



The Nutrient Management Handbook

Social media toolkit



TWITTER MESSAGES:

NEW! @worldfarmersorg @fertilizernews & @GACSA CoChairs launch Nutrient Management Handbook w/ latest best practices <http://bit.ly/2m3BMY3>

We can't feed 9 billion ppl by 2050 without feeding our soil first. Get NEW guide to nutrient management here: <http://bit.ly/2m3BMY3>

Why is good nutrient management important to people & the planet? New video explains all! <https://www.youtube.com/watch?v=TCxxx9HMkOI&feature=youtu.be>

Farmers! Want to boost growth, protect the enviro & fight climate change? Get the NEW Nutrient Management Handbook! <http://bit.ly/2m3BMY3>

#Didyouknow plants need potassium to endure high temps & pests? More on good nutrient management in NEW guide: <http://bit.ly/2m3BMY3>

#Didyouknow plants need phosphorus to grow strong roots? More on good nutrient management in NEW guide: <http://bit.ly/2m3BMY3>

#Ag is key to #sustdev & plant nutrients are key to #ag. Get the latest on best practices for nutrient management: <http://bit.ly/2m3BMY3>

How can plant nutrients contribute to making farmers climate-smart? NEW Nutrient Management Handbook explains: <http://bit.ly/2m3BMY3>

Plants need organic AND mineral fertilizer to maximise growth – find out best ways of combining them NEW guide: <http://bit.ly/2m3BMY3>



Want the latest tips and techniques on how to improve soil health in the face of climate change? Download the NEW “Nutrient Management Handbook”, compiled by experts at the World Farmers’ Organisation, the International Fertilizer Association and the Global Alliance for Climate Smart Agriculture. <http://bit.ly/2m3BMY3>

Agriculture is key to sustainable development, and good nutrient management is key to sustainable agriculture. Crops require 17 essential nutrients to grow - and if we are to feed 9.2 billion people by 2050, applying these nutrients in the most efficient way is going to be critical. Watch this animated video on the best ways to improve soil health via good nutrient management. <https://www.youtube.com/watch?v=TCxxx9HMkOI&feature=youtu.be>