



Indonesia Fertilizer Producer Association APPI Experience







Dadang Heru Kodri Presented by Bowo Kuntohadi

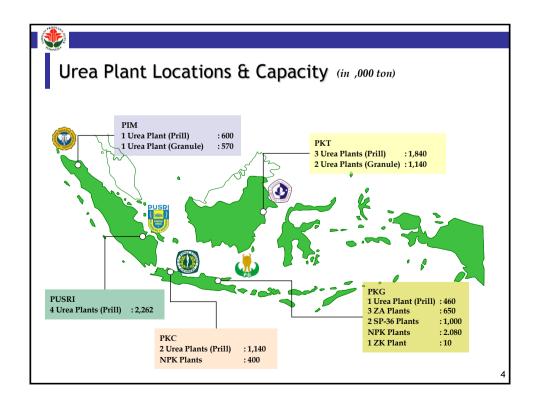


President Director Pupuk Sriwidjaja (Holding) Presented at the IFA Cross Road Asia-Pacific Conference, Kota Kinabalu – Malaysia, 8-10 Des. 2009

Industry's Milestones

	Description	Start Prod.	Product	Capacity ,000 Ton/Year	Remarks			
1959	PT Pusri established in Palembang							
	PUSRI II Plant	1974	Urea	552				
	PUSRI III & IV Plant	1976 / 77	Urea	(2x) 570				
	PUSRI IB Plant (Replacement of Pusri-I)	1993	Urea	570				
1972	PT Petrokimia Gresik established in Gresik							
	ZA I Plant	1972	Am. Sulphate	200				
	ZA II / III Plant	1984 / 86	Am. Sulphate	250/200				
	SP-36 I / II Plant	1979 / 83	Phosphate	(2x) 500				
	Urea Plant	1995	Urea	462				
	NPK Plants	1999	Comp. Fert.	2.080				
1975	PT Pupuk Kujang established in Cikampek	1979	Urea	586				
	Kujang 1B Plant	2005	Urea	570	Start-up, Agt 05.			
	NPK Plants	2007	Comp. Fert.	400				
1979	PT Pusri appointed as sole distributor for all Fertilizer (N	lational Fert	ilizer Distribution	Facility Projec	t)			
1977	PT Pupuk Kaltim established in Bontang							
	Kaltim 1 Plant	1984	Urea	700				
	Kaltim 2 / 3 Plant	1985 / 89	Urea	(2x) 570				
	Popka plant	1999	Urea (Granule)	570				
	Kaltim 4 Plant	2002	Urea (Granule)	570				
1979	Asean Aceh Fertilizer established in Lhokseumawe	1983	Urea	630	Liquidated 2006			
1982	PT PIM established in Lhokseumawe	1984	Urea	600				
	PIM-2 Plant	2005	Urea (Granule)	570				
1997	PT Pusri assigned as Holding Company of PIM, PKT, PKC, PKG, Rekind, & ME (PP 28/1997 & PP 34/1998)							
2003	Pusri's Sole Distributor Appointment dismissed by MoIT Decree No. 70/2003.							
2004	MoIT replaced Decree No. 70/2003 with Decree no. 356/	2004 (defra	gmented distribu	tion area for eac	ch producer).			
2006	The Subsidy System Was Change From NG Price Scheme	To CoGS Sch	eme.					

	ustry's Most Recent Portrait								
Company	Number of Plants & Capacity (,000 ton/year)		Human Resource						
PT Pupuk Sriwidjaja (Persero) (PUSRI)	4 Ammonia Plants 4 Urea Plants	: 1.490 : 2.262	(man) • High School or Lower • Diploma/Bachelor • Graduates • PhD's Total	: 2.094 : 316/84 : 79 : 1 : 3.338					
PT Petrokimia Gresik (PKG)	1 Ammonia Plants 1 Urea Plants 3 ZA Plants NPK Plants 2 SP-36 Plants 1 ZK Plants	: 445 : 460 : 650 : 2.080 : 1.000 : 10	High School or Lower Diploma/Bachelor Graduates Total	: 2.628 : 92/450 : 99 : 3.269					
PT Pupuk Kujang (PKC)	2 Ammonia Plants 2 Urea Plants NPK Plants	: 726 : 1.140 : 400	High School or Lower Diploma/Bachelor Graduates Total	: 807 : 131/18 : 42 : 1.168					
PT Pupuk Kalimantan Timu (PKT)	4 Ammonia Plants 5 Urea Plants	: 1.850 : 2.980	High School or Lower Diploma/Bachelor Graduates & PhD's Total	: 1.867 : 166/41 : 87 : 2.532					
PT Pupuk Iskandar Muda (PIM)	• 2 Ammonia Plants • 2 Urea Plants - Granule - Prill	: 762 : 570 : 600	High School or Lower Diploma/Bachelor Graduates Total	: 851 : 92/199 : 23 : 1.165					





