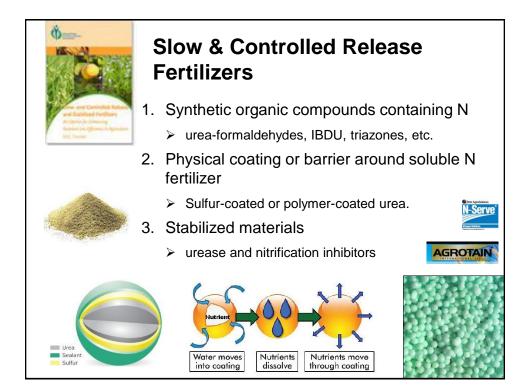


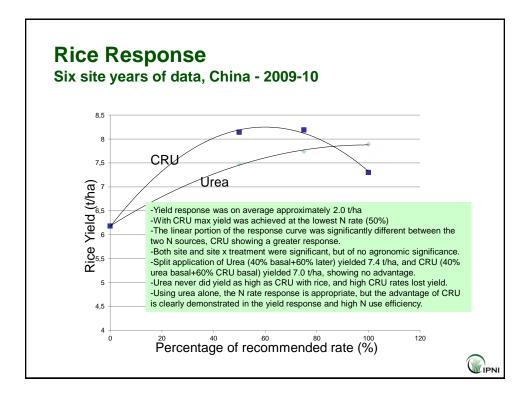
Access to a range of fertilizer products is often a major challenge for small holders

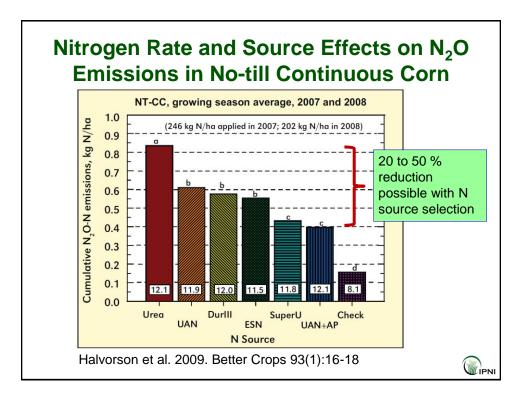


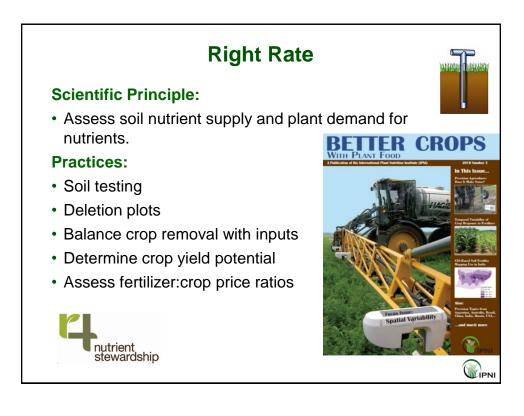
	Crop	Treatment			
Reference		N	NPK		
		N recovery by crop,%			
Zhu, 1994	Barley	28	51		
Jin, 2001	Wheat (11 yrs)	31	70		
	Corn (5 yrs)	35	66		
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Year	Treatment	n	Grain yield (t/ha)	Fertilizer rate (kg/ha)			Profit
				Ν	P_2O_5	K ₂ O	(USD/ha)
2010	FP*	138	8.6	225	53	40	2364
	NE	138	8.7	138	50	63	2433
2011	FP	185	10.0	222	64	44	2978
	NE	185	10.6	161	49	61	3097
2012	FP	138	10.6	235	67	59	3285
	NE	138	10.9	167	63	74	3477





