



**Региональный подход
к анализу рынков минеральных удобрений:
ГИС как инструмент для выработки рекомендаций
по сбалансированному внесению удобрений**

**Regional approach
for analysis of the mineral fertilizer market:
GIS as a tool for balanced fertilization recommendations**

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МКК, Международный институт калия**

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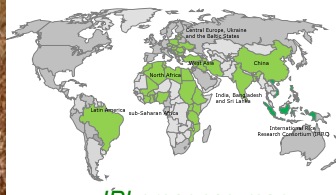
**Faculty of Geography, Lomonosov Moscow State University,
JSC International Potash Company, International Potash Institute (IPI)**

Contents:

- *Application of GIS in agriculture*
- *GIS as a component of the “Fertilize Brazil” project:*
 - *steps of implementation,*
 - *data sources,*
 - *data bases,*
 - *mapping of nutrients balance*
(Macro-, Meso- and Micro- levels)
- *Geo- approach for analysis of mineral fertilizers market in Russia:*
 - *Potash fertilizers markets in Russian regions*



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IPI presence map



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Application of GIS for specific purposes, related with fertilizers use

| Level | Scale | Polygons | Purposes | Users |
|--------|-----------------------------------|---|--|--|
| Micro- | < 1 : 10.000 | Fields, plots | Precision agriculture; site-specific management | Farmers |
| Meso- | 1 : 5.000.000 - 1 : 500.000 | Counties, landscape contours, soil type areas | Yield forecast, consulting, farm management, fertilizers retail trade | Agronomists consultants, fertilizers dealers, local NPK blenders |
| Macro- | >1 : 10.000.000 | Provinces, states | Regional development assessment, regional targeting of agribusiness strategy | Government, industries, major fertilizers traders |

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GIS for mapping nutrients balance in Brazilian soils: joint project of IPI and EMBRAPA

- *Brazilian soils are not reach enough in nutrients*
- *Brazilian agriculture strongly depends on mineral fertilizers*
- *Brazil is one of the major N, P and K consumers (4,1%, 10,1 and 11,7% of the world total respectively)**
- *Fertilizing practices in Brazil seek geographical precision, especially in recently developed areas of the Cerrado (savannas), where 17 mi ha were colonized to agriculture after 1980s*
- *Since 2001, IPI cooperates with Brazilian Corporation of Agricultural Research (EMBRAPA)*
- *GIS is a part of IPI-EMBRAPA Project "Fertilize Brazil: Support for Balanced Use of Potassium and other Nutrients in Brazilian Agriculture"*

International Potash Institute 

Embrapa
Solos

 **COMIGO**

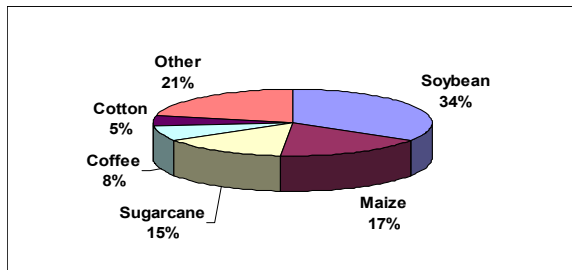
 **Fesurv**
Universidade de Rio Verde

* Faostat (2008)

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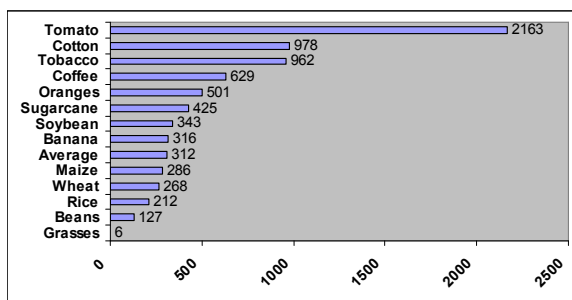
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Brazil: Fertilizers consumption by crop, 2006



Total N, P, and K consumption (other: rice, beans, oranges, tobacco)

Source: ANDA (2006)



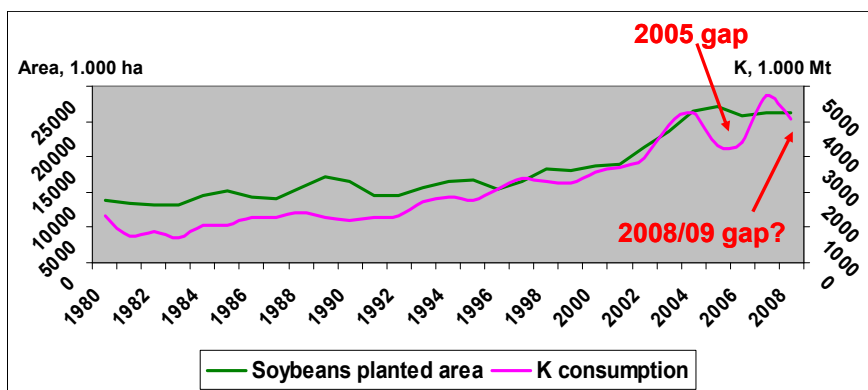
N, P, and K consumption by crop, kg ha⁻¹

Source: ANDA (2006)

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Brazil: K consumption and soybeans planted area, 1980-2008



Sources: ANDA, FAO

Correlation (1980-2004):
 K consumption and soybeans planted area = 0,9441
 K consumption and total agricultural area = 0,8742

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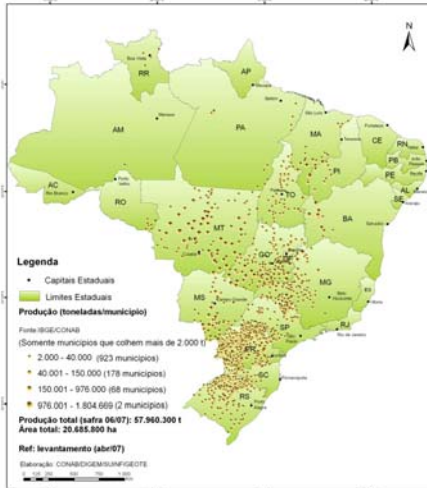
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Brazil: regional concentration of commercial crops

