Changing the World through Good Product Stewardship

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AGENDA

I. What is Product Stewardship all about?

II. How does IFA help to address the issues?

III. How has the fertilizer industry improved?
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I. WHAT IS PRODUCT STEWARDSHIP ALL ABOUT?

Product Stewardship is where safety, health, and environmental protection centers on the product itself, and everyone involved in the lifespan of the product is called upon to take up responsibility to reduce any negative impacts.

(IFA dictionary: Safety, Health, and Environment = SHE)
I. WHAT IS PRODUCT STEWARDSHIP ALL ABOUT?

Safety issues exist in our fertilizer industry, too ... the reasons and products vary.
I. WHAT IS PRODUCT STEWARDSHIP ALL ABOUT?

Those safety issues can be put into two categories:

Accidents

Misuse

Afghanistan
Oslo
Nairobi
New York
Toulouse
West, Texas
Pacific Ocean
Gulf of Finland
Russia
1. WHAT IS PRODUCT STEWARDSHIP ALL ABOUT?

There are no official fertilizer industry numbers relating to employee health at work publicly available but the following fact should be a call-to-action for every employer, everywhere:

“Work kills more people than wars.”
(2.3 million per year)

Guy Ryder, Director General, International Labour Organization
I. WHAT IS PRODUCT STEWARDSHIP ALL ABOUT?

○ Fertilizer production also has an impact on the environment:
  A) It accounts for roughly 1% of all Global Greenhouse Gas emissions *
  B) It releases several other emissions across all major product areas
  C) It consumes approximately 1.2% of the world’s total energy **

And government pressure on all industries continues to increase …

195 countries agreed to reduce emissions and energy consumption
(United Nations COP 21 event in Paris, 12 December 2015)

Sources:  
* Intergovernmental Panel on Climate Change (IPCC)  
** Energy Information Administration (EIA)
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II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

- **Safety**
- **Environment**
- **Health**

**SHE-specific initiatives:**

A) 12 SHE Principles for members
B) Protect & Sustain certification
C) Best practice events + trainings
D) Green Leaf Award

Note: Many national fertilizer associations and local companies also have their own SHE initiatives.
II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

The voluntary Protect & Sustain certification was developed by IFA with the independent auditors of DNV-GL and SGS. It has become the de facto global product stewardship standard for fertilizers.

Protect & Sustain covers the quality, safety, health, and environmental aspects of the ISO 9001 and ISO 14001, as well as the OHSAS 18001 certifications.

The IFA standard also has many points in common with Responsible Care 14001 which addresses the whole chemical industry.

What makes Protect & Sustain unique, is that it is tailored for fertilizers, that it is the only certification that includes product security questions, and that it is a points-based system which makes it sustainable over time.

SHE-specific example:

A) 12 SHE Principles for members
B) Protect & Sustain certification
C) Best practice events + trainings
D) Green Leaf Award

Business benefits include:
- Safe working conditions
- Protected environment
- Safe communities
- Good reputation
- More profitability
- Less risk for everyone

Note: Many national fertilizer associations and local companies also have their own SHE initiatives
II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

Safety-specific initiatives:
A) Safety Handbook (best practices)
B) Product Security Working Group

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Safety-specific example:

A) Safety Handbook (best practices)

B) Product Security Working Group

International subject matter experts are available to advise IFA members and organizations/governments/armies/police/etc.

Workshops continue to take place around the world to raise awareness of potential issues with nitrogenous fertilizers.

20 product security-specific questions were added to IFA’s Protect & Sustain certification.

IFA helped with the development of chemicals detection kits for border controls (see photo).

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II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

- Safety
- Environment
- Health

Health-specific initiatives:
A) Employee Safety Benchmark
B) Employee Perceptions Survey
C) Hard Hat Campaign

Note: Many national fertilizer associations and local companies also have their own SHE initiatives.
II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

A voluntary Safety Barometer (see photo) was developed by IFA with the independent analysts of the NSC.

Its check-list confidentially asks employees to rate 50 safety indicators for their workplace.

A report with recommendations is provided to every participating company by the NSC.

It is available in 20 languages, takes 10 minutes to complete and can be conducted on paper + online.

Health-specific example:

A) Employee Safety Benchmark
B) Employee Perceptions Survey
C) Hard Hat Campaign

Note: Many national fertilizer associations and local companies also have their own SHE initiatives
II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

- **Safety**
- **Environment**
- **Health**

**Environment-specific initiatives:**

A) Energy Efficiency & CO₂ Benchmark
B) Emissions Benchmark
C) NORM Working Group (radioactivity)

Note: Many national fertilizer associations and local companies also have their own SHE initiatives
II. HOW DOES IFA HELP TO ADDRESS THE ISSUES?

Note: Many national fertilizer associations and local companies also have their own SHE initiatives.

A voluntary questionnaire for ammonia producers was developed by IFA with the independent analysts of PTAI.

Exercise is conducted for member companies around the world, every three years.

A detailed benchmarking report is provided to every participating company by PTAI.

- Environment-specific example:
  - A) Energy Efficiency & CO₂ Benchmark
  - B) Emissions Benchmark
  - C) NORM Working Group (radioactivity)
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III. HOW HAS THE FERTILIZER INDUSTRY IMPROVED?

Measurable results concerning IFA’s SHE-specific initiatives include:

Protect & Sustain: 38 certified fertilizer producers (N, P, K) in 47 countries

Countries: Austria, Argentina, Bahrain, Belgium, Brazil, Cameroun, Canada, Chile, China, Czech Republic, Croatia, Egypt, France, Finland, Germany, Ghana, Greece, Hungary, India, Israel, Italy, Ivory Coast, Jordan, Kenya, South Korea, Lithuania, Netherlands, Norway, Malaysia, Mexico, Morocco, Pakistan, Poland, Portugal, Romania, Qatar, South Africa, Spain, Sweden, Tanzania, Thailand, Trinidad & Tobago, United Arab Emirates, United Kingdom, USA, Vietnam

Protect & Sustain is now available for non-producers (distributors, ports, traders, and transporters), too
III. HOW HAS THE FERTILIZER INDUSTRY IMPROVED?

Measurable results concerning IFA’s Safety-specific initiatives include:

"Teaming with IFA’s global Product Security Working Group is one important reason why the number of casualties in Afghanistan has started to drop."

(Lieutenant General John Johnson, head of the U.S. Army’s JIEDDO)
III. HOW HAS THE FERTILIZER INDUSTRY IMPROVED?

Measurable results concerning IFA’s Health-specific initiatives include:

- Good participation in IFA’s voluntary Employee Safety Benchmark
- Average Lost Time Injuries Rate (LTIR) improved significantly since its introduction in 2004
- Total Recordable Injuries Rate (TRIR) also improved since its introduction in 2012
- Best safety practices adoption worldwide
III. HOW HAS THE FERTILIZER INDUSTRY IMPROVED?

Measurable results concerning IFA’s Environment-specific initiatives include:

- Good participation in IFA’s voluntary Energy Efficiency & CO$_2$ Emissions Benchmark
- Energy efficiency of ammonia plants increased significantly since benchmark started in 2004
- CO$_2$ emissions of ammonia plants decreased significantly since benchmark started in 2004
- Best available technologies adoption worldwide
CONCLUSIONS

I. Product Stewardship is about responsible handling of products throughout their entire lifespan

II. IFA created tools for its members to address safety, health, and environmental weaknesses

III. The fertilizer industry yielded encouraging results ... but there is always more room for improvement

Leading by example: IFA Board of Directors