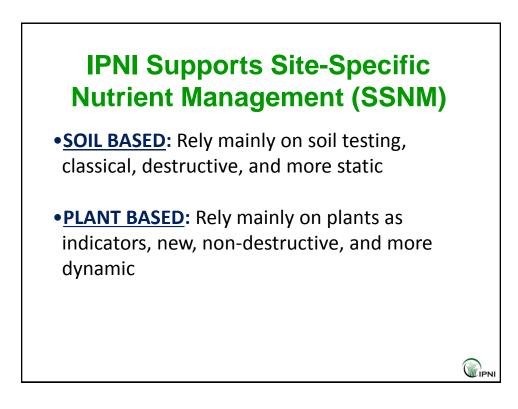


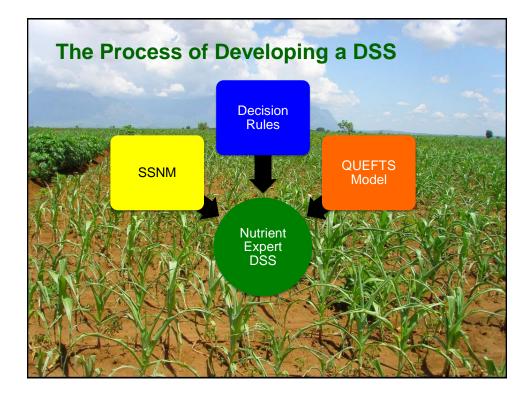


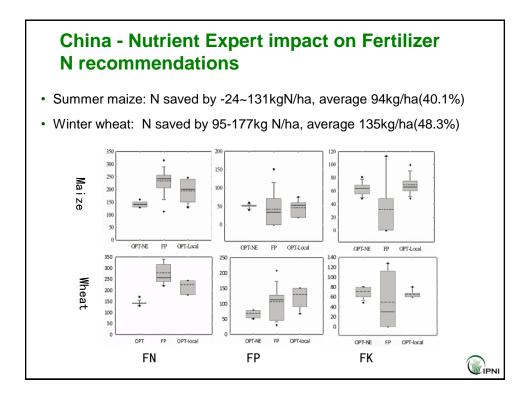
How to make "science-based" fertilizer recommendations for farmers?

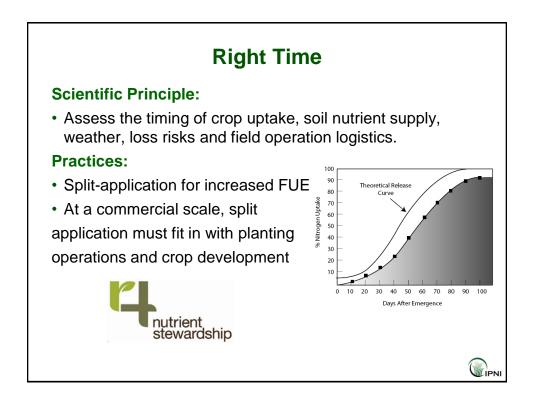
- Soil testing has always been the standard approach to making fertilizer recommendations.
- Soil testing allows us to achieve 'site-specific nutrient management' (SSNM) on any given field.
- SSNM helped us avoid the known over- or under application which occurs when we use a blanket recommendation.
- Only problem is...getting soil testing done on small-holder farms











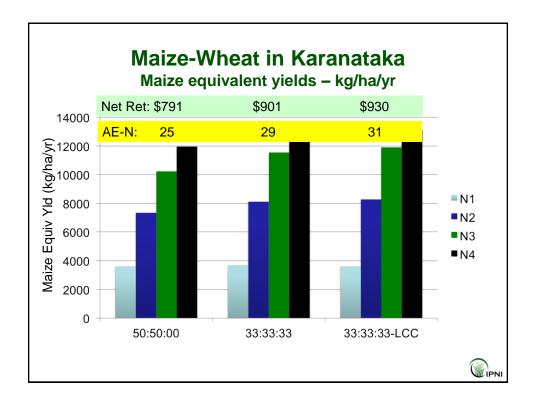
Effects of level, time, and splitting of urea on the yield of irrigated direct seeded rice. George Ghobrial, 1980, Plant + Soil

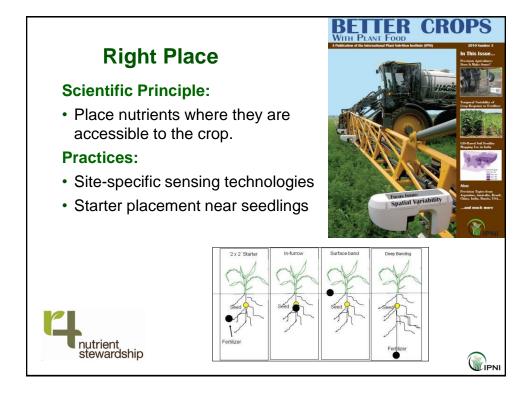
"As compared to other treatments of time of urea application, topdressing of urea at maximum tillering **and** panicle initiation stages significantly improved nitrogen use efficiency by promoting production of more panicles per unit land area, and increasing grain weight."

So why do so few farmers in China not split N application?

• High residual soil N levels...considerable IPNI research has shown there is no advantage when the soil already has sufficient N supply to meet the crop needs for split application.

