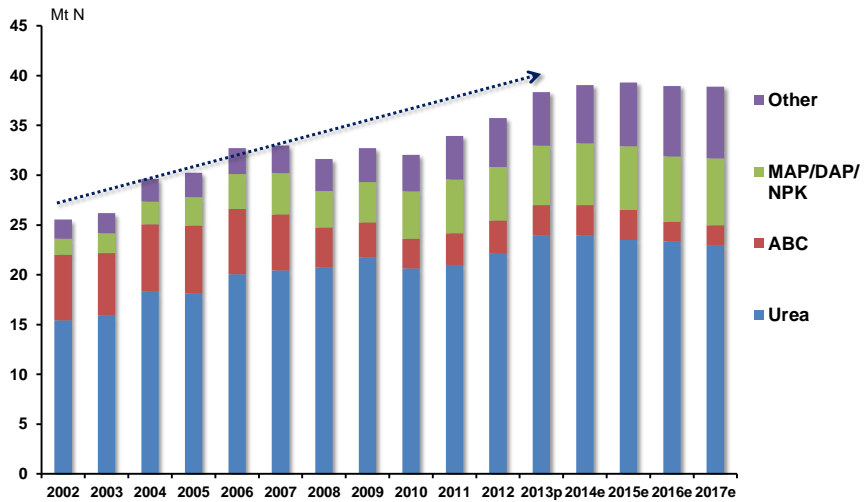
Mt nutrient	N	P <sub>2</sub> O <sub>5</sub>	K <sub>2</sub> O
<b>2000-2007</b>	<b>10,5</b>	<b>3,0</b>	<b>3,1</b>
Growth %	47%	36%	94%
avg annual %	7%	5%	13%
<b>2008-2017</b>	<b>2,1</b>	<b>1,5</b>	<b>1,7</b>
Growth %	6%	14%	35%
avg annual %	1%	2%	4%



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Sources: IFA Agriculture 2013

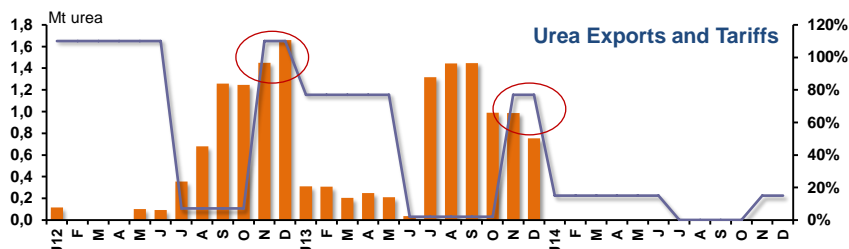
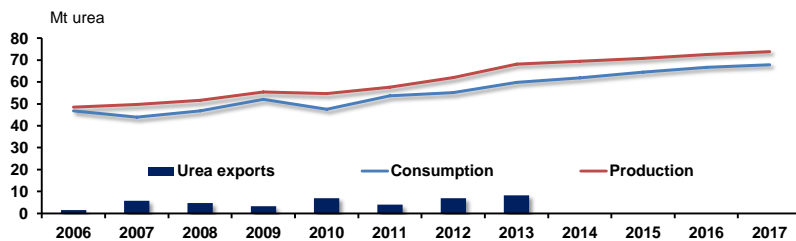
## China : Nitrogen Fertilizers Output 2002-2017