Conab SIGABrasil - Sistema de Informações Geográficas da Agricultura Brasileira

Soybeans production

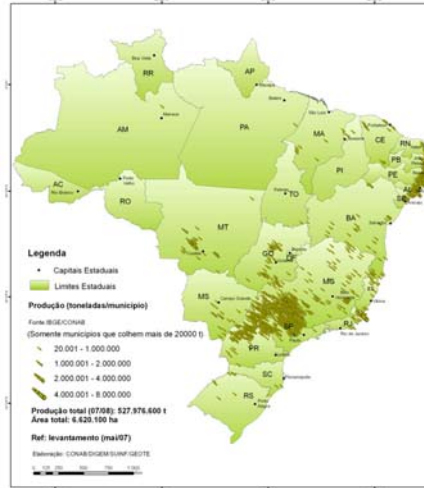
Produção Brasileira de Soja



Conab SIGABrasil - Sistema de Informações Geográficas da Agricultura Brasileira

Sugarcane production

Produção Brasileira de Cana-de-Açúcar



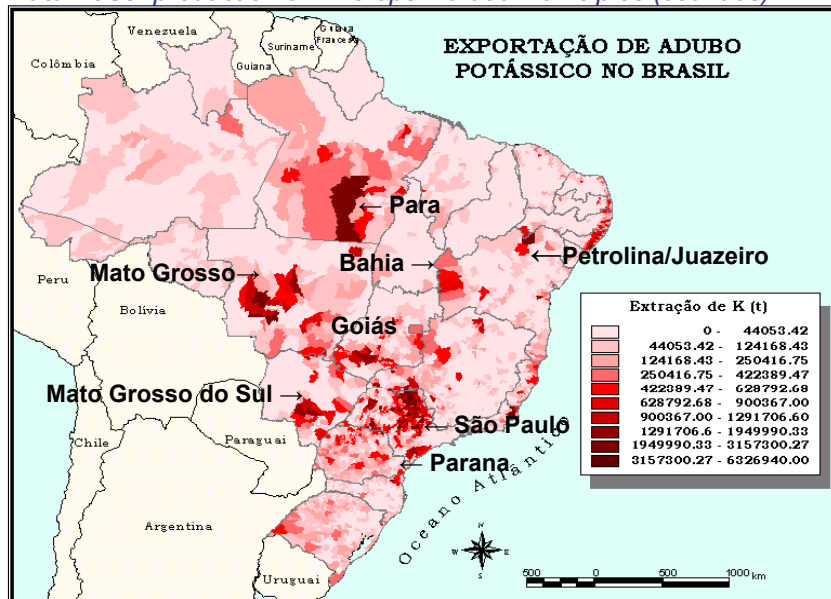
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STEP 1 (Macro-level): mapping K uptake with yield

Data Source: IBGE census, CONAB estimates for 2002/2003

Data Base: production of 17 crops x 5.000 municípios (counties)



STEP 1:
techniques

PRODUÇÃO AGRÍCOLA MUNICIPAL – LAVOURA PERMANENTE 1999 e 2001

- Algodão arbóreo - área destinada à colheita
- Algodão arbóreo - área colhida
- Algodão arbóreo - quantidade produzida
- Algodão arbóreo - rendimento médio
- Algodão arbóreo - valor
- Azeitona - área destinada à colheita
- Azeitona - área colhida



Escolha o diretório:

- d:\
- ESTATC-1
- Base de Informações
- Produção de Bens e Serviços
- Agropecuária
- Produção Agrícola Municipal 2001
- Lavoura Permanente**

Escolha o nível:

- Brasil - Todos os municípios Brasil
- Estado
- Distrito Federal
- Espírito Santo
- Goiás
- Mato Grosso do Sul

Tabela de Itens Geográficos

| | A | B | C | U |
|---|--|----------------|---|-------|
| 1 | Tabela de valores por Município da variável: | | | |
| 2 | Algodão arbóreo (em caroço) - área colhida | | | |
| 3 | | | | |
| 4 | | | | |
| 5 | Unidade de Medida : em hectare | | | |
| 6 | Código Município | Nome Município | | Valor |
| 7 | | | | |

| Código Município | Nome Município | Valor | |
|------------------|----------------|---------------------------|---------------|
| 5288 | 110726 | Santo Afonso | 0 |
| 5289 | 110730 | São José do Povo | 0 |
| 5290 | 110730 | São José do Rio Claro | 0 |
| 5291 | 110735 | São José do Mingu | 0 |
| 5292 | 110740 | São Pedro da Cipa | 0 |
| 5293 | 110757 | Rondolândia | 0 |
| 5294 | 110786 | Rondópolis | 0 |
| 5295 | 110770 | Riariano Oeste | 0 |
| 5296 | 110774 | Santa Cruz do Mingu | 0 |
| 5297 | 110775 | Salto do Céu | 0 |
| 5298 | 110776 | Santa Rita do Trivelato | Não informado |
| 5299 | 110777 | Santa Tereza | 0 |
| 5300 | 110779 | Santo Antônio do Leste | 0 |
| 5301 | 110780 | Santo Antônio do Leverger | 0 |
| 5302 | 110795 | São Félix do Araguaia | 0 |
| 5303 | 110787 | Sapatá | 0 |
| 5304 | 110788 | Senhor do Lagoa | Não informado |
| 5305 | 110780 | Senso | 0 |
| 5306 | 110792 | Sentido | 0 |
| 5307 | 110794 | Tabaporá | 0 |
| 5308 | 110795 | Tangará da Serra | 0 |
| 5309 | 110800 | Tupuruçu | 0 |
| 5310 | 110805 | Terra Nova do Norte | 0 |
| 5311 | 110810 | Tesouro | 0 |
| 5312 | 110820 | Tocantins | 0 |

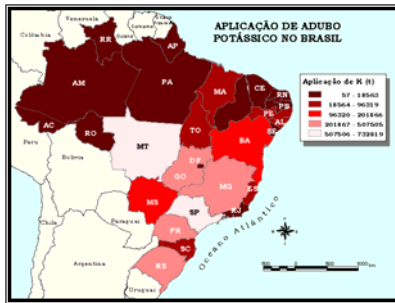
Fonte: IBGE, Produção Agrícola Municipal 2001.
NOTA 1: O município de Piatão Baadeira, instalado em 01/01/2001, encontra-se sob júdico, em função da Medida Cautelar que suspendeu, provisoriamente, a Lei nº 11375/99 que criou

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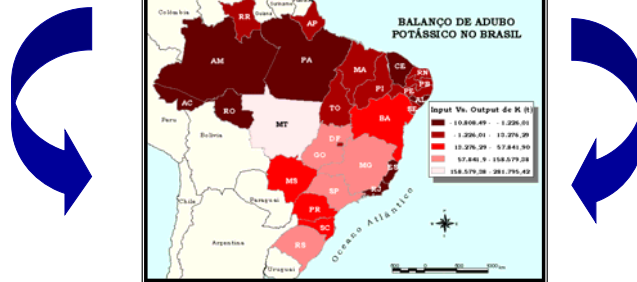
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STEP 1 (Macro-level): K balance by state: negative and positive