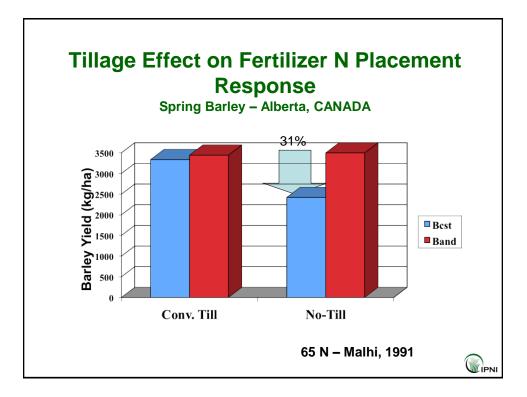




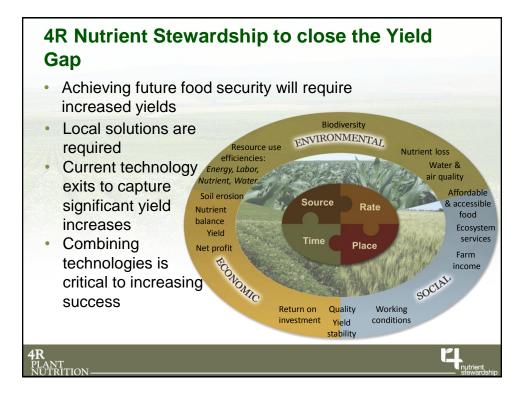


Fertilizer Placement is Critical in Semi-Arid Agriculture...Canada, Australia, S.America

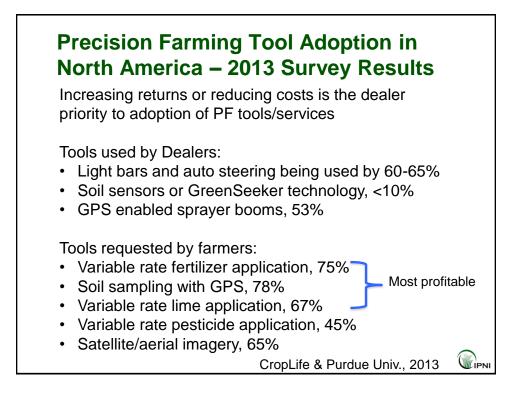


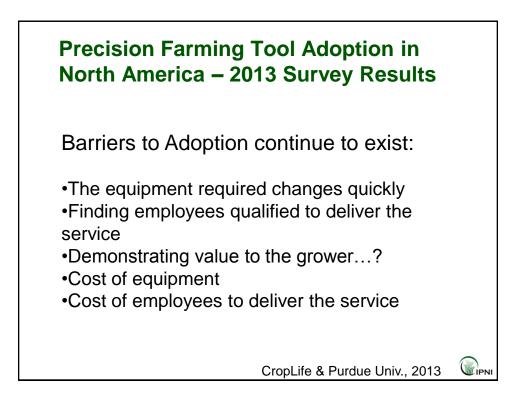


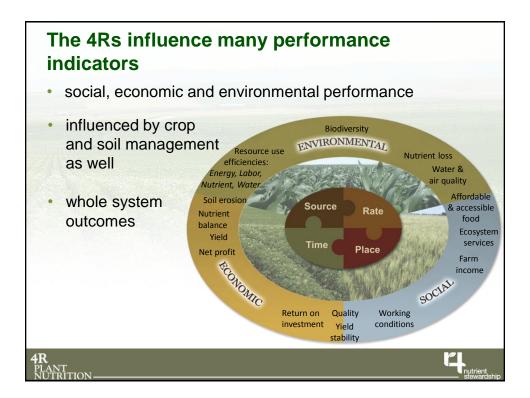




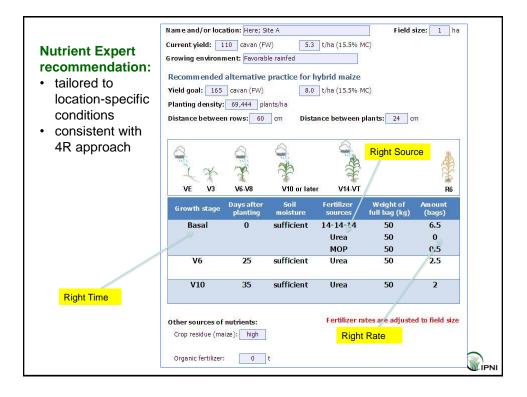












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