

The African Green Revolution Forum: Investing in African Agriculture



Augustine Langyintuo

Alliance for a Green Revolution in Africa (AGRA)

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Introduction to the AGRF

- The fight against poverty in Africa has been going on for decades yet food insecurity is a major problem



- 36.2% living on under \$1 a day
- A 10% increase in crop yields can reduce poverty by 4% (S-run) and 19% (L-run)
- About 4% - 12% of GDP is lost from environmental degradation (85% soil erosion & nutrient loss through crops)
- About 43 million tons of food imports costing \$7.5 billion

- The AGRF was formed as a platform to fight poverty and hunger in Africa in a consistent way



African Green Revolution Conference

- Yara organized the AGRC in Oslo (2006, '07 & '08) to:
 - Focus on agric. production and food security in Africa
 - Contribute to awareness and catalyze action in support of small-holder farmers
 - Support the development and action-oriented PPP
 - Serve as an arena for addressing the development of an African green revolution
- In 2008, decision was made to move AGRC to Accra
 - To build on the success and quality of the events in Oslo
 - To develop the initiative beyond simply a conference into an African led forum: The **African Green Revolution Forum**



**african green revolution
forum**

1 – 4 September 2010, Accra-Ghana

**Chaired by
Mr. Kofi Annan (Former UN Secretary General)
and hosted by
H.E. Prof. John Atta Mills (President of Ghana)**

Co-sponsors
Alliance for a Green Revolution in Africa (AGRA)
Yara
NEPAD
Standard Bank

African Green Revolution Forum (AGRF)

(Theme: Investing in African Agriculture)

- The AGRF focuses on promoting investments and policy support for driving productivity and income in an environmentally sustainable way



- AGRF will bring together
 - African heads of state
 - Ministers
 - Farmers
 - Private agribusiness firms
 - Financial institutions
 - NGOs/Civil society
 - Scientists

Objective of the AGRF

- To discuss and develop concrete investment plans for achieving a green revolution in Africa

Themes:

- The enabling environment
- Input systems
- Output systems
- Financial value chains for agriculture
- Climate change as an opportunity to accelerate innovation
- Pulling it together

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Theme 1: The enabling environment

Enabling policy environ necessary for growth:

- What policies are working in other African nations?
- How to transfer policy improvements to others
- New innovations in policy needed to support the African farmer as entrepreneur

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Theme 2: Input systems

Improved productivity contributes to the GR



- What technological innovations are working?
- The role of different value chain models in scaling and distributing these innovations
- The role of the private sector in creating stable & affordable markets for inputs
- Reducing the cost and improving the efficiency of input supply systems
- Scaling access to technologies for irrigation

Theme 3: Output systems

Reduction in the real, and risk-adjusted cost of output:



- Scaling out value-added agro-processing
- Impact of and developments in
 - commodity exchanges
 - mobile information technologies
- Warehouse receipts systems to improve profitability
- Farmer institutions to influence policy

Theme 4: Financial value chains for agric.

Cost and availability of financing:

- Scaling and replicating successful financial innovations
- Reducing the cost of finance through venture capital and impact-investing guarantee funds
- Identifying and addressing gaps and bottlenecks in the financial value chain

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Theme 5: Climate change as an opportunity to accelerate agric. innovation

- Climate change (mainly drought) causes - 0.4% p.a. decrease in crop productivity
- New and existing innovations to adapt required!

Did you know?

262 million people were affected by climate disasters in 2004, more than 98 per cent of them in developing countries



- The value of sequestration options such as carbon bonds, conservation agriculture
- Scaling up crop insurance
- Technological innovations and methods for climate change for mitigation and adaptation