K fertilization



K uptake

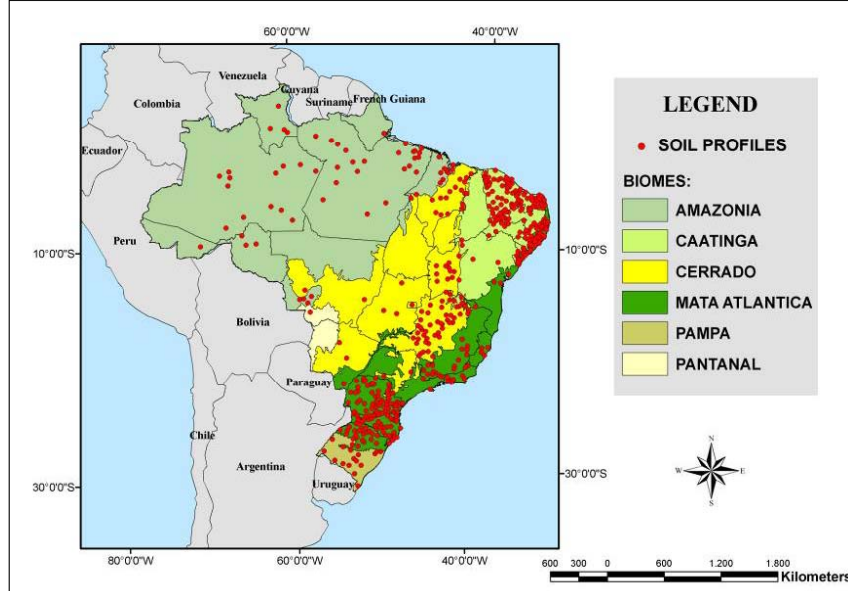


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Source: Pereira R., Naumov A.et.al (2005)

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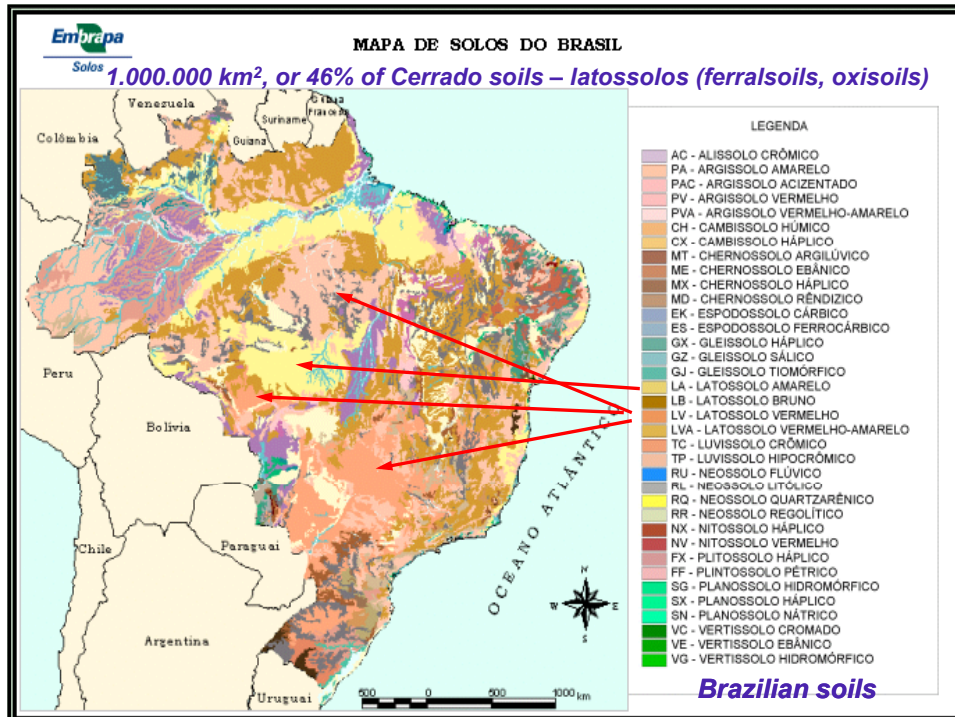
STEP 1 (Macro-level): mapping K availability in soil
Data source: soil profiles, soil map (EMBRAPA Solos), landscape map (IBGE)
Data base: 2600 soil profiles, 8500 soil horizons



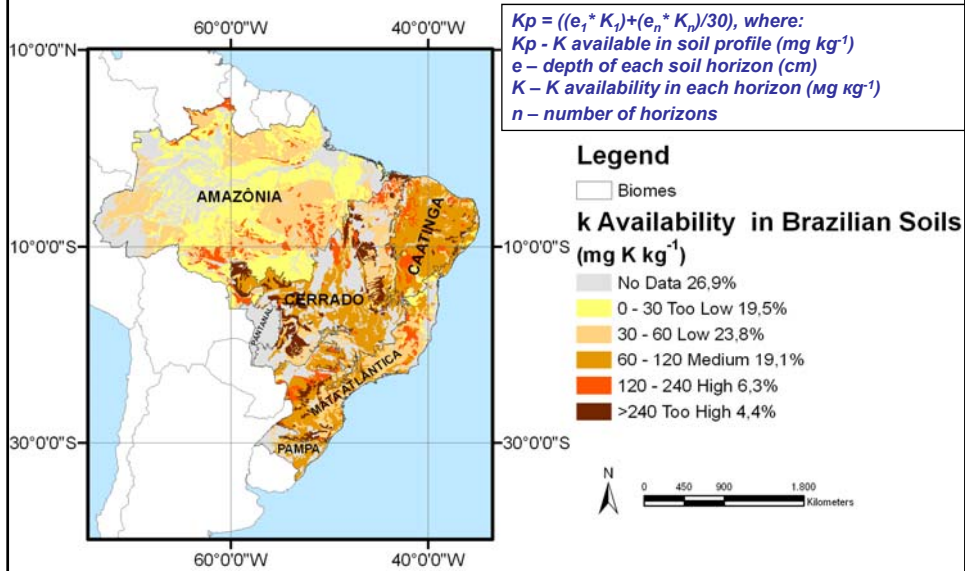
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Source: Prado R., Naumov A.et.al (2006)

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STEP 1 (Macro-level): Mapping of availability in Brazilian soils



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Source: Prado R., Naumov A. et.al (2007)

