

IFA INTERNATIONAL WORKSHOP on Effective Last-Mile Delivery

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ADDRESSING PRODUCTIVITY CHALLENGE: DSCL'S EXPERIENCES WITH KNOWLEDGE TRANSFER AND LAST-MILE DELIVERY

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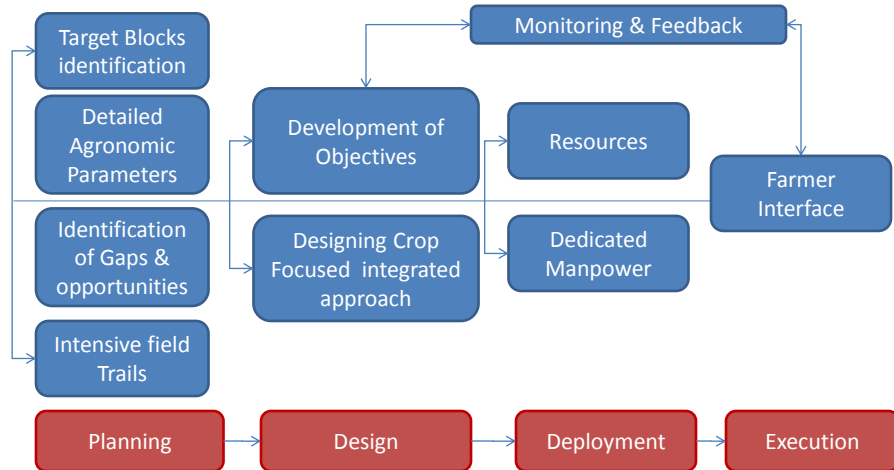


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Last-Mile Delivery - Framework





It is possible to make a difference

What has worked

- Customized solution
- Collaborative approach
- Long term engagement with farmer

Why it worked

- Sustainable approach
- Wide spread rapid adoption of best technology / practices
- Ensure availability of complete range of products & technology
- Demonstrated improved farmers profitability
- Availability of trained manpower

Site Specific Approach & ensuring Last Mile delivery of Product and Knowledge

