



International
Fertilizer Industry
Association

Fertilizer: “the world’s most important humanitarian product”

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www.oneacrefund.org

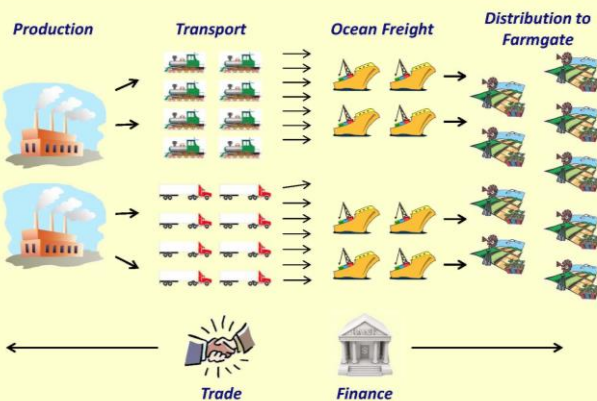
Most of the world's hungry people actually grow food as a profession

- Most of the world's hungry people are farmers, and their profession is to grow food
- They have land, abundant sunshine, rainfall, and equatorial climates
- But they are missing nutrients. Modern fertilizer and training double their farm income per acre

Fertilizer is the world's most important humanitarian product



What would the world's most important humanitarian army look like?



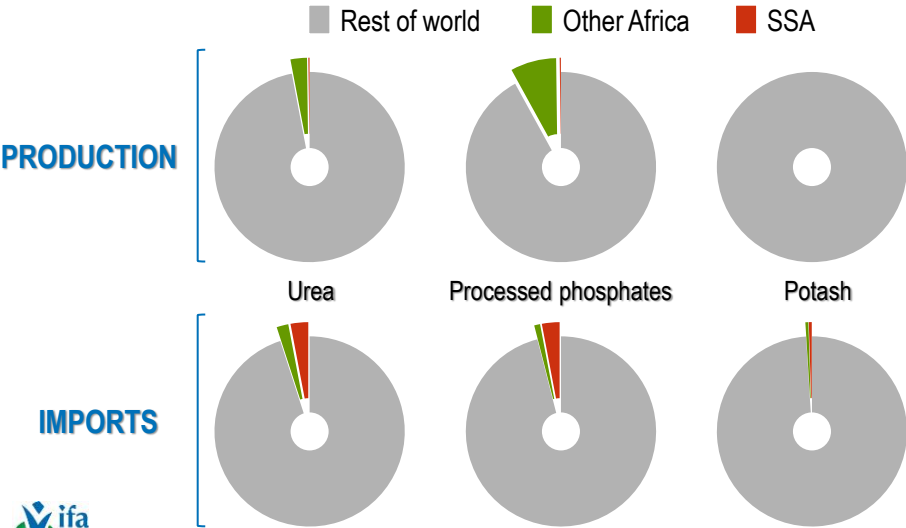
▶ The people in this room have already built the world's most important humanitarian army