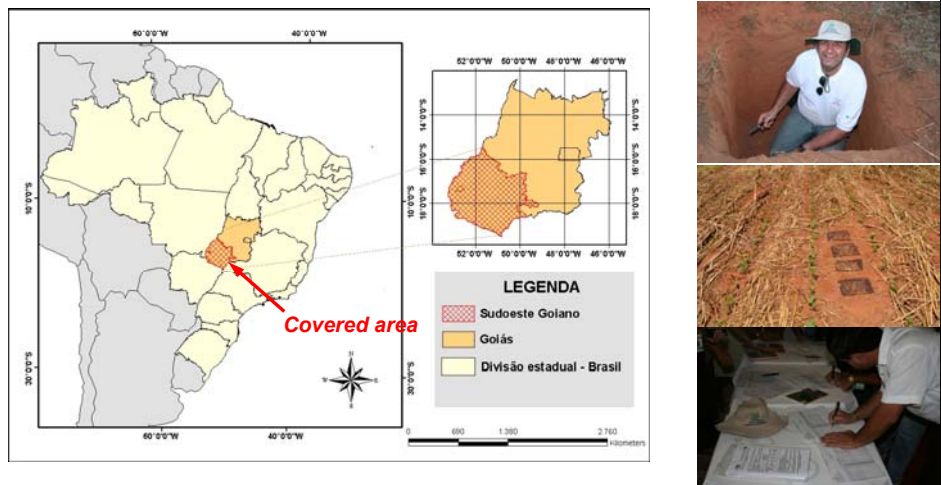
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STEP 2 (Meso-level): mapping of K balance in the soils of Goiás state

Location: SW of the Goiás state, Brazil (Cerrado region)

Data source: soil database of the COMIGO ag-coop, soil maps, geo-referenced soil sampling, farmers poll

Data base: IBGE statistics by 13 crops x 51 municípios (counties); ~ 5.000 soil samples; ~ 200 questionnaires returned by farmers



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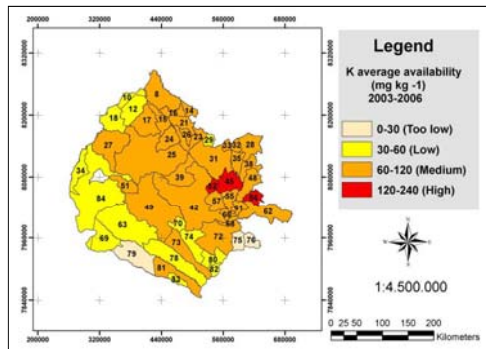
**STEP 2: Soil fertility by-farm DB of the COMIGO ag-coop:
organized and completed by EMBRAPA**

