

IFA INTERNATIONAL WORKSHOP on Effective Last-Mile Delivery

10-12 February 2010, New Delhi, India

IPI AND KNOWLEDGE TRANSFER

Hillel MAGEN

International Potash Institute (IPI), Switzerland





IFA workshop on Effective Last-Mile Delivery; panel discussion 'How to Improve Knowledge Transfer in Developing Countries' IPI and knowledge transfer

- **Publications for farmers, dealers, and extension workers (publications in 22 languages)**
- **Training courses to farmers and dealers (few hundreds of participants per year); develop the FRD (farmers-researchers dialogue) approach**
- **Applied research in the field/demo plots**
- **Symposia, seminars, workshops**
- **Technology: publications on web, Twitter, web 'language tooler'**
- **Support Productivity WG IRRC 4th phase**
- **Strive and compelled to do more and better...**

International Potash Institute
IPI K Centre - Extension & Delivery of Knowledge

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In your Language

Extension and delivery of knowledge are vital components to achieve increased, sustainable agricultural production. Farmers need to be updated by science, and science to also respond to farmers needs.

Basic Facts about Potassium
Potassium is an essential element for all living organisms.

K Gallery

Newsletter e-ifc
Latest edition: 30th September 2009

About Extension and FBMP
Agriculture and information knowledge systems today position the farmer at the centre with research...

Choose Crop, Region and Language
To support regional extension activities we collate here a range of relevant IPI documents.

Fertilizer Dealers' Corner
We collate here material that fertilizer dealers' can use for their own information, and to support their customers.

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