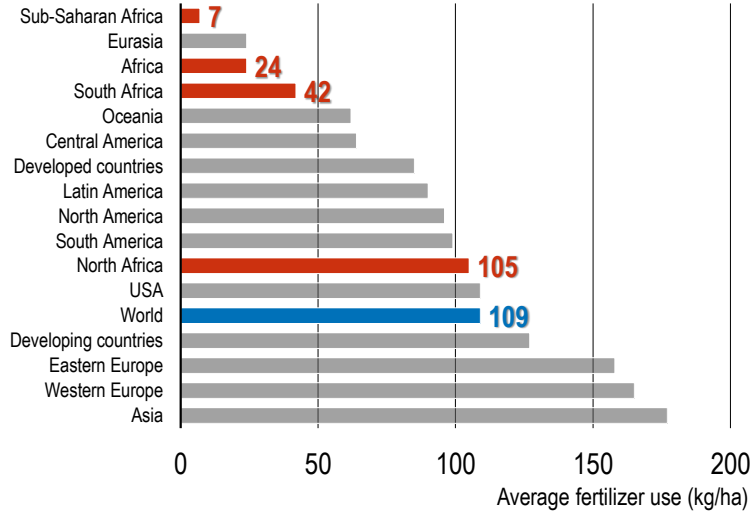
We just need to "micro-size" your army



World fertilizer production and imports contribution of Sub-Saharan Africa



Very low fertilizer use

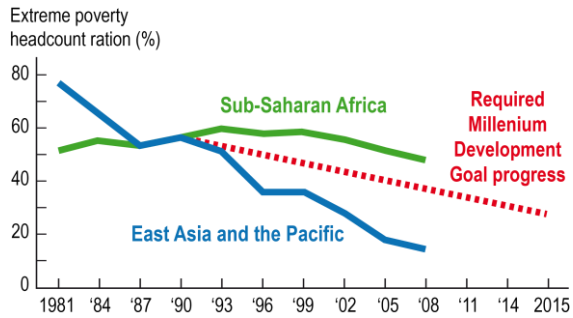


| Source: Adapted from Groot, 2012

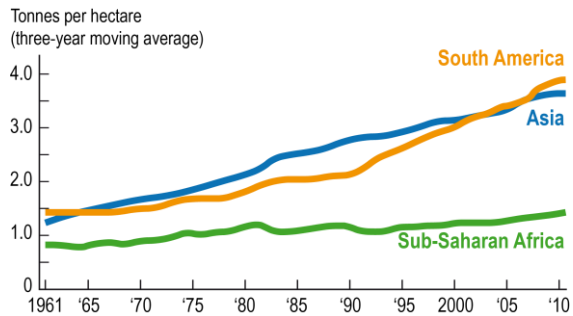
Low yields



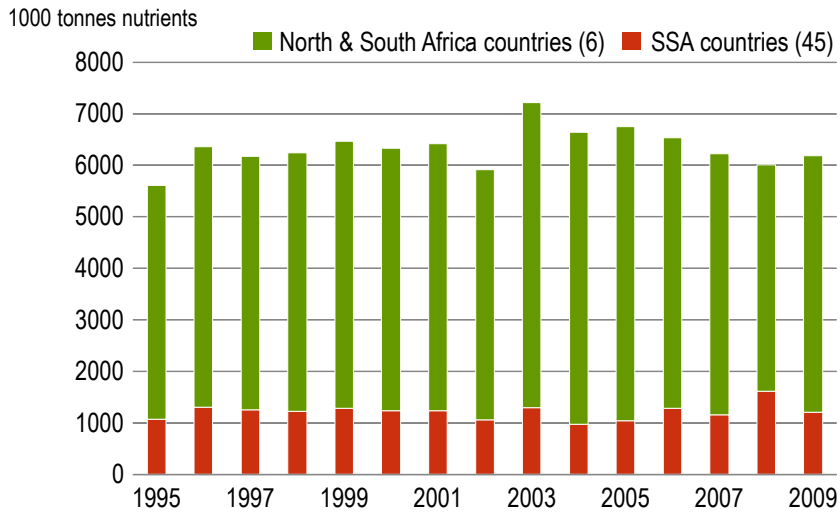
High poverty



| Source: Adapted from AHDR, 2012



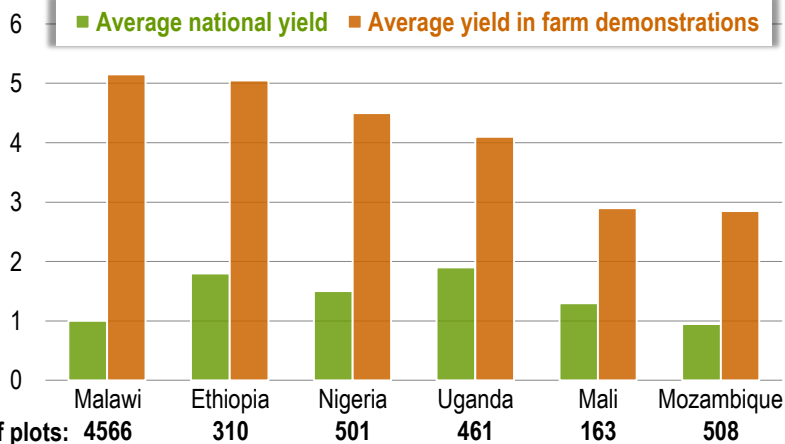
Fertilizer market share



| Source: Adapted from Groot, 2012

Yield Gap not too hard to bridge

Tonnes per hectare



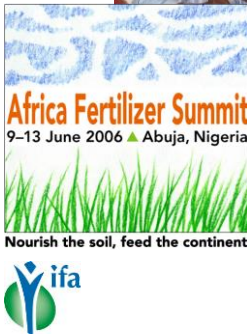
Number of plots: 4566 310 501 461 163 508



