



Helping to feed the world sustainably

## JOIN IFA: TOGETHER, WE HELP TO FEED THE WORLD SUSTAINABLY

### WHO WE ARE

The International Fertilizer Association (IFA) was founded in 1927 and is the only global fertilizer association, with 450+ members in some 78 countries and a mission to promote the efficient and responsible production, distribution and use of plant nutrients. This mission plays a critical role in helping to feed the world sustainably.

IFA represents providers of plant nutrition solutions. Members include fertilizer producers, traders and distributors, as well as their associations, service providers to the industry, research organizations, agtech start-ups and non-governmental organizations.

### Our 2030 Strategy



IFA's approach is:

- **Outreach-oriented:** Communication and collaboration are integral to how we operate.
- **Data-informed:** Quality data and market analysis are of utmost importance.
- **Sustainability-driven:** Clear and tangible commitments to industry stewardship, aligned with sustainability principles and practices, drive strategy.

### BENEFITS OF IFA MEMBERSHIP

- **Engagement.** Our members decide together on areas of common interest, joint actions and positions on emerging and complex issues facing the industry today.
- **Networks and Expertise.** IFA events facilitate the sharing of information and best practices. Joining IFA's committees, steering groups and other bodies expands members' knowledge and contacts and allows them to shape the strategic work program of the association and common positions.
- **Strategic Support.** The IFA Secretariat, headquartered in Paris and working globally, includes experts in sustainability, science and agronomy, climate business, finance, innovation, market intelligence, public affairs, strategic communication and event organization. The team works with and for members to carry out the association's strategic plan.

### RANGE OF SERVICES

#### 1. Statistics and Market Intelligence

**IFASTAT** is the leading source of fertilizer and raw materials statistics in the world.

Compiled by IFA's Market Intelligence team, IFASTAT is a **one-stop-shop** for the most comprehensive statistical information on fertilizers and raw materials supply and fertilizer consumption.

**IFA member benefits include:**

- Detailed statistics about the fertilizer market, with 15 years of global **capacity, production and trade data**, almost 70 years of **plant nutrient consumption data** and a selection of **country profiles and factsheets**.
- Reports on medium-term and short-term **supply and demand outlooks**.
- **Long-term** fertilizer demand scenarios to 2050.
- Unique database on **Global Nutrient Use Efficiency**.
- **Fertilizer Use by Crop** database – the only one of its kind.
- Assessment of the **global market for special products**.
- Insights from **monitoring and tracking developments** affecting the future of fertilizer markets.

#### 2. Business Networking

IFA organizes leading global fertilizer **conferences and events** year-round. The **IFA Annual Conference** is the flagship event where all the key fertilizer players gather to network and learn about the latest developments in the industry. It also convenes annual **gatherings** for cooperation along thematic and regional lines:

- Global Sustainability Conference
- Smart & Green Conference (on plant nutrition technologies and innovation)
- Global Markets Conference
- Crossroads Asia-Pacific Conference
- Strategic Forum / High-Level Forum on Sustainable Plant Nutrition

### 3. Stewardship and Sustainability

The fertilizer industry, just like others, has responsibilities to a wide variety of stakeholders from employees to shareholders to communities. IFA members have access to **benchmarking and certification programs** as well as **awards programs** that support members' business goals in the areas of stewardship and sustainability.

As of 2019, IFA is awarding the **Industry Stewardship Champions** label to fertilizer companies (latest status: 50 in 2020). The criteria to receive it are:

1. Completion of IFA's **most recent benchmarks** for Safety Performance, Environmental Performance and Energy Efficiency & CO<sub>2</sub> Emissions **plus**
2. Valid IFA **Protect & Sustain certification**, the *de facto* global product stewardship (safety and security) standard for fertilizer companies.

Alternatively, **valid ISO or Responsible Care certifications** that are the building blocks of Protect & Sustain are eligible criteria for this label.

#### The IFA Green Leaf Award

This award recognizes outstanding performance in safety, health and environment in fertilizer production among IFA's membership. It is an integral part of the Protect & Sustain initiative.



#### IFA Sustainability Offering Is Growing...

- A benchmark based on the new **IFA Code of Practice on Nutrient Stewardship** will help members assess and improve their nutrient stewardship performance (2021).
- The IFA Sustainable Fertilizer Academy is open to members and their employees ([www.ifa-sfa.org](http://www.ifa-sfa.org)).

### 4. International Engagement and Strategic Communication

Global issues of the day from climate change to hunger and malnutrition are relevant to fertilizer production, distribution and use, as well as to others across the agriculture value chain. IFA seeks to **engage, inform and support solutions**. Activities include:

- Working with members to ensure the **industry's voice and perspective are represented** in policy debates during the meetings of the **United Nations**, as well as other international agricultural, environmental, scientific and policy arenas.
- Supporting programs to develop and disseminate **best management practices** for the production and use of fertilizers, including recovery and recycling of nutrients.

- Providing ready-to-use advocacy tools such as **issue briefs and papers, industry ambitions and industry positions** on global topics such as climate change, nutrient cycles and hunger.
- Partnering with research and policy experts on **webinars and podcasts**.

### 5. IFA Science Program

IFA has a **track record of investing in science and science-related agricultural services** – from funding research projects conducted by partner organizations to participating in global, regional or national science initiatives. The association is investing even more in its science program. Recent developments include:

- The **Scientific Panel on Responsible Plant Nutrition**, which aims to provide science-based knowledge on responsible plant nutrition to industry and other stakeholders involved in food and agriculture ([here](#)).
- **Scientific advice, review and analysis** of critical issues and developments for the fertilizer industry.
- Research into **crop nutrient gaps and nutrient requirements in Africa**.
- The **Consortium for Precision Crop Nutrition**, which involves 30 organizations including the African Plant Nutrition Institute and nine IFA member companies.

### JOIN IFA – MEMBERSHIP IS VALUABLE

Membership at IFA is open to any organization interested in plant nutrition. IFA has four different categories of members:

- **Ordinary Members:** Fertilizer producers and large traders with dedicated fertilizer assets.
- **Associate Members:** Traders, distributors, dealers and other entities which transact business in fertilizers. Service providers to the fertilizer industry. Projects under development. Non-fertilizer manufacturers and organizations. Entities in businesses covering biostimulants, organic fertilizers, nutrient recovery and recycling or precision agriculture. Businesses in the agri-food value chain with indirect interest in plant nutrition.
- **Affiliate Members:** Not-for-profit governmental or inter-governmental organizations.
- **Correspondent Members:** Retired senior executives of any entity member of IFA.

Contact us to see which membership category is right for your organization: [IFAmembership@fertilizer.org](mailto:IFAmembership@fertilizer.org)



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