| Cliente | Nome | Fazenda | NomeProp | Cidade | Estado | Laudo | Amostra | Ph | CaMg | Ca | Mg | RCaMg | Al | HA1 | Ka |
|---------|--------------------------------|-----------------------------|--------------|--------|--------|-------|---------|-------|------|------|------|-------|------|------|----|
| 1001126 | ALVARO MARTINS HENKES | 13 FAZ. KAMALA | MONTE CLAROS | GO | 123 | 1 | 4.10 | 0.42 | 0.24 | 0.18 | 1.33 | 0.03 | 3.70 | 0.07 | |
| 1003473 | CLAUDIO CESAR TEORO | 3 FAZ. RIO DOCE | RIO VERDE | GO | 100316 | 3 | 5.00 | 3.83 | 2.32 | 1.51 | 1.54 | 0.03 | 2.80 | 0.28 | |
| 1001793 | ADEMIR ARMANDO BOLDRIN | 9 FAZ. PARAISO DO RIO PRETO | RIO VERDE | GO | 765 | 6 | 4.20 | 1.39 | 0.17 | 1.22 | 0.14 | 0.72 | 3.10 | 0.07 | |
| | 474 CALLLI, JOSE RAHAL | 3 FAZ. VALE DO CEDRO | PALESTINA | GO | 1 | 1 | 4.30 | 3.34 | 0.47 | 2.87 | 0.16 | 0.38 | 3.80 | 0.24 | |
| | 2238 ENERGETICA SERRANOPOLIS | 8 FAZ. NOSSA SENHORA DA | SERRANOPOLIS | GO | 139 | 5 | 4.40 | 3.25 | 0.49 | 2.76 | 0.18 | 0.24 | 2.80 | 0.04 | |
| 1004967 | MARCOS ANTONIO CASSOL | 6 FAZ. ABILIO | RIO VERDE | GO | 1830 | 25 | 4.60 | 3.62 | 0.75 | 2.87 | 0.26 | 0.20 | 3.20 | 0.06 | |
| 1000803 | RUI CARLOS FERREIRA | 1 FAZ. SANTA TEREZINHA | SERRANOPOLIS | GO | 9640 | 1 | 4.20 | 0.91 | 0.21 | 0.70 | 0.30 | 0.58 | 2.40 | 0.02 | |
| 1002045 | JOSE BENTO BORGES | 2 FAZ. SAO JOSE | RIO VERDE | GO | 2570 | 1 | 4.70 | 1.59 | 0.40 | 1.19 | 0.34 | 0.20 | 3.10 | 0.08 | |
| 1002231 | JOAO IVAN VILELA LEAO | 1 FAZ. RIO PRETO TALHADO | RIO VERDE | GO | 2328 | 2 | 4.40 | 2.21 | 0.57 | 1.64 | 0.35 | 0.35 | 3.30 | 0.06 | |
| 2000678 | LIBRIO HANNOEL JOAQUIM DI | 25 FAZ. ESTRELA DO SUL | AGREUNA | GO | 2845 | 6 | 5.50 | 1.23 | 0.33 | 0.90 | 0.37 | 0.01 | 3.50 | 0.35 | |
| | 2137 JONAS GOMES DE MORAES | 1 FAZ. CAMPO ALEGRE | PARAUNA | GO | 9712 | 7 | 5.10 | 11.79 | 3.39 | 8.40 | 0.40 | 0.04 | 3.40 | 0.46 | |
| | 526 VALE DO VERDAO S/A | 131 FAZ. 2 R | MAURILANDIA | GO | 2976 | 1 | 4.30 | 1.09 | 0.32 | 0.77 | 0.42 | 0.60 | 4.00 | 0.13 | |
| 1004887 | CELSO GOBBI | 4 FAZ. CORDILHEIRA | JATAI | GO | 275 | 5 | 5.00 | 4.30 | 1.36 | 2.94 | 0.46 | 0.01 | 2.50 | 0.06 | |
| | 1944 DESTILARIA CATANDUVA LTD. | 2 FAZ. ALVORADA | RIO VERDE | GO | 2216 | 18 | 4.40 | 1.65 | 0.57 | 1.08 | 0.53 | 0.26 | 2.80 | 0.06 | |
| 1001715 | ANDREY GUIMARAES MARTIN | 4 FAZ. CAÇU | CAÇU | GO | 2536 | 1 | 4.10 | 0.46 | 0.17 | 0.29 | 0.59 | 0.28 | 2.20 | 0.04 | |
| 1005025 | WAGNER GUIMARAES NASCII | 2 FAZ. ACANTILHADO | RIO VERDE | GO | 2086 | 1 | 4.50 | 1.71 | 0.64 | 1.07 | 0.60 | 0.40 | 3.10 | 0.14 | |
| 1004684 | CARLOS DA SILVA | 6 FAZ. SANTA CECILIA | CAIAPONIA | GO | 2896 | 3 | 5.50 | 1.60 | 0.60 | 1.00 | 0.60 | 0.01 | 2.80 | 0.18 | |
| 1002332 | CELINO FERREIRA DA SILVA | 1 FAZ. BOA VISTA | RIO VERDE | GO | 811 | 3 | 5.90 | 11.54 | 4.33 | 7.21 | 0.80 | 0.00 | 2.30 | 0.18 | |
| | 2113 MARQUES MARTINS CABRAL | 2 FAZ. JAMAR | RIO VERDE | GO | 9418 | 4 | 5.20 | 1.46 | 0.55 | 0.91 | 0.60 | 0.03 | 3.70 | 0.30 | |
| | 789 ADIMAR M. DE OLIVEIRA | 1 FAZ. SAO TOMAZ CILINDRO | RIO VERDE | GO | 1842 | 1 | 4.40 | 0.37 | 0.14 | 0.23 | 0.61 | 0.32 | 3.30 | 0.05 | |
| 1001503 | NIVALDO ISAAC HORBILON | 3 FAZ. CABELEIRA MATAO | RIO VERDE | GO | 100673 | 3 | 4.90 | 2.30 | 0.89 | 1.41 | 0.63 | 0.10 | 3.90 | 0.43 | |
| 1004897 | LEONARDO VELOSO DO PRAC | 8 FAZ. MONTE ALEGRE | RIO VERDE | GO | 2644 | 1 | 5.70 | 0.95 | 0.37 | 0.58 | 0.64 | 0.02 | 1.40 | 0.11 | |
| | 2113 MARQUES MARTINS CABRAL | 4 FAZ. RENASCER | AGUA BOA | GO | 9655 | 1 | 5.30 | 2.91 | 1.18 | 1.73 | 0.98 | 0.03 | 1.60 | 0.80 | |
| 1003951 | ADROALDO GORGEN | 3 FAZ. ARIRANHA LUGAR CEF | JATAI | GO | 2514 | 2 | 5.30 | 1.40 | 0.58 | 0.82 | 0.71 | 0.02 | 3.10 | 0.13 | |
| 1000294 | ROBERTO MARTINS SPADONI | 1 FAZ. PARAISO | RIO VERDE | GO | 1053 | 1 | 5.20 | 4.70 | 1.97 | 2.73 | 0.72 | 0.03 | 3.90 | 0.10 | |
| 1000235 | CARLOS GUIMARAES DE FREI | 2 FAZ. ESPLANADA | RIO VERDE | GO | 899 | 2 | 4.30 | 0.59 | 0.25 | 0.34 | 0.74 | 0.40 | 2.40 | 0.08 | |
| | 1847 JEFFERSON JUNIOR DE OLIVE | 2 FAZ. COLORADO | PARAUNA | GO | 2048 | 2 | 4.80 | 0.49 | 0.21 | 0.28 | 0.75 | 0.28 | 2.30 | 0.24 | |
| 1002104 | HUMBERTO LEAO GUIMARAES | 3 FAZ. MONTE ALEGRE | RIO VERDE | GO | 101195 | 2 | 4.10 | 1.18 | 0.51 | 0.67 | 0.76 | 0.59 | 7.70 | 0.11 | |
| | 1944 DESTILARIA CATANDUVA LTD. | 1 FAZ. DONA SANTINHA | RIO VERDE | GO | 1725 | 2 | 4.40 | 0.83 | 0.36 | 0.47 | 0.77 | 0.38 | 2.40 | 0.03 | |
| 1001855 | ANTONIO PIMENTA MARTINS | 7 FAZ. ESCONDIDA | SAO SIMAO | GO | 100940 | 2 | 4.00 | 1.10 | 0.48 | 0.62 | 0.77 | 0.96 | 6.30 | 0.11 | |
| 1000675 | MARTINHO HUMBERTO LOPES | 4 FAZ. RIO CLARO | JATAI | GO | 482 | 3 | 4.70 | 0.74 | 0.33 | 0.41 | 0.80 | 0.10 | 1.90 | 0.18 | |
| 1001154 | JOSE LUIZ FERRARI | 3 FAZ. PARAISO DO RIO PRETO | RIO VERDE | GO | 938 | 1 | 4.40 | 0.38 | 0.17 | 0.21 | 0.81 | 0.35 | 2.30 | 0.13 | |

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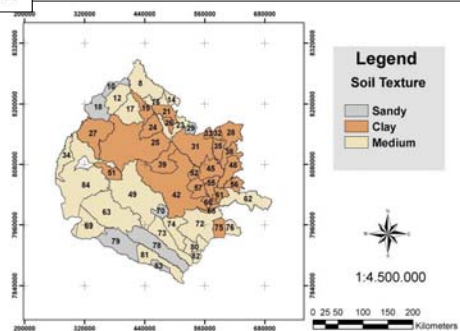
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STEP 2



**Comparing soil K
availability and soil
texture classes
maps...**

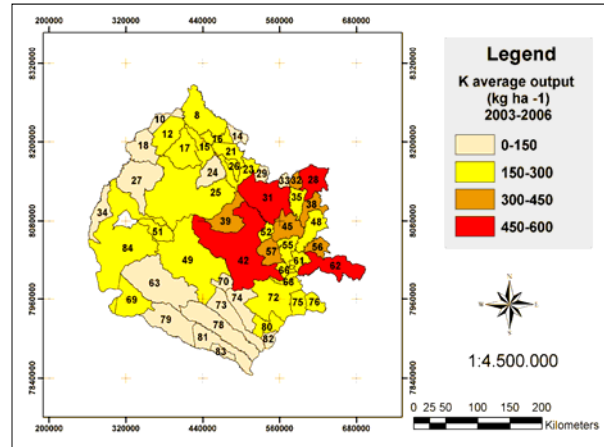
**...There is a tendency of
soil K availability increase
in clay soils, whereas
sandy soils loose K by
leaching.**



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STEP 2

First results of K mapping:
K output (red on the map) depends on yields of soybeans

