

# The African Green Revolution Forum: Investing in African Agriculture



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## Introduction to the AGRF

- The fight against poverty in Africa has been going on for decades yet food insecurity is a major problem



- 36.2% living on under \$1 a day
- A 10% increase in crop yields can reduce poverty by 4% (S-run) and 19% (L-run)
- About 4% - 12% of GDP is lost from environmental degradation (85% soil erosion & nutrient loss through crops)
- About 43 million tons of food imports costing \$7.5 billion

- The AGRF was formed as a platform to fight poverty and hunger in Africa in a consistent way



## African Green Revolution Conference

- Yara organized the AGRC in Oslo (2006, '07 & '08) to:
  - Focus on agric. production and food security in Africa
  - Contribute to awareness and catalyze action in support of small-holder farmers
  - Support the development and action-oriented PPP
  - Serve as an arena for addressing the development of an African green revolution
- In 2008, decision was made to move AGRC to Accra
  - To build on the success and quality of the events in Oslo
  - To develop the initiative beyond simply a conference into an African led forum: The **African Green Revolution Forum**



**african green revolution  
forum**

**1 – 4 September 2010, Accra-Ghana**

**Chaired by  
Mr. Kofi Annan (Former UN Secretary General)  
and hosted by  
H.E. Prof. John Atta Mills (President of Ghana)**

**Co-sponsors  
Alliance for a Green Revolution in Africa (AGRA)  
Yara  
NEPAD  
Standard Bank**

## African Green Revolution Forum (AGRF)

(Theme: Investing in African Agriculture)

- The AGRF focuses on promoting investments and policy support for driving productivity and income in an environmentally sustainable way



- AGRF will bring together
  - African heads of state
  - Ministers
  - Farmers
  - Private agribusiness firms
  - Financial institutions
  - NGOs/Civil society
  - Scientists

## Objective of the AGRF

- To discuss and develop concrete investment plans for achieving a green revolution in Africa

### Themes:

- The enabling environment
- Input systems
- Output systems
- Financial value chains for agriculture
- Climate change as an opportunity to accelerate innovation
- Pulling it together

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## Theme 1: The enabling environment

Enabling policy environ necessary for growth:

- What policies are working in other African nations?
- How to transfer policy improvements to others
- New innovations in policy needed to support the African farmer as entrepreneur

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## Theme 2: Input systems

Improved productivity contributes to the GR



- What technological innovations are working?
- The role of different value chain models in scaling and distributing these innovations
- The role of the private sector in creating stable & affordable markets for inputs
- Reducing the cost and improving the efficiency of input supply systems
- Scaling access to technologies for irrigation

## Theme 3: Output systems

Reduction in the real, and risk-adjusted cost of output:



- Scaling out value-added agro-processing
- Impact of and developments in
  - commodity exchanges
  - mobile information technologies
- Warehouse receipts systems to improve profitability
- Farmer institutions to influence policy

## Theme 4: Financial value chains for agric.

Cost and availability of financing:

- Scaling and replicating successful financial innovations
- Reducing the cost of finance through venture capital and impact-investing guarantee funds
- Identifying and addressing gaps and bottlenecks in the financial value chain

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## Theme 5: Climate change as an opportunity to accelerate agric. innovation

- Climate change (mainly drought) causes - 0.4% p.a. decrease in crop productivity
- New and existing innovations to adapt required!

### Did you know?

262 million people were affected by climate disasters in 2004, more than 98 per cent of them in developing countries



- The value of sequestration options such as carbon bonds, conservation agriculture
- Scaling up crop insurance
- Technological innovations and methods for climate change for mitigation and adaptation

