## Developing Fertilizer Industry Associations Benefits & Requirements

#### The Malaysian Experience

### FERTILIZER INDUSTRY ASSOCIATION OF MALAYSIA (FIAM)

- Established August 13th 1987 with 5 Founding members.
- Members are Companies incorporated in Malaysia engaged in the Importation and / or manufacture of fertilizers with a minimum annual sales of 30,000 MT
- ➤ Membership as at 2009 19 members.

#### Objectives of FIAM

- Promote, foster and advance the progress and development of the fertilizer industry in Malaysia.
- To co-operate with Government Authorities and provide a combined approach to Government Bodies in Association matters.
- > To inform members regarding Government Legislation which affect the fertilizer industry.
- > Promote correct and efficient handling and use of fertilizers.
- To establish liaison with similar organizations locally or overseas.
- > To encourage and support scientific research.
- ➤ To foster the development and utilization of fertilizer prodcuts in Malaysia.
- > To conduct industry meetings and conventions.
- Publication of items relating to the industry of matters of interest to the Association.

#### Fertilizer Industry in Malaysia

### ROLE OF MALAYSIAN IMPORTERS AS A STAKEHOLDER IN THE AGRICULTURAL SUPPLY CHAIN

- Source for required fertilizers
- Import, stock, bag, and process the imported fertilizers
- Finance holding cost
- Provide credit to buyers
- Provide relevant extension services to farmers
- Practice open competition to ensure most competitive prices to the plantation owners, smallholders, farmers and other end-users

# **Benefits** of Developing an Effective Association

- ➤ Engaging the Government in formulation of the Fertilizer Act.
- ➤ Engaging the Port Authorities on matters relating to more efficient handling of cargo and on tariff matters.
- Engaging the Planting Community especially large plantation owners and the Government (Ministry of Agriculture) regarding Fertilizer Price Trends.