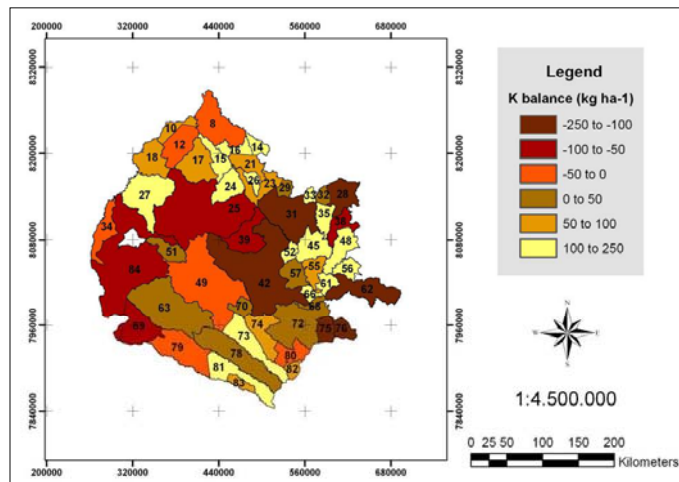


Source: Prado R., Naumov A. et al (2007)

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STEP 2 First results of K mapping: *Negative balance is related with high yields and/or insufficient K applied. Positive balance is related with low yields and/or excess of K applied. "Zero" balance = ideal*

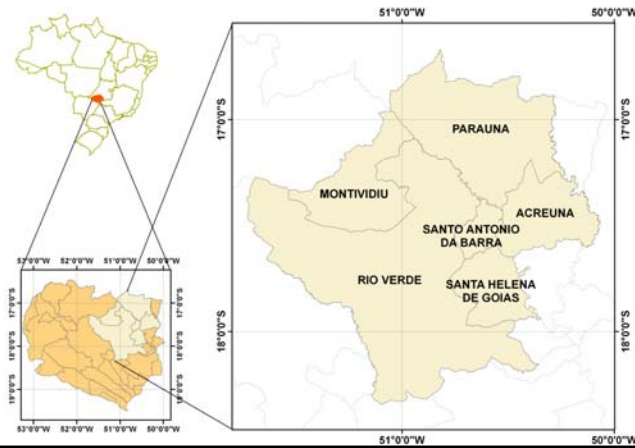


Source: Prado R., Naumov A. et al (2007)

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STEP 3 (Meso-level): mapping of K balance in the soils of Goias state
Location: Rio Verde + 5 nearby counties SW of the Goias state, Brazil
Data source: soil map 1 : 250.000, created at the step #2, LANDSAT satellite images 1 : 50.000 for summer (10/02, 05/03/2007) and winter (08/05, 17/05/2007) seasons, field trials (54 sites visited)
Data base: 1 : 500.000 map, generalized from 1 : 50.000 fragments of deciphered satellite images



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STEP 3 (Meso-level): LANDSAT images processing and field work



Results of segmentation of Landsat images (part of study area)



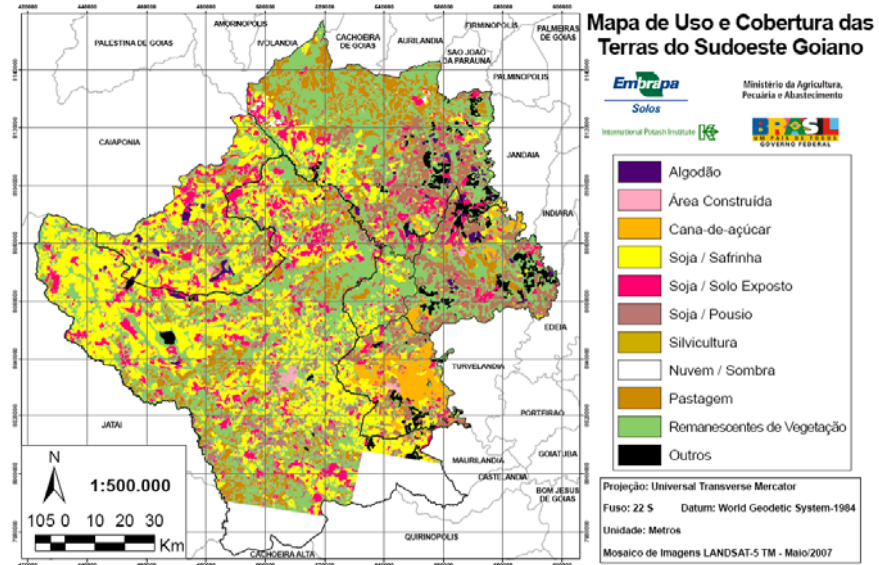
Results of classification of Landsat images (part of study area)

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STEP 3 (Meso-level): Results

Map of land use and soil cover (cotton, sugarcane, soybean, pasture, etc.)



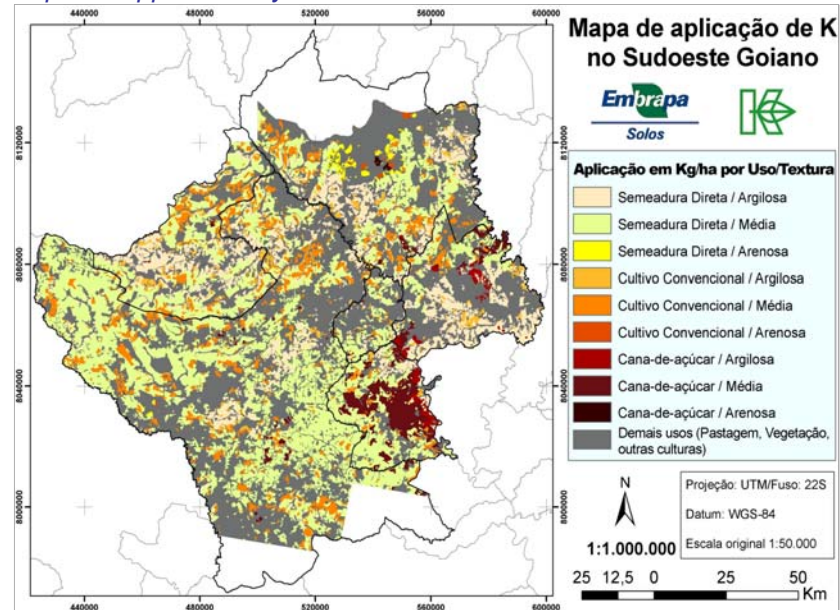
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Source: Ferreira E., Prado R., Naumov A. et al (2009)

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STEP 3 (Meso-level): Results

