



**Join the global
fertilizer industry**

International Fertilizer Industry Association

What is IFA?

- a not-for-profit business and industry association representing the fertilizer industry globally
 - 525 member companies based in 85 countries – with 50 per cent based in developing economies
 - member companies deal with all activities related to the production, trade, transport and distribution of every type of fertilizers, their raw materials and intermediates
 - membership also includes organizations involved in construction, engineering, consulting, agronomic research and training, among others
 - an association having a consultative status with the United Nations and actively cooperating with international organizations such as the OECD, IEA etc.
- IFA is also a member of Farming First, a coalition of multi-stakeholder organizations. Together, these organizations are working to articulate, endorse and promote practical, actionable programmes and activities to further sustainable agricultural development worldwide.

Why should you join IFA?

Your company will benefit from a wide range of services provided by a globally recognized and respected organization.

With the strength of IFA's membership, it provides the fertilizer industry with a clear, consistent and respected voice. As part of a global food coalition, IFA encourages excellence throughout the world's fertilizer industry. IFA membership positions your company as part of the global fertilizer industry and increases your company's visibility with potential business partners.



525 member companies based in 85 countries



Assistance in managing global policy issues
and enhancing your company's profile

Information to assist business decision-
making while enhancing company standards

Knowledge sharing and networking
opportunities



What are the benefits from IFA's services?

IFA's services respond to three priority requirements of the fertilizer industry.

Assistance in managing global policy issues and enhancing your company's profile

IFA understands and monitors the current international issues and challenges the global fertilizer industry is facing. Today, the industry is required to achieve greater economic performance while adhering to upgraded social and environmental standards throughout the life cycle of its products.

- IFA makes it a priority to actively promote the efficient and responsible production and use of plant nutrients, in order to maintain and increase agricultural production worldwide in a sustainable manner. Through various channels IFA highlights the best practices of member companies in diverse fields, such as efficient production, the promotion of responsible fertilizer use, and the implementation of sustainable development principles. IFA speaks to international decision-makers, works with IFA members to ensure policy coherence at all levels (national, regional, global), and demonstrates the strategic role of the sector in providing solutions to global challenges such as food and nutrition security, climate change, etc.
- IFA contributes to the formation of public policy relevant to crop nutrition and soil fertility

management. IFA monitors the legislative impacts of the regulatory environment on the fertilizer industry and assists members in evaluating developments and formulating appropriate responses. IFA works strategically with international governmental and non-governmental organizations to foster a positive climate for member companies and to raise the profile of the fertilizer industry worldwide.

Information to assist business decision-making while enhancing company standards

IFA members have unrestricted access to an authoritative source of information about fertilizers and the fertilizer industry's operating environment (statistics, technical reports and expertise on fertilizer use issues). IFA members therefore benefit by being the best informed companies in the fertilizer industry.

- IFA collects, compiles and disseminates statistics and other information relevant to the fertilizer industry. It keeps members up-to-date through: outlook reports; updates; issues management; and production capacity reports.
- IFA acts to improve the operating environment of the fertilizer industry in the spirit of free enterprise and fair trade. It produces technical surveys and reports and provides guidance to achieve better production efficiencies, ensure high occupational health and safety

standards, and reduce emissions related to fertilizer production and use. Products such as the IFA energy benchmarks and the IFA safety surveys allow companies to monitor their own improvements and to compare their performance with that of their peers.

Knowledge sharing and networking opportunities

IFA's conference programme offers rich opportunities to exchange views on a number of key issues facing the fertilizer industry, and to engage in networking and enhancing your business contacts within carefully selected facilities.

- IFA's conferences and meetings provide the opportunity to widen members' knowledge of technologies and markets for fertilizers, their intermediates and raw materials. Invited speakers contribute valuable information on the driving forces influencing the industry's operating environment and highlight opportunities for industry action.
- The IFA Annual Conference establishes a major platform for the global fertilizer industry. It attracts an average of 1400 participants, representing 400 member companies from 75 countries, and provides the opportunity to meet the chief executives and senior management representatives of the world's fertilizer companies.

Want to get involved?

As an IFA member, you have the possibility to get involved in IFA's structure and activities:

IFA's Council

- As a member, become a representative of your country or your member category and contribute to defining IFA's policy orientation and deciding its budget.

IFA's General Standing Committees: Agriculture, Production and International Trade, Technical

- Become nominated and contribute to analyses related to fertilizer use, supply or production facilities and technology.

Working Groups and Task Forces of a specialized nature

- Become nominated and contribute to in-depth analyses of specific topics related to fertilizer use, supply or production facilities and technology.

IFA's product stewardship initiative, "Protect&Sustain"

- As a product stewardship leader in your company, participate in IFA's Protect&Sustain programme and help your company achieve full certification and recognition of responsible business management.

IFA's Communicators' Network

- Join the industry's experts in communication, public affairs, sustainable development and contribute to developing industry messages and outreach campaigns.

International Fertilizer Industry Association (IFA)

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How does IFA work?

IFA's structure is designed to enable member representation at all decision-making levels and active member participation in IFA's activities.