| Source: Adapted from World Bank, 2007

The 2006 Abuja Declaration

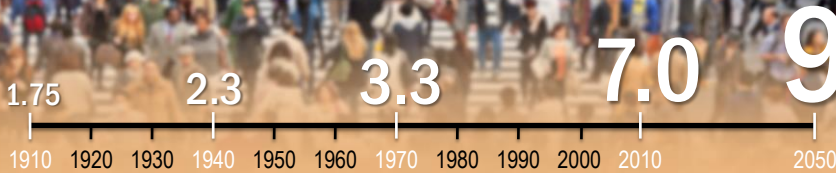
To accelerate the timely access of farmers to fertilizers



| Photos: IFDC

What's different? By 2025 SSA population

about 1.4 billion



Global population explosion

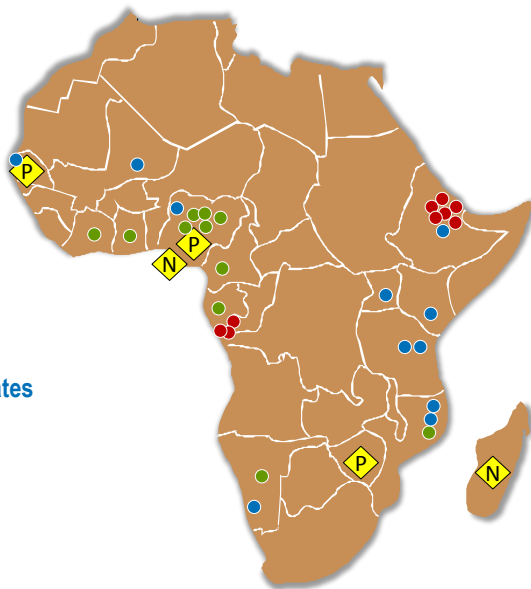


Positive Momentum

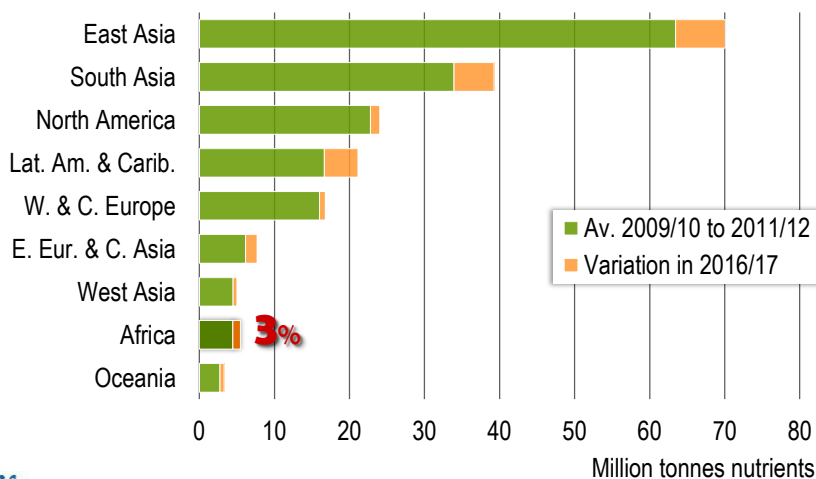


Current and potential fertilizer supply in SSA

- Current production sites N P
- On-going or planned fertilizer capacity developments: 2013-2020
 - Nitrogen
 - Phosphates
 - Potash

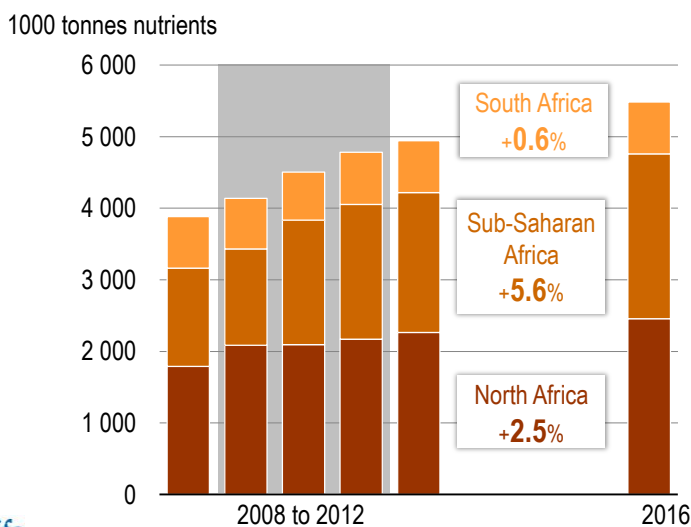


Regional fertilizer consumption *Medium-term outlook*



| Source: IFA Agriculture

Fertilizer consumption in Africa



| Source: IFA Agriculture

IFA's Africa strategy



✓ Market analysis

✓ Issue management

✓ Network facilitation

✓ Expertise sharing



| Photos: IFDC