Map of K application by land use and soil texture units

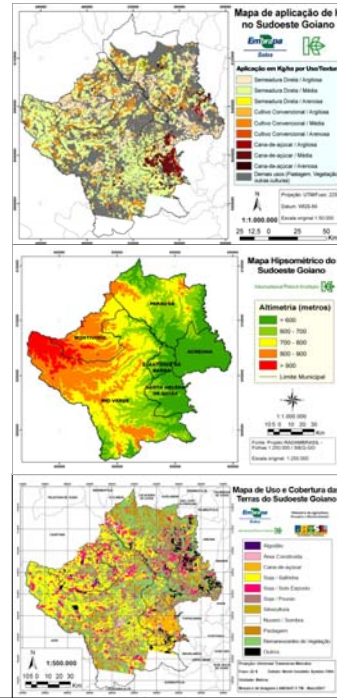
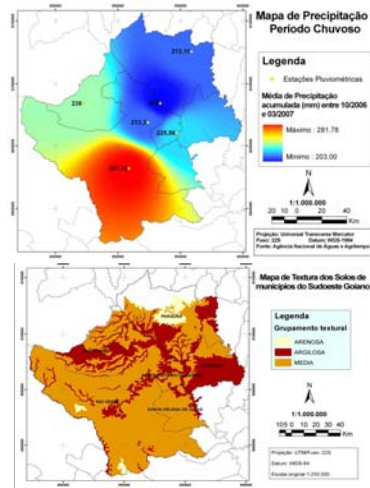


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Source: Ferreira E., Prado R., Naumov A. et al (2009)

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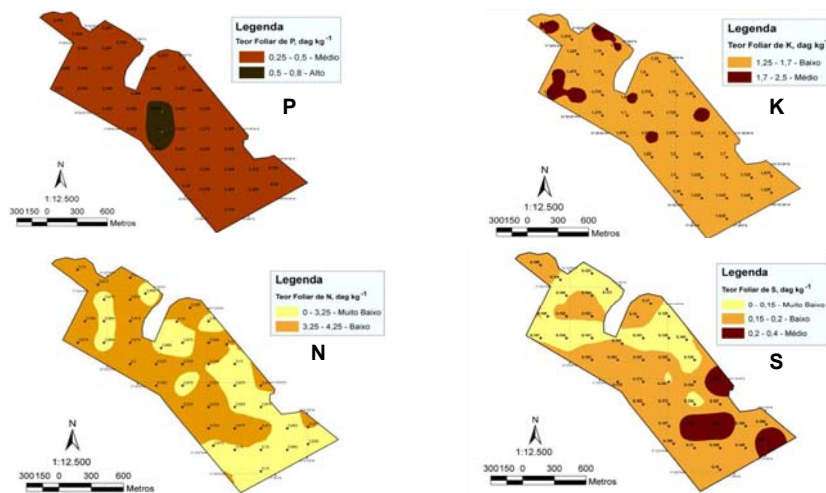
Meso-level: Next activities
Comparing: K application, K soil availability,
precipitation, geomorphology, land use
Scale: 1 : 250.000



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STEP 4 (Micro-level): First approach
Location: Jataí, Goiás state, Brazil
Data Source: foliar analysis of N, P, K and S
Data Base: 1 : 12.500 map



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Source: Cabral et al (2009)

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How GIS enable optimization of fertilizers use?

- **At MACRO-level:**
 - Helps to understand geographical differences in nutrients balance and fertilizing practices (due to soil and landscape differences, types of agriculture, etc.)
 - Provides tool for analysis of regional fertilizers markets
- **At MESO-level:**
 - Sharpens agronomic recommendations due to regional soil and climate conditions
- **At MICRO-level:**
 - Helps farmers to adjust their activities to local properties of their fields
 - Protects from inefficient use and losses of fertilizers (via leaching, etc.) and saves farmers' budget

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GIS and regional analysis of fertilizers markets in Russian regions: first approach

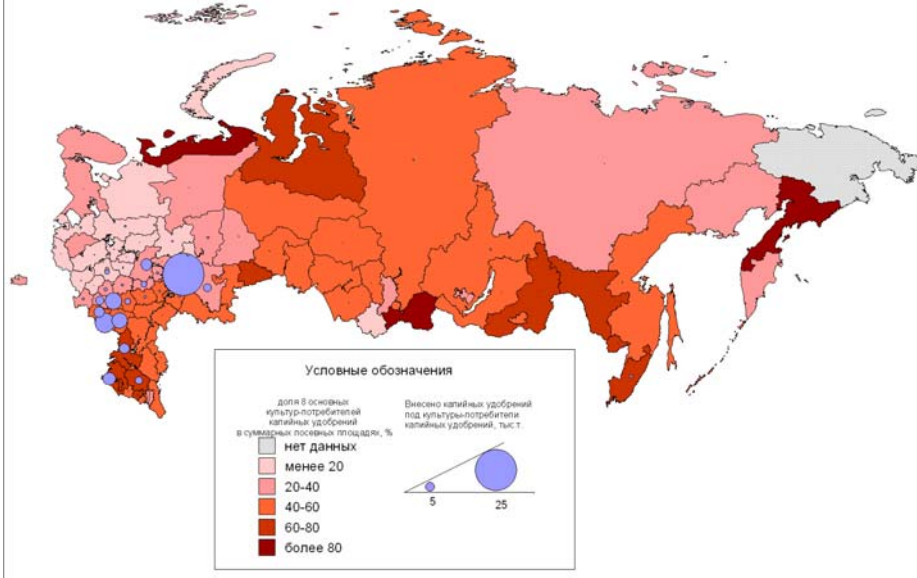


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Application of K fertilizers in Russian regions for 8 crops (% and Mt)

Внесение калийных удобрений под культуры-основные потребители калия в регионах РФ, 2005 г.