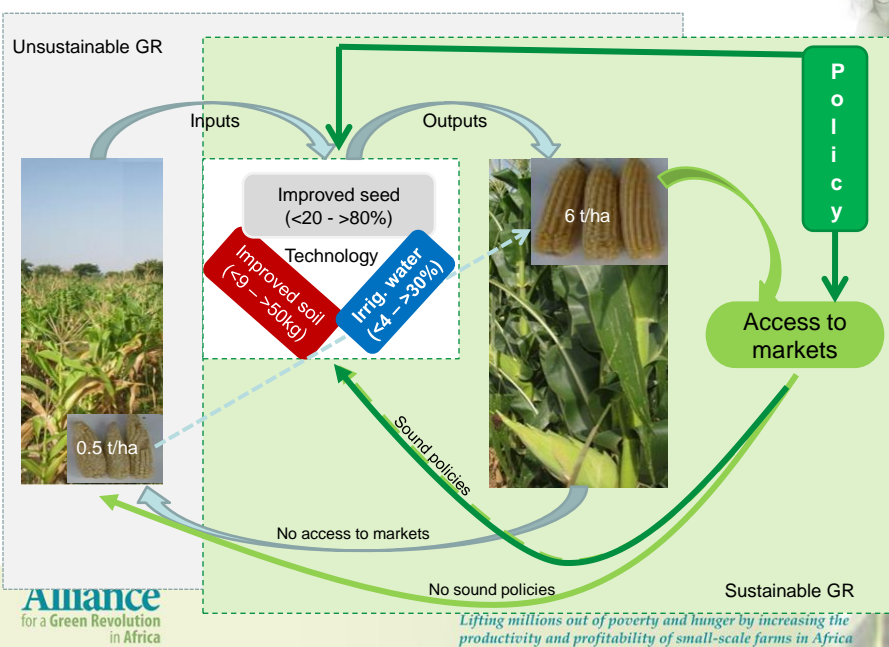
Theme 6: Pulling it together

- How to turn agricultural development programs into concrete investment plans
- Policies for scaling up national investment plans
- The focus of PPPs in accelerating and driving agricultural value-chain initiatives.
- New projects and partnerships that will be carried forward from the Forum

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Expected African Green Revolution model



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Benefits of AGRF to participants

- Network/build relationships with key stakeholders
 - Get exclusive time to forge strategic relationships and partnerships with individuals in government, business, etc.
- Influence innovators
 - Position your company as a global leader on key issues impacting African agricultural development
- Realize global impact
 - Contribute to the achievement of the U.N. MDG
- Strengthen brand exposure
 - Get your company brand in front of an exclusive audience through the Forum web site and onsite signage

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Partnership opportunities

- Take advantage of the Forum to discuss and develop concrete action plans for achieving AGRF
 - Strategic partner (USD 250,000)
 - Industry partner (USD 100,000)
 - Sponsor (USD 10,000 - 50,000)

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Audience

- The AGRF is by invitation to
 - Invited speakers
 - Influential decision makers
 - People with innovative stories
 - Successful piloting of innovations

| Region | % | Industry | % |
|---------------|----|-------------------------|----|
| Africa | 40 | Business | 15 |
| Asia | 5 | Farmers Representatives | 30 |
| Europe | 25 | Government | 15 |
| Latin America | 5 | Media | 5 |
| Middle East | 5 | NGO | 15 |
| North America | 20 | | |

If you would like to be considered for an invitation, please contact john@agrforum.com with a brief background on your interest

Speakers

Some of the invited speakers already committed

- African Development Bank Group (Donald Kaberuka)
- African Union Mission (Jean Ping)
- Bill & Melinda Gates Foundation (Sylvia Mathews Burwell)
- COMESA (Sindiso Ngwenya)
- Ecobank Transnational Inc (Arnold Ekpe)
- Mo Ibrahim Foundation (Mohamed Ibrahim)
- Standard Bank Group Ltd. (Jacko H. Maree)
- The Rockefeller Foundation (Judith Rodin)
- The World Bank (Ngozi Okonjo-Iweala)
- United Nations (David Nabarro)
- USAID CEO (Rajiv Shah)
- Yara International (Jørgen Haslestad)
- Presidents of: Mali, Malawi, Burkina Faso, Ethiopia, Tanzania, & Rwanda

Contact Information

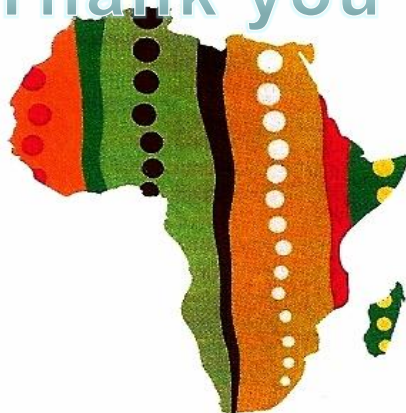
John Heins
Director of Marketing
Phone: + 1 303 415 3652
Fax: +1 303 415 3650
Email: john.heins@vanheyst.com

Maria Mulindi
Associate Program Officer
Policy & Partnerships (AGRA)
IVDN: +1650 833 7010 (Through USA)
Phone: +254 (20) 3675 275
Cell: +254 734 400 354
Email: mmulindi@agra-alliance.org

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Thank you



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