APPI (Indonesia Fertilizer Producers Association)

- Established in 25 Mei 1976
- Objectives:
 - To gather all fertilizer producers in Indonesia into one organization which based on mutual cooperation & fair business principles for the benefits of its members and in general to support national development.
 - To create & develop an atmosphere in the fertilizer industry that could encouraging its members to participate in national development.
- · Type & Nature :
 - APPI is a business association of companies, that facilitate cooperation for Indonesian companies legally founded and active in the field of fertilizer industry.
 - APPI is an independent, non-governmental, and non-political organization. Its activities are non profit and non commercial.
- Members:

- PT Pupuk Sriwidjaja in Palembang, South Sumatera

PT Petrokimia Gresik
PT Pupuk Kujang
PT Pupuk Kalimantan Timur
PT Pupuk Kalimantan Timur
in Gresik, East Java
in Cikampek, West Java
in Bontang, East Kalimantan

- PT Pupuk Iskandar Muda in Lhokseumawe, Nanggroe Aceh Darussalam

nggroo / toon Baraodalam



APPI - Administration

- · Since its establishment, APPI is managed as follows:
 - Managed by a Presidium consist of representatives appointed by each member of APPI (usually the honor is given to respective President Director).
 - The presidium is lead by Chairman and assisted by Vice-Chairman (VC).
 - The Chairman & VC are elected by members for a 3 years term and eligible for re-elected.
 - In managing routine business, the Presidium is assisted by a Secretary General who is appointed by the Chairman from candidates nominated by a Presidium Meeting.
- Based on Notary Act no. 216 of 17 Sept. 2002, the APPI Administrative Body is completed as follows:
 - APPI is managed by an Administrative Body consisting of a Presidium and APPI Officers.
 - Every member of APPI has the right & obligation to assign its representative to become member of the Presidium.
 - The Chairman of the Presidium is elected for a term of 3 years while the VC is elected from among Presidium Members for a term of 1 year, alternately in alphabetical order.
 - The Sec. General is appointed by the Presidium from candidates submitted by members.



APPI - Activities

· Internal:

- Assisting members to solve problems concerning inefficiencies in production, distribution, and marketing.
- Organizing an information center, scientific discussions, workshops, seminars, etc.
- Arranging join studies.

· External:

- Assisting government in developing fertilizer-related research.
- Advising and providing information to the government on matters regarding fertilizer.
- Organizing co-operations with governmental and non-governmental institution in Indonesia and abroad in order to develop Indonesia's fertilizer industry for the benefit of national development.
- Helping in keeping the balance & preservation of nature, prevent possible environmental damages and pollutions related to business activities of its members.

7



APPI Role

- To be a comprehensive reference and information center regarding fertilizer & fertilization.
- · Facilitate the introduction of new technology in fertilizer industry.
- To be a strong supportive partner for government in fostering the National Food Self-sufficiency Program.
- Influencing the policy making process and setting-up the Indonesia National Standard for the interest of Indonesia fertilizer industry and its consumers.
- Leveraging industry's bargaining position in negotiation with suppliers and buyers.



APPI - In Action

- Co-organizing conferences, seminars, workshops, discussions, and other events.
- · Publishing books, research papers, periodical bulletin & newsletters.
- Participation in various exhibitions regarding fertilizer, natural gas/energy, food, agriculture, chemicals, science, etc.
- Form committees for cooperation among members to exchange and to enable joint use of :
 - Information
 - Stock of spare parts, catalyst, & chemicals
 - Manpower
 - Expertise
 - Membership in national & international organizations
- Actively coordinating with other associations in Indonesia Chamber of Commerce & Industry.