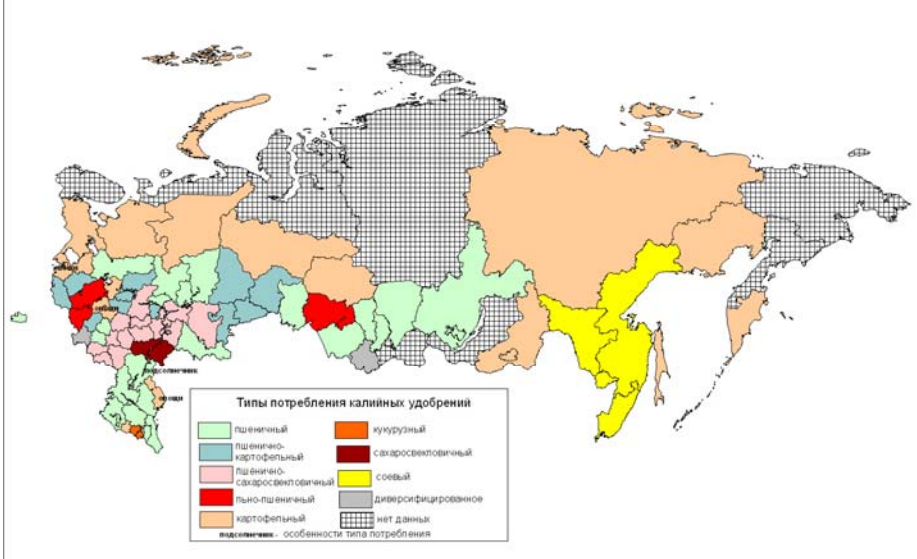
Source: Naumov A., et al (2007)

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Types of application of K fertilizers in Russian regions (by crop)

Типы потребления калийных удобрений в регионах РФ



Source: Naumov A., et al. (2007)

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Comparative analysis of application of K fertilizers in Russian regions and their natural analogues in selected foreign countries (2 scenarios: 100% and 50%)

| Субъект РФ | K ₂ O, кг на 1 га (2005) | Потенциальный объем внесения K ₂ O, тыс. т (сценарий 1) | Потенциальный объем внесения K ₂ O, тыс. т (сценарий 2) | Различия в уровне внесения K ₂ O (2005 г) и по сценарию 1, тыс.т | Различия в уровне внесения K ₂ O (2005 г) и по сценарию 2, тыс.т |
|----------------------|-------------------------------------|--|--|---|---|
| Татарстан | 14,9 | 62 | 31 | -18,7 | 12,3 |
| Краснодарский край | 2,7 | 144,9 | 72,5 | -135,2 | -62,7 |
| Ростовская обл. | 2 | 136,1 | 68 | -127,5 | -59,5 |
| Ставропольский край | 1,9 | 93,6 | 46,8 | -88,4 | -41,6 |
| Воронежская обл. | 5,2 | 77,2 | 38,6 | -65,3 | -26,6 |
| Белгородская обл. | 12,3 | 49,3 | 24,7 | -32,6 | -7,9 |
| Курская обл. | 7,4 | 40,5 | 20,3 | -31,5 | -11,3 |
| Респ. Башкортостан | 2,3 | 66,4 | 33,2 | -59,1 | -25,9 |
| Нижегородская обл. | 8,9 | 26,8 | 13,4 | -15,7 | -2,3 |
| Волгоградская обл. | 0,4 | 90,3 | 45,1 | -89,0 | -43,9 |
| Алтайский край | 0,1 | 137,8 | 68,9 | -137,3 | -68,4 |
| Оренбургская область | 0,1 | 90,6 | 45,3 | -90,3 | -45,0 |
| Саратовская область | 0,1 | 89,6 | 44,8 | -89,2 | -44,4 |

Сценарий 1 – 100%, сценарий 2 – 50% от доз, используемых при интенсивном земледелии

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Source: Naumov A., Puchkina A. (2007)

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Capital investments in Russian agriculture, by regions (oblast, republic), 2000-2004

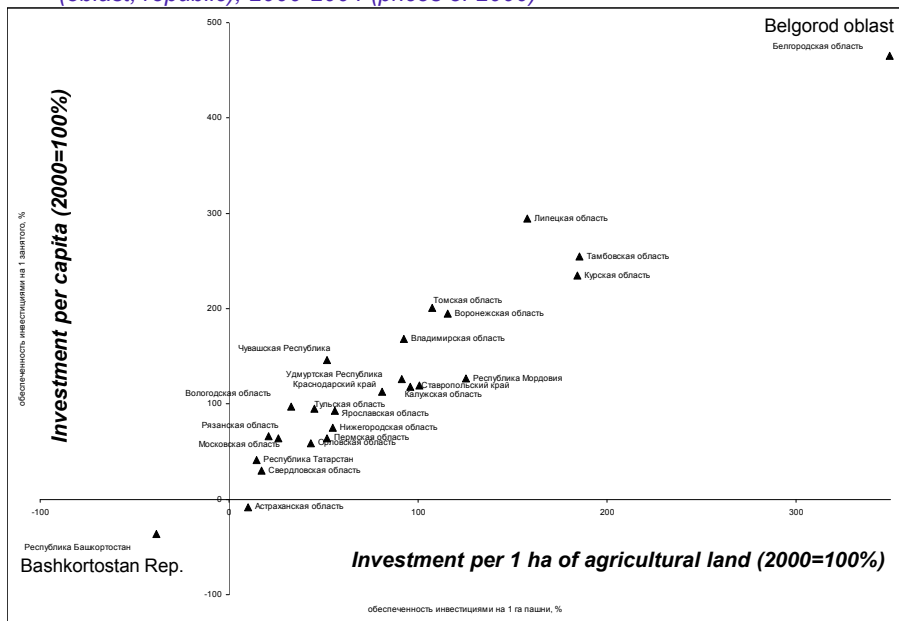


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Source: Snitko D., 2007

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Relative dynamics of capital investments in Russian agriculture, by regions (oblast, republic), 2000-2004 (prices of 2000)



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Source: Snitko D., 2007

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K fertilizers markets in Russian regions analysis: results of the First Step at MACRO-level

- Analysis of the current rates of K application, land resources and land use (inc. dynamics of cropped area), capital investment per 1 ha and per capita showed, that:
- More important potential markets for K are the plains in the South of European Russia (*Krasnodar and Stavropol' kray, Rostov oblast*)
- *Volgograd and Saratov oblast* are approaching the previous group
- In the Central-Chernozem region, most promising are the markets of *Belgorod and Voronezh oblast* (mostly because of capital investment flow)
- In the Asian part of Russia, huge land resources and very low level of current K doses make the *Altay kray* a big potential consumer of potash fertilizers

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K fertilizers markets in Russian regions analysis: conditions for next steps (MESO-level of GIS)

- *Need detailed soil mapping/sampling*
 - *Relay on academic institutions, universities (e.g. Geochemistry lab of the Faculty of geography of MSU)*
- *Need remote sensing data*
 - *Relay on Russia advances in the Space exploration (e.g. Lab of Remote sensing of MSU)*
- *Need reliable agricultural statistics*
 - *This is a problem, but we can manage it trough polls, field research, etc.*
- *Need governmental support*
 - *In Brazil, the “Fertilize Brazil” Project is recognized as one of the national priorities in agricultural research.*
- *Seek interest from private sector (fertilizers industries, dealers, large-scale ag. companies)*
 - *???*

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Thank you! Спаси́бо!



Brazil, Goias state: visiting the farm of Ivanof family