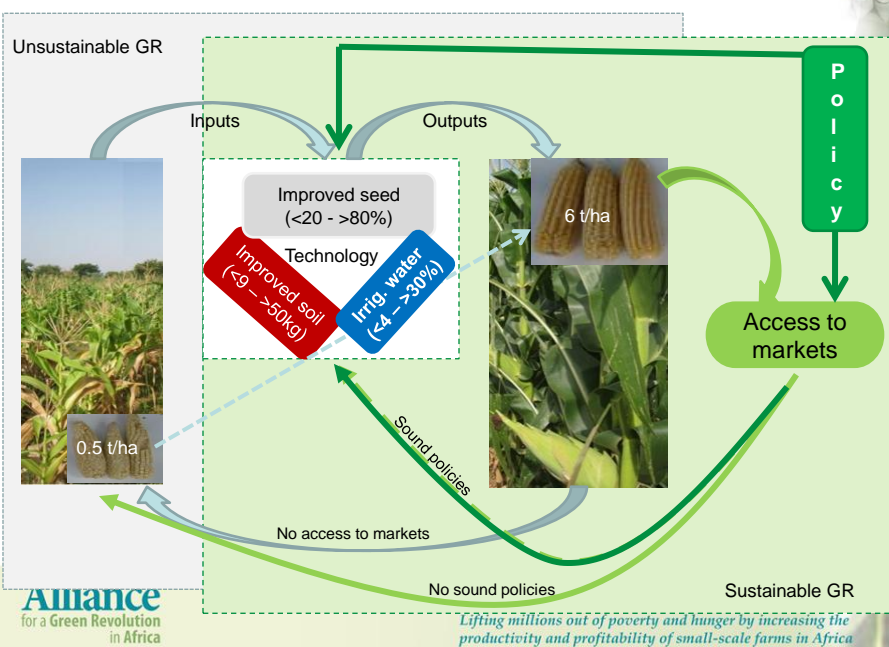
## Theme 6: Pulling it together

- How to turn agricultural development programs into concrete investment plans
- Policies for scaling up national investment plans
- The focus of PPPs in accelerating and driving agricultural value-chain initiatives.
- New projects and partnerships that will be carried forward from the Forum

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## Expected African Green Revolution model



## Benefits of AGRF to participants

- Network/build relationships with key stakeholders
  - Get exclusive time to forge strategic relationships and partnerships with individuals in government, business, etc.
- Influence innovators
  - Position your company as a global leader on key issues impacting African agricultural development
- Realize global impact
  - Contribute to the achievement of the U.N. MDG
- Strengthen brand exposure
  - Get your company brand in front of an exclusive audience through the Forum web site and onsite signage

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## Partnership opportunities

- Take advantage of the Forum to discuss and develop concrete action plans for achieving AGRF
  - Strategic partner (USD 250,000)
  - Industry partner (USD 100,000)
  - Sponsor (USD 10,000 - 50,000)

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## Audience

- The AGRF is by invitation to
  - Invited speakers
  - Influential decision makers
  - People with innovative stories
  - Successful piloting of innovations

Region	%	Industry	%
Africa	40	Business	15
Asia	5	Farmers Representatives	30
Europe	25	Government	15
Latin America	5	Media	5
Middle East	5	NGO	15
North America	20		

If you would like to be considered for an invitation, please contact [john@agrforum.com](mailto:john@agrforum.com) with a brief background on your interest

## Speakers

### Some of the invited speakers already committed

- African Development Bank Group (Donald Kaberuka)
- African Union Mission (Jean Ping)
- Bill & Melinda Gates Foundation (Sylvia Mathews Burwell)
- COMESA (Sindiso Ngwenya)
- Ecobank Transnational Inc (Arnold Ekpe)
- Mo Ibrahim Foundation (Mohamed Ibrahim)
- Standard Bank Group Ltd. (Jacko H. Maree)
- The Rockefeller Foundation (Judith Rodin)
- The World Bank (Ngozi Okonjo-Iweala)
- United Nations (David Nabarro)
- USAID CEO (Rajiv Shah)
- Yara International (Jørgen Haslestad)
- Presidents of: Mali, Malawi, Burkina Faso, Ethiopia, Tanzania, & Rwanda

## Contact Information

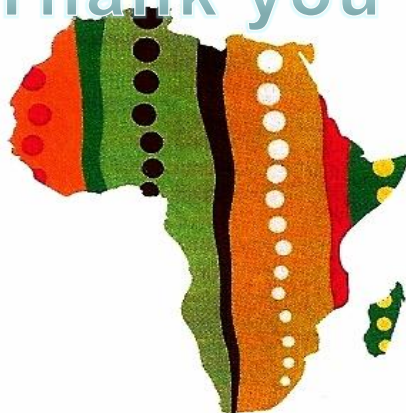
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# Thank you



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