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

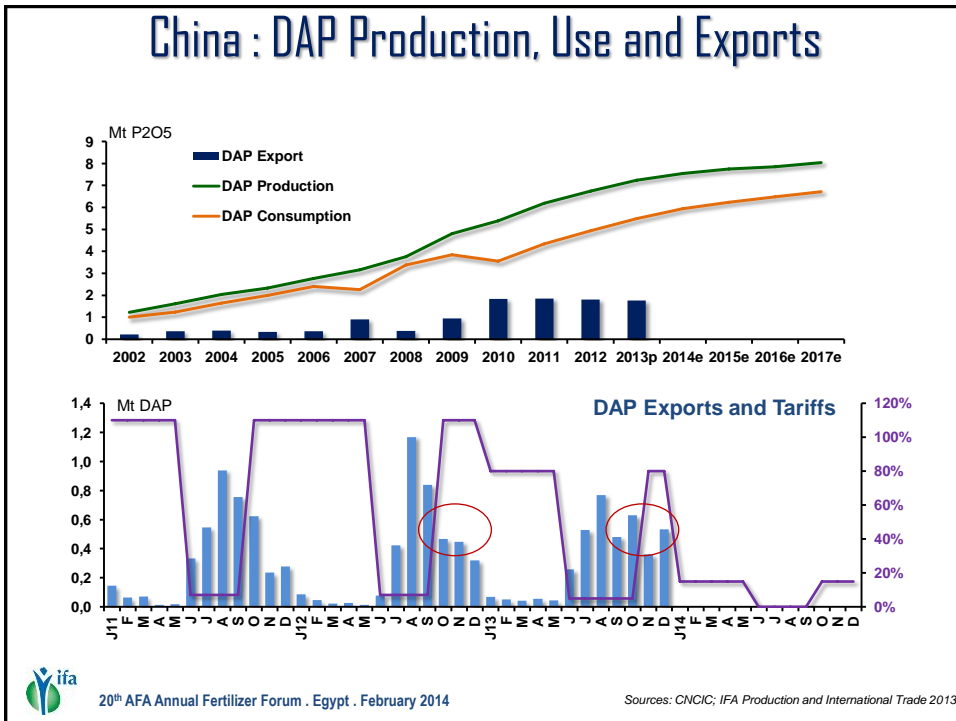
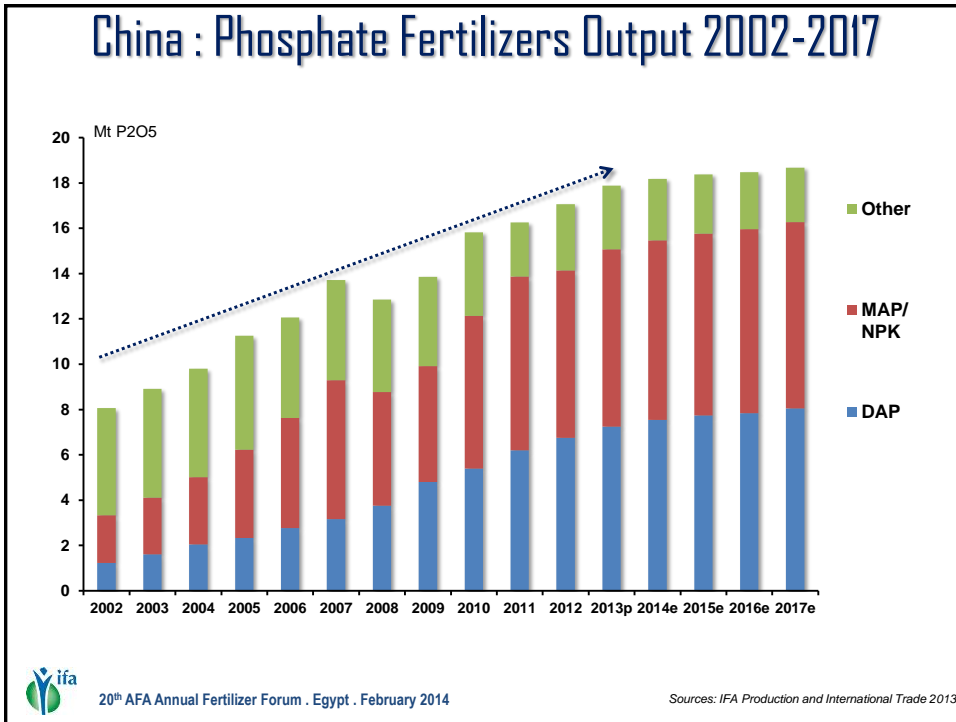
Sources: IFA Production and International Trade 2013

## China : Urea Production, Use and Exports

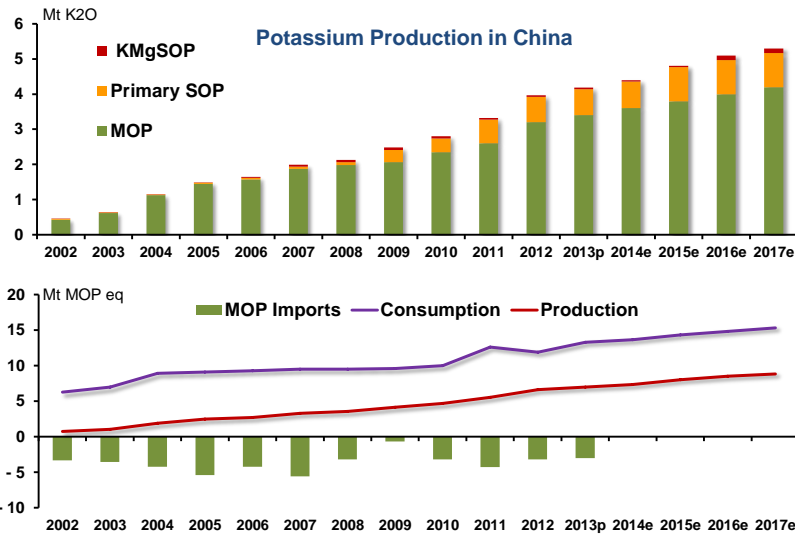


20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: CNCIC, IFA Production and International Trade 2013



## China : Potassium Output, Use and Imports



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: IFA Production and International Trade 2013

## China Future Look

### China Agriculture University

#### Current

- Market reform with subsidy
- Over-supply of fertilizers
- Fluctuating prices
- Over-use of fertilizers in most areas of China

#### Future

- Market system without subsidy for industry
- Adequate supply for food security, environment quality and energy saving
- High quality fertilizers and high efficiency in industry and agriculture.

### China Nitrogen and Phosphate Fertilizers Associations

#### Future

- Address over-capacity conditions
- Promote coal gasification advanced technology
- Strict control on new capacity
- Enforcement of environmental standards
- Implementation of energy efficiency quotas
- Industry restructuring and consolidation
- Support government investment in infrastructure

#### IFA China Seminar 2013\_recommendations

- Expand range of fertilizer products to farmers
- Improve customized extension services
- Address overuse of N and deficiencies in K and S



20<sup>th</sup> AFA Annual Fertilizer Forum . Egypt . February 2014

Sources: Heffer, IFA-2013; CNCIC-Feb 2014; F.Zhang, IFA Crossroads-Nov2013



Thank you for your attention

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